Grantee Information

ID	1562
Grantee Name	WCBE-FM
City	Columbus
State	ОН
Licensee Type	Local Authority

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 🗸

Please enter the number of FULL-TIME RADIO employees in the grids below.

The first grid includes all and the last grid includes	l female employees, th	e second grid includes	s all male employees,				
1.1 Employment of F	ull-Time Radio Emp	ployees				Jump to	question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Females	Hispanto Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							9
Managers - 2000							0
Professionals - 3000					2		. 2
Technicians - 4000							0
Sales Workers - 4500							9
Office and Clerical - 5100					1		1
Craftspersons (Skilled) - 5200					0		9
Operatives (Semi- Skilled) - 5300							8
Laborers (Unskilled) - 5400							8
Service Workers - 5500							0
Total	Ø	0	Ø	Ø	3	0	3
1.1 Employment of F	ull-Time Radio Emp	ployees				Jump to	question: 1.1 🕶
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000	<u> </u>						0
Managers - 2000					1		1
Professionals - 3000					3		3
Technicians - 4000							0
Sales Workers - 4500					1		1
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							Ø

									····				
Operatives (Ser Skilled) - 5300	mi-		<u> </u>							0	L		L
aborers (Unsk i400	killed) -												
Service Worker	rs - 5500												
otal		9		8		8		0		5		9	
.1 Employm	ent of Full-Time f	Radio Emp	oloyees					Jı	imp to quest	ion: 1.1 N			
Major Job Cat lob Code <i>i</i> loint Employe								Per	sons with D	isabilities			
Officials - 1000								1 (3)		- I			
lanagers - 200	00												
rofessionals -	3000												
echnicians - 40	000												
Sales Workers	- 4500												
Office and Cleri	ical - 5100	•											
raftspersons ((Skilled) - 5200												
peratives (Se	mi-Skilled) - 5300												
aborers (Unsk	killed) - 5400												
ervice Worker	rs - 5500		*										
otal										9			
utai													
iotai I.1 Emplovm	ent of Full-Time I	Radio Emp	olovees					J	imp to quest	ion: [1.1 \	-		
.1 Employme	nent of Full-Time I ne gender and ethnic	ity of each	•					J	imp to quest	ion: (1.1 \	· see		
.1 Employme		ity of each	•	n female)				J	ump to quest	ion: [1.1 \	· or open		
.1 Employme Please enter the person with disa	e gender and ethnic	ity of each (e.g. 1 Afri	can America	n femal ë)					ump to quest				
.1 Employmelease enter the erson with disconnection. 2 Major Provide as report benefit and or programmed is in a doub rogramming disconnection.	ie gender and ethnic abiiities listed above	ity of each (e.g. 1 Afri ion Maker or racial gr de the stat n and produ full-time en	can America soup the hea ion general r uniques; er nployees; er the counts fo	dcount of nanager it am develo nployees l r this item	full-time em f appropriate pment, on-a having the n	. Major pro iir program	ogramming d scheduling,	J sibility for decisions , etc. This	ump to quest making nclude				
.1 Employmerlease enter the erson with discussion of the enter the	ne gender and ethnic abilities listed above ogramming Decis by gender and ethnic ming decisions, includif forogram acquisition decisions should be i	ity of each (e.g. 1 Afri on Maker or racial grade the state n and produ- full-time en-	can America soup the hea ion general ruction, progra mployees, er the counts for the Question	dcount of nanager it am develo nployees l r this item	full-time em f appropriate pment, on-a having the n	. Major pro iir program	ogramming d scheduling,	J sibility for decisions , etc. This , major	ump to quest making nclude	ion: 1.2 N	<u>«</u>		
.1 Employmer lease enter the erson with discussion of the erson with discussion of the erson with a doub regramming day job category .2 Major Proof the full-time	ne gender and ethnic abilities listed above ogramming Decis og gender and ethnic ming decisions. Incl it program acquisitio ale-counting of some fecisions should be it y above, in the full-tir	ity of each (e.g. 1 Afri on Maker or racial gr in and produ- full-time en ince employe ion Maker	can America s roup the hea ion general r uction, progra nplayees; er the counts for e Question s n 1.1, how m	dcount of manager it am develo nployees I r this item 1.1.	full-time emi f appropriate pment, on-a having the ri and again,	 Major pro ir program esponsibili 	ogramming o i scheduling, ty for making	J sibility for decisions , etc. This , major	ump to quest making nclude ilem should	ion: 1.2 N	<u>«</u>		
