

**Morehead State Public Radio
Community Advisory Board Minutes
November 10, 2021**

Attendance:

Board Members: Dan Mason, April Hobbs Nutter, Doug Chatham, Collin Alexander, Jeanette Tesmer

Absent: Courtney Howell, Jeremy Boone, Shayla Ring

Staff: Paul Hitchcock

Meeting Called to Order at 5:30pm by Mr. Alexander

Minutes Approval

Motion to approve minutes presented by Mr. Chatham. A second provided by Ms. Nutter. All in favor

Old Business

The board proceeded to review the presented Quarterly and Issues reports presented by Mr. Hitchcock. Discussion took place on underwriting retainment from donated opportunity. It was stated that this opportunity was a huge impact on local businesses in a time of need.

Motion to approve Quarterly and Issues Reports presented by Mr. Chatham. A second provided by Ms. Nutter. All in favor

Discussion provided by Advisory Board that was very complimentary on staff success, engagements, and overall handling the needs of the station and community during the last two years.

New Business

Information was presented on the annual Student Leadership award. The Advisory Board decided to donate a small monetary sum for the award in addition to the sum that is provided by Mr. Hitchcock. Mr. Chatham made a motion to continue with the current requirements and make no changes with a second provided by Ms. Nutter. All in favor.

Discussion took place on new Advisory Board leadership positions. By succession, Mr. Chatham steps into the role of Chair with Mr. Mason and Ms. Nutter accepting nominations for the other open positions. Ms. Tesmer provided the motion to nominate Mr. Chatham, Chair, Mr. Mason, Vice-Chair, and Ms. Nutter, Secretary and a second provided by Mr. Alexander. All in favor.

Please send further nominations of potential Advisory Board members to Mr. Hitchcock. Mr. Mason asked if there was a specific region or demographic that would best suit the board. Mr. Hitchcock responded with as long as they are within the station services region.

Mr. Hitchcock presented the strategy for the Fall Fundraiser Drive. For this season, the station is reaching out to take the temperature of listeners. There will not be a big push for fundraising in the fall; that will resume in the spring. Due to Covid Relief funds the station was not only able to provide free underwriting opportunities but was able to purchase a much needed piece of equipment (that was also fundraised for). The studio is just waiting for the new board to be made before preparations can start for the 4-6 month installation to begin.

The next meeting of the MSU Radio Advisory Board will meet on February 2, 5:30pm that will start with a review of the Advisory Board's by-laws.

Motion to adjourn provided by Mr. Chatham with a second provided by Mr. Mason.

All in favor.

Meeting adjourned at 6:28pm.