

WYOMING PUBLIC MEDIA

General Manager's Newsletter | June 2021



WPM on TV! Many public radio networks run spots on sister public television stations to build awareness for radio and to reach audiences that perhaps don't listen to or know about public radio in their communities. WPM and Wyoming PBS initiated a swap. WPM airs messages about Wyoming PBS's streaming service that brings public television to audiences who don't get [Wyoming PBS](#) in their area. WPM gets a spot right next to Wyoming PBS's popular Masterpiece, promoting the availability of public radio throughout Wyoming. Let there be no doubt that both services are seriously dedicated to reaching every nook and cranny in Wyoming!

Take a look at [WPM's short message here](#).

You'll be hearing a new national voice on Morning Edition. [A Martinez](#) has been appointed host of NPR's *Morning Edition* and *Up First*, joining Rachel Martin, Noel King and Steve Inskeep in the hosting lineup. He will start on July 6, and NPR will be announcing his first day on-air in the coming weeks. He will be based with the team at NPR West. In reflecting on the new role, A notes, "Nine years ago, I had never listened to public radio. I was about to start a new path that would change my career, and in a deeper way, my perspective on life. The time I've spent at KPCC proves that public radio journalism can be accessible, relatable and understandable to ANYONE, regardless of their background or educational pedigree. I'm excited to bring every experience I've had along the way to NPR and to represent Los Angeles and California the best way I can."

The Metropolitan Opera draws the curtain on another incredible Act! Mary Jo Heath has spent 15 years at the Met. She started out as senior radio producer, and then, since the start of the 2015-16 season, she served as host. Incredibly, she was only the fourth full-time host in the Met's 90-year history. She was preceded by Milton Cross, Peter Allen, and Margaret Juntwait. We will look forward to seeing whom the Metropolitan Opera names to this distinguished position. The Metropolitan Opera airs on [Classical Wyoming](#).

Radio news flourishes in the Mountain West and gains national attention. At the heart of this success lies the Mountain West News Bureau, a collaboration of western states of which Wyoming was a founding member. We share reporter Maggie Mullen with the Bureau, and we pick up stories from WPM alums Madelyn Beck and Savannah Maher, among other reporters. So as you listen to WPM news, you will hear their voices reporting on our regional issues. You can read more about [news in the Mountain West here](#).

Do you know what type of listener you are? According to a story conducted by Edison Research and NPR, there are six distinct types, from Radio Heads to Habitualists, and many in between. The study reports listening to AM/FM standard radio and streaming and brings to light general American "radio" listening. [Read here](#), and see if you find yourself in the mix.

It's FCC license renewal time. Stations must file an application for license renewal, provide an opportunity for listeners to comment, and schedule this information on air according to FCC protocols. You'll be hearing these messages across all of our channels in the next month or so. Wyoming has a lot of signals, so the message is long. Still, it provides an excellent opportunity to remind ourselves that this is a state network that listeners and UW built over the decades. It's a moment to reflect on our success.

For those of you who missed the *I Respectfully Disagree* segment on the [Rail Tie Wind Project, you can catch it here](#). We hope to bring more opportunities for civil discourse to our airwaves.

Thank you for supporting WPM and for listening! As the summer starts, we hope to see many of you at events and about the state.

Please feel free to contact me with any questions or comments at ckuzmych@uwyo.edu.

Christina Kuzmych

WPM General Manager

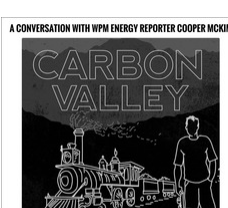


BEHIND THE SCENES



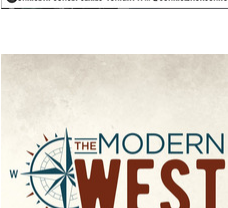
Wyoming Public Media Awarded Three Regional Edward R. Murrow Awards

WPM won 1st place in the *Feature* category for a story by former reporter, Savannah Maher, on the concerns many Native Americans have with the One Shot Antelope Hunt in Lander. Cooper McKim won for a new category, *Excellence In Diversity, Equity, And Inclusion*, for his story: *Reconstruction Of Chinese History In Wyoming: A Work In Progress*. Taylor Stagnar's story on a Small-Town Drag Queen, on WPM's *The Modern West*, won the award for *Best Podcast*.



"Unpacking The Fight To Save Coal In Wyoming" Review of Carbon Valley

According to *Grist*, "In 2014, Wyoming spent \$15 million to build a carbon capture test center attached to a coal plant and lure a major competition, the Carbon XPrize, to use the site. A new, 9-part podcast series from Wyoming Public Media called Carbon Valley follows the competition and probes deeply into a crucial question surrounding the state's investment: Will any of this actually help people in Wyoming? Or will coal's decline outpace the development of this nascent technology?" May 24, 2021.



Modern West Podcast Acclaim - From Freetown, Sierra Leone

"But much as I love Africa, it's the mountain West that I daydream about. That's why I was I was so pleased to stumble upon "The Modern West", which is fast becoming one of my go-to podcasts. The narrative structure is always solid, clearly written without being stilted, and willing to meander a bit without losing the path." Chris Hennemeyer-Washington, DC. May 24, 2021.