.1 Employmerlease enter the erson with discussion and the erson enter the erson with discussion about essiting a doub rogramming day job category. 2 Major Proportion of the full-time lave responsib	ne gender and ethnic abilities listed above ogramming Decis oy gender and ethnic ming decisions. Including objections should be it reported in the full-life yeabove, in the full-life ogramming Decis employees reported polity for making major	ity of each (e.g. 1 Afri or racial grade the state in and production in the state in end production in the employer in Question roogramn	can America 5 roup the hea ion general radion, progra the counts for the Question 5 n 1.1, how maning decision	dcount of manager it am develo nployees I r this item 1.1.	full-time emi f appropriate pment, on-a having the ri and again,	 Major pro ir program esponsibili 	ogramming o i scheduling, ty for making	J sibility for decisions , etc. This , major	ump to quest making nclude ilem should	ion: 1.2 N	<u>.</u> <u>.</u>	o question	. 1.2 ∨ }
.1 Employmerlease enter the erson with discussion and the erson enter the erson with discussion about essiting a doub rogramming day job category. 2 Major Proportion of the full-time lave responsib	ne gender and ethnic abilities listed above ogramming Decis og gender and ethnic ming decisions. Include the program acquisitio obe-counting of some fectsions should be it y above, in the full-tir ogramming Decis employees reporter objects and the programming decisions of the programming Decis or African	ity of each (e.g. 1 Afri or racial grade the state in and production in the state in end production in the employer in Question roogramn	can America stroup the heation general rudition, program polyees; er the counts for e Question 15 s n 1.1, how ming decision	dcount of am develo aployees i r this item 1.1. any, inclu	full-time em f appropriate pment, on-a naving the n and again, ding the sta	o. Major pro ir program esponsibili tion genera	ogramming o scheduling, ty for making al manager,	sibility for decisions , etc. This g major	ump to quest making nclude illem should ump to quest White,	ion: 1.2 N	Jump I	o questtor	× 1.2 ∨
.1 Employmenters of the service of t	ne gender and ethnic abilities listed above by gender and ethnic ming decisions. Including decisions in the force of the program acquisition decisions should be by above, in the full-line by above are produced by above and produced by above and produced by above and produced by above are produced by above and produced by a produced by	ity of each (e.g. 1 Afri or racial grade the state in and production in the state in end production in the employer in Question roogramn	can America 5 roup the hea ion general radion, progra the counts for the Question 5 n 1.1, how maning decision	dcount of am develo aployees i r this item 1.1. any, inclu	full-time emi f appropriate ipment, on-a having the m and again, ding the sta	o. Major pro ir program esponsibili tion genera	ogramming o i scheduling, ty for making	sibility for decisions , etc. This g major	ump to quest making nclude illern should	ion: 1.2 N	Jump t	o questlor	n: 12 > Total
.1 Employmer lease enter the erson with discussions about easier to a discussion about estimated by the erson about estimated by the erson about estimated by the erson and the erson an	ne gender and ethnic abilities listed above ogramming Decis og gender and ethnic ming decisions. Include the program acquisitio obe-counting of some fectsions should be it y above, in the full-tir ogramming Decis employees reporter objects and the programming decisions of the programming Decis or African	ity of each (e.g. 1 Afri or racial grade the state in and production in the state in end production in the employer in Question roogramn	can America stroup the heation general rudition, program polyees; er the counts for e Question 15 s n 1.1, how ming decision	dcount of am develo aployees i r this item 1.1. any, inclu	full-time em f appropriate pment, on-a naving the n and again, ding the sta	o. Major pro ir program esponsibili tion genera	ogramming o scheduling, ty for making al manager,	sibility for decisions , etc. This g major	ump to quest making nclude illem should ump to quest white, n-Hispanic	ion: 1.2 N	Jump I	o question	Total
