

WVIK, Quad Cities NPR
Community Advisory Board - Agenda
Tuesday, March 10, 2026 – 4 PM
WVIK, Quad Cities NPR
815 38th Street, Rock Island, IL 61201

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|---|---|--|
| ☐ Teresa Babers | ☐ Marian Lee | ☐ Sam Pilcher |
| ☐ W. Kent Barnds | ☐ Tyler Mitchell, vice chair | ☐ Dr. Burl Randolph |
| ☐ Tom Cunningham | ☐ Daisy Ramírez, secretary | ☐ Lexie Reiling |
| ☐ Tyson Danner | ☐ CJ Parker | ☐ Tracy Singleton |
| ☐ Jared Johnson | ☐ Teresa Babers | |

4:00 PM

Welcome/Call to Order

Sam Pilcher

Approval of December Minutes

First: Dr. Burl Randolph, Second: Sam Pilcher

Daisy Moran

WVIK Updates

1. Fundraising
 - a. Pledge Drive (March 18-24)
 - i. Valentine's drive saw 32 pledges – received I heart WVIK sticker
 - b. Public Media Giving Days (May 1-2)
 - i. Giving out umbrellas
2. Programming Changes
 - a. The Conversation on WVIK
 - i. Saturday Morning Live! rebranded
 - ii. Rebroadcast on Monday nights at 8 PM
 - b. Music on Sunday nights
 - i. Purify format on WVIK Classical
 - ii. Shift away from news at the end of the week
 - iii. New home for ECHO Radio Hour
 - c. Here and Now at noon
 - i. Try a news magazine format over the lunch hour
 - ii. Local host Jim O'Hara gives another outlet for newsroom
 - d. More specialty programs during the week
 - i. 4 AM and 8 PM on WVIK News ii. 6 AM on WVIK Classical

CAB Business

Sam Pilcher

1. Term Limits
 - a. Tyson Danner is terming off
 - b. Teresa Babers and Marian Lee are up for renewal
 - c. Officers need to be approved for second term
 - d. CAB maintains 10-12 members, currently has 11

2. Conversation on volunteer led events

Sam Pilcher/Tyler Mitchell

New Business

5:00 PM

Adjourn

NEXT ADVISORY BOARD MEETING

Tuesday, June 2, 2026 ~ 4 PM

WVIK, Quad Cities NPR