MINUTES OF THE WLRN
COMMUNITY ADVISORY BOARD (CAB) MEETING
Thursday, March 21, 2024

CALL TO ORDER: The meeting was called to order by CAB Chair Diana Zamora at 12:04 P.M.

CAB MEMBERS, WLRN STAFF AND GUESTS IN ATTENDANCE:

APPROVAL OF MINUTES:
A motion was made and seconded to approve the minutes for the January 19, 2024, meeting. Members present accepted and approved the minutes as published.

PRESENTATION: NEVER DROP THE BALL COMPANION TEACHER GUIDE
Adrienne Kennedy, VP of Television, informed board members that the *Never Drop the Ball Teacher Companion Guide* designed for middle and high school classrooms was ready for its debut. She added that the station prides itself in creating and designing educational content around the documentaries that are acquired or produced by WLRN. Ms. Kennedy introduced Stephanie Murray, founder of Creativity in Learning Partners, and WLRN’s partner and curriculum designer for the teacher guide. Ms. Murray provided a PowerPoint presentation that gave insight into how she designed the curriculum guide and shared student activities as it relates to the film. Ms. Kennedy shared her appreciation thanking Dr. Martin Karp for guiding and reviewing the content, Andrew Ruiz for arranging additional reviews with the district’s Division of Academics for the Department of Social Sciences, and obtaining the signoff from District Director Bob Brazofsky.

WLRN COMMUNITY HAPPENINGS

Never Drop the Ball Community Screenings
Adrienne Kennedy provided a slide show capturing the highlights of the two film screening events for WLRN’s original production *Never Drop the Ball*. The first screening was held at The Historic Lyric Theater on Thursday, January 18th, and the second at the University Theatre on the campus of Florida Atlantic University (FAU) on Wednesday, January 24th, 2024.

2024 Hispanic Voter Forum
Sergion Bustos, VP of News, shared with the board that WLRN joined local media affiliates Miami Herald, El Nuevo Herald, CBS 4, and Univision, to host the 2024 Hispanic Voter Forum at Florida International University’s Modesto A. Maidique Campus. The event consisted of a five-member panel representing two conservatives, one moderate, and two liberals, for an hour-long debate session which was broadcasted on CBS 4’s sister station Channel 33 and simulcast at wlrn.org, miamiherald.com and the CBS news app. Elliot Rodriguez with CBS News moderated the robust debate on the influence of the Hispanic vote in 2024. Panelist included Eduardo Gamarra, Ph.D., is Professor in the Department of Politics and International Relations at Florida International University, Fernand R. Amandi, a Democratic strategist and pollster, Ninoska Pérez Castellón, long-time voice of Cuban exiles in Miami, Jose Parra, former senior advisor to the former democratic senate majority leader Harry Reid, and Irina Vilarino, former U.S. congressional candidate. The is discussion of hosting a second session in Spanish in the next few months.

Newsletter Launch: Arts and Culture
Mr. Bustos also inform the board that WLRN is launching an arts & culture newsletter in April in partnership with or news partners and will be published weekly on Wednesdays. The newsletter will include a short-list of selected concerts, plays, book readings, movies, hosted by non-profits, within the South Florida region.

HUMAN RIGHTS AWARD FOR DETENTION BY DESIGN
Sergio Bustos reported that Danny Rivero was presented with the Human Rights Award by the Americans for Immigrant Justice at an award ceremony on February 24. He was recognized for his work on the "compelling and informative" Detention by Design, a podcast tracing the beginnings of immigrant detention in the U.S. to the arrivals of Cubans and Haitians by boat in Florida in the 1970s and 1980s.

NEW BUSINESS:
John Labonia reminded board members that WLRN is interested in securing new CAB members and to please notify Adrienne Kennedy or himself if there are any recommended candidates. Ellen Soto, Director, Donor Relations and Major Gifts, provided the dates for the Spring Radio Drive with the pre-drive set for March 25 – April 2 and on-air drive to begin April 3 – 12.

NEXT CAB MEETING: Thursday, May 23, 2024, @ Noon

ADJOURNMENT: The meeting was adjourned at 12:51 PM.