.1 Employmenters of the control of the full-time aver responsible. 2 Major Proof the full-time aver responsible. 2 Major Proof the full-time aver responsible. 2 Major Proof the full-time aver responsible. 3 Major Proof the full-time ful	ne gender and ethnic abilities listed above ogramming Decis og gender and ethnic ming decisions. Include the program acquisitio obe-counting of some fectsions should be it y above, in the full-tir ogramming Decis employees reporter objects and the programming decisions of the programming Decis or African	ity of each (e.g. 1 Afri or racial grade the state in and production in the state in end production in the employer in Question roogramn	can America stroup the heation general rudition, program polyees; er the counts for e Question 15 s n 1.1, how ming decision	dcount of am develo aployees i r this item 1.1. any, inclu	full-time em f appropriate pment, on-a naving the n and again, ding the sta	o. Major pro ir program esponsibili tion genera	ogramming o scheduling, ty for making al manager,	sibility for decisions , etc. This g major	ump to quest making nclude illem should ump to quest white, n-Hispanic	ion: 1.2 N	Jump I	o question	Total
.1 Employmer lease enter the erson with discussions about each of the erson about each of the erson about each of the erson about each of the full-time leave responsible. 2 Major Programming decisions about each erson enter each enter each erson enter each enter e	ne gender and ethnic abilities listed above ogramming Decis og gender and ethnic ming decisions. Include the program acquisitio obe-counting of some fectsions should be it y above, in the full-tir ogramming Decis employees reporter objects and the programming decisions of the programming Decis or African	ity of each (e.g. 1 Afri or racial grade the state in and production in the state in end production in the employer in Question roogramn	can America stroup the heation general rudition, program polyees; er the counts for e Question 15 s n 1.1, how ming decision	dcount of am develo aployees i r this item 1.1. any, inclu	full-time em f appropriate pment, on-a naving the n and again, ding the sta	o. Major pro ir program esponsibili tion genera	ogramming o scheduling, ty for making al manager,	sibility for decisions , etc. This g major	ump to quest making nclude ilem should ump to quest White, n-Hispanic	ion: 1.2 N	Jump I	o questior	Total
.1 Employmer lease enter the erson with discovered to the enter the erson with discovered to the enter the	ne gender and ethnic abilities listed above ogramming Decis oy gender and ethnic ming decisions, Inch it program acquisitio ale-counting of some or acquisitio objects on the full-tir or acquisitions should be it above, in the full-tir or acquisitions acquisition or acquisition of some or acquisiti	ity of each (e.g. 1 Afri on Maker or racial grade the state of an and produ- full-time encluded in Ine employed ion Maker in Question Programm ion Maker	can America 5 roup the hea ion general rudicin, progra inthe counts for the cou	dcount of am develo aployees i r this item 1.1. any, inclu	full-time em l'appropriate pment, on-a- having the n and again, ding the sta Native American	o. Major pro ir program esponsibili tion genera	ogramming of scheduling, of scheduling, of scheduling, of scheduling, all manager, all manager, and pacific	sibility for decisions, etc. This g major	ump to quest making nclude illern should ump to quest White, n-Hispanic	ion: 1.2 \\	Jump More Than One Race	o questior	Total 1

