
**Meeting of the NEPM Board of Directors
Tuesday, December 9, 2025
Public Session Meeting Minutes**

A meeting of the NEPM Board of Directors was held on Tuesday, December 9, 2025, Crist Myers, Chair. Those members attending are marked with a “#”.

Aaron Vega, Vice Chair	Liza Hernandez-Henson, Director
#Crist Myers, Chair	#Liz Roberts, Director, Clerk/Secretary
#Eric Cromwell, Director	Marcos Carreras, Director
#Evie Kintzer, WGBH Director	#Matt Abramovitz, NEPM President
#Heather Hayes, Director – via Zoom	#Matt Landon, Director, Treasurer
#John Armstrong, Director – via Zoom	#Melinda Mason, Director
#John Kennedy, Director (UMASS)	Sarah Carlan, Director
#Joy Ohm, Director, NGC Chair	#Sarah Pfatteicher, Director
#Laura Wright, Vice Chair, Development Chair	#Xiomara Albán DeLobato, Director

NEPM staff also in attendance: Chris Schwantner, Chief Engineer, Television; Elizabeth Román, Executive Editor of News; John Sutton, Vice President of Content and Audience Strategy; Rebeckah Egan, Director of Corporate Sales; Tracy Trial, Senior Director of Development; Vanessa Cerillo, Sr. Dir. Marketing, Communications & Events; Vanessa Suber, Senior Business Manager; Yemisi Oloruntola-Coates; Walter Clune, Development Assistant – recorded minutes.

Guests: Bob Sproull; Josh Schwarz; Tim Boomer, Finance Committee member, via Zoom.

Crist Myers, Chair convened the meeting at 4:07 p.m.

- Crist called for a motion to approve the September 30, 2025, Public Session minutes [Vote]
 - Xiomara Albán DeLobato moved, Matt Landon. seconded, and none opposed. John Kennedy abstained.
 - Minutes approved.

President’s Report – Matt Abramovitz, President

Matt shared his Powerpoint presentation and reviewed our strategic objectives, our focus on what is uniquely local, and our leveraged ties to GBH.

Financials Update:

After the rescission of CPB funding, we will likely make up for the shortfall of federal funding. Membership, major gifts, and sponsorship are all up. We have outstanding momentum towards being profitable in FY26 despite the recent losses.

Hunger Awareness Week Recap – John Sutton, VP of Content and Audience Strategy

John Sutton shared a presentation and summarized Hunger Awareness Week. NEPM conducted a week of stories and interviews about fighting hunger in western Mass. We had a strong social media presence as well as hourly radio broadcast reports on the progress of the march. 878k was raised to date for the Food Bank. Nearly 40,000 listeners heard at least one report on-air. We had 483 clicks from NEPM.org to the Food Bank’s donation page. Sponsorship raised 27.5k in sponsorship revenue.

65 Years of As Schools Match Wits

The new season begins on January 3. A clip of the new documentary on the 65 years of the show and produced by Tony Dunn was shared and debuts on-air on January 31.

NEPM Pulse Check – Yemisi Oloruntola-Coates & Josh Schwarz

The pulse check activity is a follow up to results of focus groups and a survey conducted by the Culture Action Team in 2024. Based on the survey, key opportunities and actionable solutions were identified to make a better work culture for staff. Scores improved on every question and 54% of respondents listed in-person staff meetings and social events as the most meaningful actions taken to improve the workplace culture.

Public Comment: the floor was opened for public comment. No questions were raised.

Next board meeting: March 24, 2026

Crist adjourned the Public Session at 4:57 p.m.

Submitted by:

Walter Clune, NEPM Development Assistant