### **PUBLIC FILE REPORT**

## **EEO Public File Report**

# KUNM Radio, Albuquerque, New Mexico June 1, 2022 – May 31, 2023 report by Richard Towne, General Manager

# Full-Time Positions Filled = 2

Full- Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
#1	Journalist	01/09/2023	04/17/2023	KUNM managed list (# 1 - 8 below)		
				Referred by current KUNM employee	2	1
				KUNM Website	1	
				CPB Jobline	1	
				AIR – Association of Independents in Media	1	
				NMBA managed list (please see list below)	0	
				UNM managed list (please see list below)	0	
				Other		
				African American Hires.org & AIR	1	
#2	Digital Multimedia	09/08/2022	10/17/2022	KUNM managed list (# 1 - 4 below)		
				Referred by current KUNM employee	1	1

		NMBA managed list (please see list below)	0	
		UNM managed list (please see list below)	2	
		#		

Summary Information Regarding Recruitment Sources Contacted for Full-Time Vacancies as of 05/31/2023							
No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification			
	KUNM managed recruitment list						
1	Corporation for Public Broadcasting Job line	Automated online	1	N			
2	KUNM Auto-Notifications System includes internal, external, individual notifications, on-air, online, and social media recruitment. Includes personal referrals by KUNM.	Richard S. Towne	4	N			
3	University of New Mexico Job Site	Matt Ormita	2	N			
4	New Mexico Broadcasters Association (NMBA) website	Suzan Strong	0	N			
5	Journalism and Women Symposium	Mira Lowe	0	N			
6	SPJ – Rio Grande Chapter	Ryan Lowery	0	N			
7	AIR Association of Independents in Radio list-serve, online	Ken Ikeda - online	1	N			
8	Mountain West News Consortium list-serve	Tom Michael - BSU	0	N			
9	Native American Journalist Association (paid)	Rebecca Landsberry	0	N			
10	National Association of Black Journalists (paid)	Drew Barry	0	N			
11	Asian American Journalist Association (paid)	Kathy Chow	0	N			
12	NPR's Think Public Media - online	Keith Woods - NPR	0	N			
13	National Federation of Community Broadcasters	Sally Kane	0	N			
14	Current.org (paid)	Online	0	N			
15	Public Media Journalists Association (paid)	Online	0	N			
16	National Association of Hispanic Journalists (paid)	Online	0	N			

	#			
	NM Broadcasters Association managed recruitment list	NMBA.com May 2023		
17	Communication & Journalism, Univ. of New Mexico	Georgia Cavazos	0	N
	MSC03 2240, UNM, Albuquerque, NM 87131	277-1903		
18	John Marshall Multi-Service Center	R. Sandler	0	N
	1500 Walter, SE, Albuquerque, NM 87102	505-848-1345		
19	University of NM Office of Career Services	Madeline Richards	0	N
	MSC 06 3710, Albuquerque, NM 87131	505-277-2531		
20	San Juan College	Jen Hargrove Sheley	0	N
	4601 College Blvd., Farmington, NM 87401	505-566-3579		
21	Albuquerque Indian Center	Antoinette Fontenelle	0	N
	105 Texas SE, Albuquerque, NM 87108	(505) 268-4418		
22	National Association of Hispanic Journalists	Anna Lopez	0	N
	PO Box 226722, Washington, DC 20045	(202) 662-7145		
23	Career Services at Western New Mexico University	Careeserv@wnmu.edu	0	N
	1000 W. College St., Silver City, NM 88062	505-538-6336		
24	Eastern New Mexico University – Portales - KENW	Sean Moore	0	N
	1200 W. University, Portales, NM 88130			
25	Women's Housing Coalition	Angie Ludi	0	N
	3005 San Pedro NE, Albuquerque, NM 87110	(505) 884-8856		
26	African American Cultural Association	Lovie McGee	0	N
	PO Box 18043, Albuquerque, NM 87185-8043	(505) 299-7910		
27	San Juan Basin Technical College	Tony Corona	0	N
	P.O. Box 970, Cortez, CO 81321	970-565-8457		
28	UNM El Centro de la Raza	Veronica Mendez-Cruz	0	N
	MSC 06 3830, UNM, Albuquerque, NM 87131	(505) 277-5020		
29	SASacco & Associates	Stacy Sacco	0	N
	1201 Cannonade Ct SE, Albuquerque, NM 87123	(505) 489-2311		
30	Community Cable Channel 27	John Ortiz	0	N