Wyoming Sounds Road Trip Playlist

Ahead of the unofficial start to summer, Grady Kirkpatrick spoke with Taylor Craig from the Wyoming Arts Council about the [2021 Wyoming Road Trip playlist](#). He also played songs from the collection on *Wyoming Sounds*. Visit the [Wyoming Sounds](#) site for streaming music and artist interviews, videos and playlists.



NATIONAL STORIES



Reaction in Wyoming Is Mixed To Cheney's Removal From GOP Post

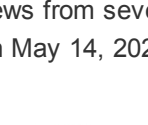
National Public Radio's *Morning Edition* aired a story by Bob Beck about Liz Cheney and her recent removal from GOP Leadership. The featured aired on May 13, 2021.

What Wyoming Republicans Think About Liz Cheney

National Public Radio's *All Things Considered* aired a story by Catherine Wheeler with interviews from several Wyomingites regarding their views of Representative Liz Cheney. The story was broadcast on May 14, 2021.



MUST LISTEN



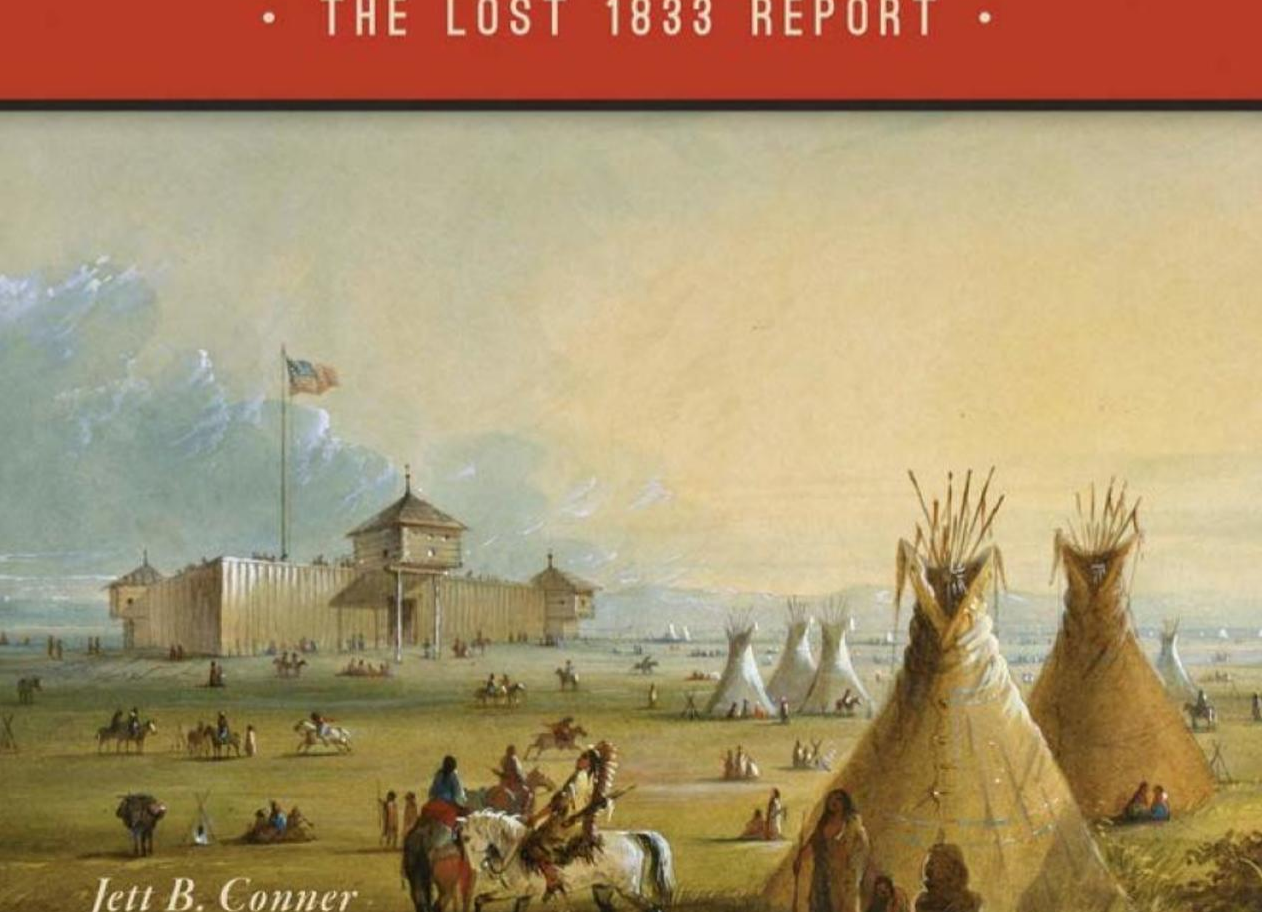
New Book Explores Bonneville's Expedition In Wyoming

Wyoming Public Media's Grady Kirkpatrick sat down with author Jet Connor to learn about his new book, *Captain Benjamin Bonneville's Wyoming Expedition: The Lost 1833 Report*, which has been published by Arcadia and the History Press. The book examines the details revealed in the historic document. [Listen to the interview](#).



Captain Benjamin Bonneville's WYOMING EXPEDITION

• THE LOST 1833 REPORT •



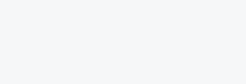
Jett B. Conner

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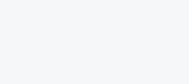
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