1.3 Employment of Part-Time Radio Employees

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Aşian/Pacific Fenales	White, Non-Hispanic Females	More Than One Race Females	Total	
Officials - 1000			·		8		9	
Managers - 2000							0	
Professionals - 3000					1		1	
Technicians - 4000							Ø	
Sales Workers - 4500							0	
Office and Clerical - 5100							9	
Craftspersons (Skilled) - 5200							0	4
Operatives (Semi- skilled) - 5390					Ø		0	
Laborers (Unskilled) - 5400							0	
Service Workers - 5500							0	
Total	[0]	0	0	(a	1	0	1	
1.3 Employment of Pa	art-Time Radlo Em	ployees				Jump (o question: 1.3 🔻	
Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total	
Officials - 1000	wates	Mates	maies	Fides	Maies	Maios	0	
Managers - 2000					-		9	
Professionals - 3000					2		2	
Technicians - 4000		1					e)	
Sales Workers - 4500							0	
Office and Clerical - 5100							9	
Craftspersons (Skilled) - 5200							0	
Operatives (Semi- skilled) - 5300							9	
Laborers (Unskilled) - 5400							0	
Service Workers - 5500					[0		0	
Total	0	8	9	8	2	8	2	
1.3 Employment of Pa	art-Time Radio Em	ployees		Ju	imp to question: 1.3 🗸	•		
Major Job Category / Job Code				Pers	sons with Disabilities			
Officials - 1000								
Managers - 2000		÷			9			
Professionals - 3000								
Technicians - 4000	•							-
Sales Workers - 4500								
Office and Clerical - 510	0							
Craftspersons (Skilled) -	5200							
Operatives (Semi-skilled) - 5300							
Laborers (Unskilled) - 54	100							

Service Workers - 5500					
Total ,					Ð
1.4 Part-Time Employ	ment			Jump to	guestion: 1.4 🗸
Of all the part-time emplo worked 15 or more hours	yees listed in Questi per week, but not ful	on 1.3, how many worked le I time?	ss than 15 hours per w	veek and how many	
1.4 Part-Time Employ	ment			Jump to	question: 1.4 🕶
Number working less that	n 15 hours per week				1.00
1.4 Part-Time Employ	ment			Jump to	question: 1,4 🗸
Number working 15 or m	ore hours per week				2
1,5 Full-Time Hiring				Jump to	question: (1.5 🗸)
Enter the number of full-t (Do not include internal p	ime employees in ea promotions, but do inc	ch category hired during the lude employees who chang	fiscal year. ed from part-time to fu	II-time status during the t	iscal year.)
1.5 Full-Time Hiring				Jump to	question: 1,5 🗸
No full-time employees w	vere hired (check here	e if applicable)			53
1.5 Full-Time Hiring				Jump to	question: 1.5 🗸
Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					. 0
Professionals - 3000					Ø
Technicians - 4000					6
Sales Workers - 4500					9
Office / Service Workers - 5100-5500					. 9
Total	0	8	0	Ø	Ð
1.6 Full-Time and Par	t-Time Job Openir	tgs		Jump to	question: 1.6 🕶
previously filled positions regardless of whether the whether it was filled by a the promotion of an emp	s and newly created p ey were filled during t n internal or an exten lovee who stays in es	e openings that occurred du ositions. Include all position he year. If a job opening wa nal candidate. Do not includ- isentially the same job but h ne or part-time job openings	s that became availables filled during the year, as job openings any as a different title (i.e.	te during the fiscal year, include it regardless of positions created throug where there was no vaca	h ancy or
1.6 Full-Time and Par	t-Time Job Openir	ngs		Jump to	question; 1,6 🗸
Number of full-time and p	part-time job opening	8			Ø
1,7 Hiring Contractor	'S			Jump to	guestion: 1,7 🕶
During the fiscal year, di	d you hìre independe	nt contractors to provide any	of the following service	es?	
1.7 Hiring Contractor	'S			,	question: 1.7 🕶
Underwritting solicitation	related activities		·	Che	ck all that apply
Direct Mail					(1)
Telemarketing					
Other development activ	lties				257 J 278
Legal services					
Human Resource service	es				(3