	415 Tijeras NW, Albuquerque, NM 87102	(505) 243-0027		
31	Nat'l Alliance of State Broadcasters Association	Suzan Strong	0	N
	2333 Wisconsin Blvd., Albuquerque, NM 87110	(505) 881-4444		
32	UNM Communications and Journalism	Richard Schafer	0	N
	MSC03 2240, UNM, Albuquerque, NM 87131	505 277-9556		
33	Colorado Media School Career Services	Terry Cuff	0	N
	404 S. Upham St, Lakewood, CO 80226	(303) 937-7070		
34	LULAC – National Educational Service Centers, Inc.	jmoya@inesc.org	0	N
	2000 L Street NW, Suite 610, Washington DC	(202) 835-964		
35	John Marshall Multi-Service Center	R. Sandler	0	N
	1500 Walter SE, Albuquerque, NM	(505)8481345		
	#			
	Other			
	Candidate says AfricanAmericanHires.org	Other	1	N
	END OF SUMMARY			

# UNM HR recruitment listing managed by UNM; May 2023

HigherEdJobs (<a href="http://www.higheredjobs.com/">http://www.higheredjobs.com/</a>)

Jobing.com (http://www.jobing.com/)

When you select the Jobing.com posting integration through UNMJobs, Jobing.com also feeds the posting to:

http://jobs4accounting.com/

http://administrativeassistantjobs.com/

http://jobs4clerical.com/

http://jobs4engineering.com/

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http://hrjobs.org/

http://informationtechnologyjobs.com/

http://jobs4managers.com/

http://jobs4sales.com/

http://hirebilingual.com/

http://diversityjobs.org/

http://veteransjobs.com/

LocalJobNetwork.com (http://www.localjobnetwork.com

LocalJobNetwork scrapes all positions to the following sites:

New Mexico Workforce Connection (<a href="https://www.jobs.state.nm.us/jobbanks">https://www.jobs.state.nm.us/jobbanks</a>)

NewMexicoJobNetwork.com (http://www.newmexicojobnetwork.com/)

MetroAlbuquerqueJobs.com (http://www.metroalbuquerquejobs.com/)

JobsInRoswell.com (http://www.jobsinroswell.com/)

JobsInLasCruces.com (<a href="http://www.jobsinlascruces.com/">http://www.jobsinlascruces.com/</a>)

JobsInSantaFe.com (http://www.jobsinsantafe.com/)

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NewMexicoDiversity.com (<a href="http://www.newmexicodiversity.com/">http://www.newmexicodiversity.com/</a>)

AlbuquerqueDiversity.com (<a href="http://www.albuquerquediversity.com/">http://www.albuquerquediversity.com/</a>)

Per the UNM HR website, "Positions are additionally shared to various community organizations based all throughout New Mexico.

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FCC Form 396 Employment Program Report Station KUNM(FM), Albuquerque, NM

#### **EXHIBIT 2**

Narrative Statement

Noncommercial educational radio station KUNM(FM), Albuquerque, New Mexico, licensed to the Regents of the University of New Mexico (UNM), has a long standing EEO program to achieve effective outreach with respect to employment and recruitment. KUNM's EEO program widely disseminates vacancy information, achieves community outreach through several additional non-vacancy-specific activities, and provides for a non-discriminatory workplace.

KUNM conducts all recruitment and hiring through the UNM Human Resources (HR) Division and in accordance with UNM Business Policy 3210 "Recruitment and Hiring". As a department of the University of New Mexico, KUNM is required to follow all university policies including those related to nondiscrimination in hiring, recruitment, pay, benefits, and promotion. The University has an independent Office of Equal Opportunity if anyone on campus has a question, problem, or claim of discrimination.

The University's administrative policies related to non-discrimination include:

- Policy #2720 "Prohibited Discrimination & Equal Opportunity"
- Policy #3210 "Recruitment and Hiring"
- UNM Regents' Policy 2.3 Equal Opportunity, Affirmative Action, Anti-Harassment and Anti-Retaliation
- Policy #3110 "Reasonable Accommodation for Employees, Job Applicants, and Participants with Disabilities"
- Policy #2200 Reporting Suspected Misconduct and Whistleblower Protection from Retaliation
- Policy #3215 "Performance Improvement"
- Policy #2740 "Sexual Harassment Including Sexual Assault"
- Policy #3290 "Professional Development and Training" (Mandatory annual training for Staff and Students on preventing Discrimination and sexual harassment).

