



Emerging Leaders Board Meeting Minutes

Wednesday, November 13, 2024 6:00 PM

Chair

Date

Members present: Rhena Hicks, Brion Humphry, Ashleigh Maggard, Sarah McCrae, Andrew Nissman, Khristian Ortiz-Ortega, Tameika Serrano (by phone), Amanda Shortt, Hannah Sobol, John Wiley

Staff present: Amy Houck, Shannon Jay, Heather Mazzoni, and Maurice Jones

Meeting was called to order at 6:00PM

- The meeting began with a closed session of the Board.
- Following this, staff representatives of WHRO were then invited to join the meeting. Questions regarding leadership transitions, the Board's purpose, and communication channels were discussed and resolved.
- Amy, Shannon, Heather, and Maurice shared station updates:
 - A new app, WHRO+, is being developed and tested with curated content for users.
 - A screening event will be had for All Creatures Great and Small on January 9th at 3PM and 6PM at the station.
 - VA250 content is being developed, sharing stories from the revolution in a digital platform and for broadcast.
 - The newsroom continues to expand, adding additional coverage areas and focuses. The newsletter is being reimaged and input on that from the Board will be requested.
 - A new Community Relations Director is being selected, anticipated to start towards the end of the year/beginning of next year. While this person will be the liaison between the ELB and the station, all Board members are encouraged to reach out to station reps at any time with questions, news tips, and ideas.
- Upcoming Events
 - 757 Together
 - 3-part storytelling series around the idea of belonging – what does it mean to belong, what does it mean to call a place home, when do you feel you belong?
 - Tentative dates are February 13, April 17, June 12th
 - Venues are still being determined, looking for locations across Hampton Roads that can host 50 – 100 people.
 - Feature 5 – 7 storytellers per series and anticipate program being 1 – 1.5 hours long.
 - Ideally would like to capture the stories for future content and programming.
 - Play Your Heart Out
 - Discussed moving to May and using storytelling events as a lead up.
- Rhena reviewed the ELB Leadership and Members for 2025:
 - Each member is to review the applicants and send the top 10 to Rhena for compilation.
 - Tam will become Chair of the Board.
 - A new Vice President and Secretary will be elected at the January meeting.
- The members shared personal and professional updates for the group.



Adjournment 7:37 PM - Next Meeting Wednesday, December 11, 2024

Upcoming meetings

- December 11, 2024 (New Member Mingle)
- January 8, 2025
- February 12, 2025
- March 12, 2025
- April 9, 2025
- May 14, 2025
- June 11, 2025
- July 9, 2025 TBD
- August 13, 2025 TBD
- September 10, 2025
- October 8, 2025
- November 12, 2025
- December 10, 2025