Accounting/Payroll					
Computer operations					
Website design					
Website content			\Box		
Broadcasting engineering					
Engineering					
Program director activities					
None of the above			. 2		
Comments Question No Comments for this section	Comment				
2.1 Corporate Management		าก	mp to question: 2.1 ▼		
Chief Executive Officer Chief Executive Officer - Joint Chief Operations Officer Chief Operations Officer - Joint Chief Financial Officer Chief Financial Officer - Joint Chief Financial Officer - Joint Chief Digital Media Operations	# of Employees	Avg. Annual Salary \$ 100,139 \$ 6 \$ 9 \$ 9 \$ 9 \$ 9 \$ 9 \$ 9 \$ 9 \$ 9 \$ 9 \$ 9	Average Tenure 9		
Chief Digital Media Operations - Joint		\$			
2.1 Corporate Management		Jti	mp to question: 2.1 🗸		
Please list the Other Job titles in this sub-category n	ot listed above				
2.2 Communication and Promotions Publicity, Program Promotion Chief Publicity, Program Promotion Chief - Joint Communication and Public Relations, Chief		\$[] \$[]	mp to question: 2.2 V		
Communication and Public Relations, Chief - Joint		4 · · · · · · · · · · · · · · · · · · ·			
Head of Audience		\$ 1	PARAMETER PROPERTY OF THE PARAMETER PROPERTY		
Head of Audience - Joint		\$			
Social Media Specialist / Manager		\$			
Social Media Specialist / Manager - Joint		\$		<i>;</i>	
2.2 Communication and Promotions Please list the Other Job titles in this sub-category n	not listed above	Ju	imp to question: 2.2 🗸		
2.3 Programming and Productions		ψ	mp to question: 2.3 ✔		
Programming Director Programming Director - Joint		\$			
Production, Chief		\$			
Production Chief - Joint	1 7	¢	1		

Executive Producer		\$	
Executive Producer - Joint		\$	
Producer		\$	
Producer - Joint		\$	
Digital Content Director		\$	
Digital Content Director - Joint		\$	
Digital Project Manager		\$	
Digital Project Manager - Joint		\$	
Managing Director, Audience Engagement		\$	
Managing Director, Audience Engagement - Joint		\$	
2.3 Programming and Productions			Jump to question: 2.3 🕶
Please list the Other Job titles in this sub-category not	listed above		
2.4 Development and Fundraising			Jump to question: 2.4 🗸
Development, Chief		\$	
Development, Chief - Joint		\$	
Member Services, Chief		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
Major Giving Fundraising Chief		\$	
Major Giving Fundraising Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
2,4 Development and Fundraising	•		Jump to question: 2.4 🕶
Please list the Other Job titles in this sub-category not	listed above		
2.5 Underwritting and Grant Sollicitation			Jump to question: 2.5 🕶
Underwriting, Chief	1.00	\$ 70,532	7
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
7.5 Hadamuitting and Count Callighting			(ne)

Please list the Other Job titles in this sub-category not listed above

2,6 Broadcast Engineering and Information Tech	nology		Jump to question: 2.6
Operations and Engineering, Chief		\$	
Operations and Engineering, Chief - Joint		\$	
Engineering Chief		\$	
Engineering Chief - Joint		5	
Broadcast Engineer 1		\$	
Broadcast Engineer 1 - Joint		\$	
Production Engineer		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
Technical Operations, Chief		\$	
Technical Operations, Chief - Joint		\$	
Information Technology, Director		\$	
Information Technology, Director - Joint		\$	
Web Administrator/Web Master		\$	
Web Administrator/Web Master - Joint		4	
News / Current Affairs Director News / Current Affairs Director - Joint	1.00	\$ 57,217	
	.L	P	
Music Director	1.00	\$ 57,217	L
Music Librarian/Programmer		≯	
Announcer / On-Air Talent	1.00	\$ 54,900	
Announcer / On-Air Talent - Joint		*	
Reporter	2.00	\$ 55,524	
Reporter - Joint	4	*[]	L
Public Information Assistant Public Information Assistant - Joint		*[]	
		1	
Broadcast Supervisor Broadcast Supervisor - Joint		1	
,		*[]	<u> </u>
Director of Continuity / Traffic		4	
Director of Continuity / Traffic - Joint		¥	CAMPAGE AND ASSESSMENT OF THE PARTY OF THE P
2.7 Journalists, Announcers, Broadcast and Tra			Jump to question: 2.7
Please list the Other Job titles in this sub-category not list	sted above		
2,8 Education and Community Engagement			Jump to question: 2,8
71 - 0 - 0117			
Education, Chief		\$	