As detailed in its annual EEO public file reports, KUNM's recruitments for open positions make use of several varied recruitment sources such as local newspapers, public broadcasting industry newspapers, the Corporation for Public Broadcasting job line, internal station postings, station broadcast and social media announcements, the UNM jobs site, various journalist associations, and various additional UNM sources and the New Mexico Broadcasters Association's recruitment sources. Depending on the nature of

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the open position, KUNM also focuses searches on statewide or national criteria, including additional recruitment sources, as appropriate.

Moreover, in addition to its job opening search and recruitment efforts, KUNM and UNM conduct many supplemental EEO outreach activities in the local community. Such efforts include participation in job fairs; an internship program for college students; participation in programs with educational institutions relating to career opportunities in broadcasting; establishment of a mentorship program for station personnel; training programs for staff; and a community volunteer program. KUNM has 21 full-time noncommercial radio professionals and about 100 student and community volunteers producing programming and operating the station. Four UNM students are employed part-time at KUNM.

Responsibility for meeting the objectives of the FCC's EEO commitments is the direct responsibility of KUNM's General Manager. The General Manager reviews and approves all recruitment efforts and directly monitors the applications, screening, and selection of every hire at KUNM. In each hire, the General Manager works with senior staff members serving on diverse search committees to create recruitment strategies. As part of post-hire activities, the General Manager works with senior management to analyze, review, and refine KUNM's EEO program.

KUNM's General Manager works closely with the University of New Mexico's Human Resource division, including employment and recruitment consultants to take advantage of recruitment upgrades and refinements provided by the UNM HR division. KUNM's General Manager has annually reviewed the specific FCC requirements on employment practices and follows the directives involving internal on-going analysis of the program for recruitments, employment practices for existing staff, diverse hiring committees, and a non-discriminatory environment.

educational

institutions

relating to

careers in broadcasting.

training to produce

program.

weekly, one-hour radio

Prong 3 Longer-Term Recruitment Initiatives Implemented During Previous Year								
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved			
1	Weekdays of 08/15/22 11/14/22 02/6/23 05/9/22 3 this year.		recruitment announcements encouraging anyone to apply to stations online at the NMBA website. Applicant's resume automatically forwarded to participating stations.	and resume review.	Richard Towne, General Manager.			
2	June 1, 2022 – ongoing weekly	· •	students to broadcasting environment. Added paid	Hire and train 4 interns from area colleges who are majoring in broadcasting, online media, or related fields.	Richard Towne - General Manager, Megan Kamerick - News Director, Chanda Shaw - Development Director, Steven Emmons - Operations Manager.			
3	June 1, 2022 – ongoing weekly	Participation in programs sponsored by		25 students produce news, interviews, and features that are presented live on KUNM	Richard Towne, KUNM Genera Manager and Roberta Rael, ED of Generation Justice – a local			

for an hour every Sunday.

Year-round program

non-profit incubated by KUNM

to provide youth media development services.

4	June 1, 2022 –	Establishment	KUNM students (5) and	KUNM's professional staff	Richard Towne, General
	ongoing weekly	of a mentoring	volunteers (our air staff	members are eligible to	Manager and Steven Emmons,
		program for	of 100) receive on-going	create and participate in free	Operations Manager:
		station	mentoring and skills	classes and formal mentoring	
		personnel	training. Individuals	programs through UNM's	All professional staff,
			create mentoring	Human Resources	volunteers, and students.
			relationships with the	department. UNM also	
			paid professional staff in	provides access to staff	
			all aspects of broadcast	trained in organizational	
			and social media.	development, hiring, and	
				dispute resolution. All	
				professional staff and	
				students are required to	
				complete online training	
				"Preventing Harassment and	
				Discrimination"	
5	June 1, 2022 -	Direct	KUNM works regularly	We worked together with	Richard Towne, General
	ongoing	participation in	with UNM's Department	NMPBS for multi-platform	Manager, Tristan Clum,
	monthly	a university	of Communications and	election, legislative coverage,	Program Director, News
		journalism	Public TV station.	and coverage of state	Director, and News staff.
		department		government	
6	June 2022 –	Professional	KUNM and UNM's	Journalism student	Richard Towne - General
	May 2023.	Fellowship for	Journalism school	graduating in May 2022 can	Manager, Tristan Clum -
	-	recent UNM	received funding to hire a	apply for a nine-month	Program Director, Megan
		Journalism	recent Journalism	fulltime, professional	Kamerick -News Director, and
		graduate.	graduate for a nine-	Fellowship as a Reporter for	News staff.
			month, fulltime Reporter.	KUNM. Fellow has been	
			·	hired to regular staff with	
				term ending 12/2023	

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