



State of the Industry in Ohio

The Ohio Restaurant Association has conducted **Business Impact** polls to determine the on-going health of restaurants across the state since March 2020. We will continue to monitor the on-going health of the industry until the statewide capacity and hours restrictions have been lifted.

This was a special poll conducted from August 13 – 17 to understand the the current state of the economy on the restaurant industry in Ohio.

Operators are seeing a slight decrease in sales during August vs previous months in 2022.

- 35% reports that sales are down 1 – 10%
- 22% report that sales are 1-10% higher in August then in previous months
- 21% report that sales are down more than 10%
- 20% report that sales are FLAT compared to previous months
- 4% report that sales are up more than 10% in August.

Hiring shortages continue to effect restauranteurs' ability to be fully operational.

- 32% report needing about 20% more employees to be fully staffed.
- 19% report needing about 10% more employees to be fully staffed.
- 18% reports needing about 15% more employees to be fully staffed.
- 17% report needing about 5% more employees to be fully staffed.
- 13% report being fully staffed.

Labor cost is up dramatically since January. Most respondents have seen increases of 11% or more.

- 31% a labor cost increase of more than 15% (*up from 24% in June*).
- 28% are seeing a 6-10% increase in the cost of labor.
- 23% of respondents report an 11 – 15% increase in the cost of labor.
- 11% report a 1 – 5% increase in the cost of labor.
- 8% report that the cost of labor has not increased since January 2022.

Food continues to increase dramatically - even since June. Most respondents have seen food costs rise more than 15% vs 6-10% two months ago.

- 35% report more than a 15% increase in food cost (*up from 8% in June*).
- 33% are seeing increases of 11 – 15%
- 18% of respondents report an 6-10% increase in food cost.
- 12% report increased food cost of 1 – 10%
- 1% of respondents have not seen any change in food cost since the beginning of the year.

Supply cost is up dramatically since January. Most respondents have seen increases of more than 11%.

- 28% of respondents report supply cost is up 11-15%.
- 20% of respondents report supply cost is up more than 15%.
- 40% of respondents report supply cost is up 6 – 10%
- 12% of respondents report supply cost is up 1 – 5%.

Operators have increased menu prices to offset their operating expenses.

- 50% have taken price increases of 6 – 10% (*up from 38% in previous polls*)
- 23% have taken price increases of 11 – 15%
- 20% have taken price increases of 1 – 5%
- 6% have not raised prices at all in 2022.

Respondents have a high level of uncertainty about the success of their business for the second half of 2022.

- 48% of respondents are uncertain about success through the second half of 2022.
- 29% are very confident about their ability to succeed into the second half of 2022
- 24% are not at all confident about their ability to success through 2022.

About the Ohio Restaurant Association

Since 1920, the Ohio Restaurant Association (ORA) has proudly served Ohio's restaurant and foodservice industry, with its members always being its number one priority. Founded on thought leadership and focused on finding sound business solutions for their members, the ORA offers advocacy, education, events and select products & services. For more information, visit ohiorestaurant.org.

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