Meeting of the
NEPM Board of Directors
Wednesday, June 22, 2022
Public Session Meeting Minutes
Via Zoom

Pursuant to the NEPM Bylaws, Section 3.17 Telephone Conference Meetings, a meeting of the
NEPM Board of Directors was held via Zoom Meeting on Wednesday, June 22, 2022, Susan
Fentin, Chair. Those members attending by telephone or Zoom are marked with a "#".

<table>
<thead>
<tr>
<th>Aaron Vega, Director</th>
<th>Lydia Martinez, Director</th>
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<tbody>
<tr>
<td>Carlo Centeno, Director</td>
<td>#Marcos Carreras Director</td>
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<tr>
<td>#Crist Myers, Vice-Chair</td>
<td>#Matt Abramovitz, NEPM President</td>
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<td>#Evie Kintzer, WGBH Director</td>
<td>#Matthew Landon, Director, Treasurer</td>
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<td>#Jessica Atwood, Director</td>
<td>Robyn Newhouse, Director, Chair, NGC</td>
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<td>#John Armstrong, Director</td>
<td>Sarah Pfatteicher, Director</td>
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<td>#John Kennedy, UMass Director</td>
<td>#Sharon Davenport, Director; Chair, Development Committee</td>
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<td>#Laura Wright, Director</td>
<td>#Susan Fentin, Chair</td>
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<td>#Liza Henson-Hernandez, Director</td>
<td>#Tim Loew, Director, Secretary, Clerk</td>
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<td>#Liz Roberts, Director</td>
<td>#YoungHee Chudy, Director</td>
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NEPM staff also in attendance: Anthony Hayes, COO and General Manager; Deepa Krishna,
Director of Finance and Accounting; Vanessa Pabon, Senior Director, Education & Community
Engagement; Zydalis Bauer, Producer/Host; Ilana Goldin, Administrative Assistant; and Joyce
Skowyra, Executive Assistant, recorded the minutes.

Additional attendees: Tim Boomer, Advisor; Paul Lambert, Emeritus; Robert Feldman, Emeritus;
Colleen Johnston, Emeritus; Angelika Melien, Emeritus; Diane Troderman; CAB; Nicholas
McBride, CAB; Suzanne LoManto, CAB; Keisha Green, CAB; Janine Fondon, CAB; and Roberta
Hillenberg-Gang, Murrow Society Committee

- Chair Fentin convened the meeting at 5:33 p.m.
- Erin O’Neil – PBS Digital Immersion Presentation
  - Erin shared her screen, reviewed PPT, and shared next steps including a new email
   newsletter and social media advertising campaign.
- Chair Fentin pointed out that the list of Directors at the top of meeting minutes lists those
  who attended with a pound sign next to their name and those without one did not attend.
- Chair Fentin moved to approve the following May 9, 2022 Public Session Board meeting
  minutes:
  - Moved by Crist Myers; seconded by Laura Wright. No abstentions. None opposed.
    Minutes approved.
- Chair Fentin introduced Jessica Atwood, Director, NGC Committee Member – Discussion
  and Vote on Prospective Board Member, Donna Ross
Jessica reviewed Donna’s bio.
Jessica made a motion to nominate Donna to the NEPM Board of Directors; Marcos Carreras seconded. All approved. None opposed. None abstained.
Motion passes.

- Laura Wright, NEPM Director – Presentation on GBH CAB
  - Laura discussed the structure, makeup, and term of the GBH CAB.
  - The meetings are an hour and 15 minutes and are very structured. Third-year CAB members run the meeting and introduce the topic and speakers.
  - Laura reviewed the April GBH CAB PPT and reviewed their process.

- Matt Abramovitz – President’s Report
  - Congratulations to Zybalis Bauer, host of NEPM’s Connecting Point, who was named to the 2022 class of “40 Under Forty” by the editors of BusinessWest.
  - Walter Carroll is retiring, and June 30 is his last day on-air. He started in 1989.
  - The Asparagus Festival.
    - Attendance between 7,000 and 10,000.
    - Brought in about $57k and an additional $20k in sponsorships.
  - Working with Deepa on FY’23 Budget.
    - Focus on articulating a clear vision for what we want to be famous for and how we want to get there. GBH has agree to help jumpstart and lead our strategic planning process.
  - Listening Tour will start to see results in July. Initial results indicate local content and connection to the community is most important.
  - Voices of Price is another audience centric multi-platform effort to share LGBTQ and LGBTQ-plus stories in the region.
  - The New Voices Campaign
    - Going on hiatus for a couple of months in the summer. Review what was learned, look at case statement to make sure it’s where we think the next step of the campaign is.
    - Initial Family & Friends Phase reached 40% threshold against a goal of $7.95 million.
    - Martin Miller retiring effective June 30.

- Chair Fentin asked for public comment. There was none.
- Chair Fentin called to adjourn the Public Session at 6:07 p.m.
  - Robyn Newhouse moved; Crist Myers seconded. Meeting adjourned.

Submitted by:
Joyce M. Skowyra, Executive Assistant
NEPM