



### **WUOT Donor/Member Privacy Policy**

The support from our individual members and donors is critical to fulfilling WUOT'S mission of community service. WUOT conducts our fundraising in compliance with nationally established guidelines while ensuring that our member's trust and faith in us is deserved.

WUOT maintains lists of names, addresses, giving history, programming interests and other pertinent data for those who have supported us financially or otherwise have indicated an interest in our organization's programming or activities.

WUOT does not sell or exchange its member or donor lists with any other organization.

On occasion, WUOT provides its list to vendors who conduct work or an activity for WUOT. WUOT requires all vendors to maintain the confidentiality of WUOT'S files and confidential information and to adhere to a policy of not exchanging, selling, or otherwise disclosing the organization's member, donor and underwriter lists.

WUOT will adhere to all federal, state and local laws.

WUOT is required to disclose the identity of all donors who provide direct funding for any program produced by WUOT.

WUOT may publish a list of members and donors (for example, as part of our Annual Report.) This listing may indicate a monetary range into which each member or donor's gift falls. If you wish to be excluded from any such listing, contact us at [WUOT@utk.edu](mailto:WUOT@utk.edu).

WUOT will also comply with the Corporation for Public Broadcasting guidelines for list activities. These guidelines require WUOT to annually certify compliance with laws and regulations of the Internal Revenue Service regarding tax-exempt status, and with all federal laws and regulations governing political activity and lobbying.

WUOT will not rent or purchase any mailing list that is politically affiliated including, but not limited to, political organizations, campaigns and committees.