ŧ				
			-	

Volunteer Co	oordinator		\$			
Volunteer Ço	pordinator - Joint		\$			
Events Coor	dinator		\$			
Events Coor	dinator - Joint		.· \${			
Section 2. A	verage Salary Totals	7,00	\$ 395	,529	114	
2.8 Educat	ion and Community Engagement			Jump ta question:	2.8 🕶	
Please list th	e Other Job titles in this sub-category not li	sted above				
Comments						
Question	C	omment				
No Commen	ts for this section					
3.1 Govern	ing Board Method of Selection			Jump to question:	3.1 🕶	
	mber of governing board members (includir embers) who are selected by the following n		oth voting and non-vot	ing		
3,1 Govern	ing Board Method of Selection			Jump to question.	3.1 🗸	
Ex-Officio (A	automatic membership because of another of	office held)				
3,1 Govern	ing Board Method of Selection			Jump to question:	[3,1 ∨]	
	y government legislative body (Including sci ernment official (e.g. governor)	nool board)				
3.1 Govern	ing Board Method of Selection			Jump to question	3.1 ❖	
Elected by c	ommunity/membership				7]	
3.1 Govern	sing Board Method of Selection			Jump to question	[3.1 ♥]	
Other (pleas	e specify below)					
3,1 Govern	ning Board Method of Selection			Jump to question	(3.1 ♥)	
3.1 Govern	ning Board Method of Selection			Jump to question	3.1 🕶	
	oard of directors itself (self-perpetuating bo	dy)				
3.1 Govern	ning Board Method of Selection			Jump to question	: [3,1 ♥]	
	r of board members (Automatic total of the	above)			7	
3.2 Govern	ning Board Members			Jump to question	3.2 🗸	
Please repo	rt the racial or ethnic group of the members overning board members with a disability.	of your governing board	i by gender, Please als		·	
3.2 Govern	ring Board Members			Jump to question	3.2 🗸	
	group identification, please refer to "Instruc	tions and Definitions" in	the Employment subse		· · · · · · · · · · · · · · · · · · ·	
3.2 Govern	ning Board Members				Jump to	question: 3.2 🕶
					More Than	
	African American Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	One Race	Total
Female Board Members	1 1			3		5
Male Board Members	1 0			1		2
Total	2 1	9	8	4	9	7
3.2 Govern	ning Board Members			Jump to question	: 3.2 🕶	
Number of V	Vacant Positions					

			•"	
3.2 Governing Board Members		J	Jump to question: [3.2 🗸
Total Number of Board Members (Total should equ	al the total reported in Question	in 3.1.)		7
3,2 Governing Board Members		·	lump to question:	3.2 🗸
Number of Board Members with disabilities				
Comments				
Question	Comment			
No Comments for this section				
4.1 Community Outreach Activities			lump to question:	4.1 🗸
Did the grant recipient engage in any of the following formal component designed to be of special services.	ng community outreach servic e to either the educational cor	es, and, if so, did the outreach a nmunity or minority and/or other	ictivity have a spec diverse audiences	ific, ?
4.1 Community Outreach Activities			lump to question:	
				Yes/No
Produce public service announcemnts?				Yes
Did the public service announcements have a spec community?	cific, formal component design	ed to be of special service to the	a educational	Yes
Did the public service announcements have a spec community and/or diverse audiences?	cific, formal component design	ed to be of special service to the	e minority	No
Broadcast community activities information (e.g., c	community bulletin board, serie	s highlighting locat nonprofit ag-	encies)?	Yes
Did the community activities information broadcast educational community?	t have a specific, formal compo	nent designed to be of special	service to the	Yes
Did the community activities information broadcast minority community and/or diverse audiences?	t have a specific, formal compo	ment designed to be of special	service to the	No
Produce/distribute informational materials based o	on local or national programmin	ıg?		Yes
Did the informational programming materials have educational community?	a specific, formal component	designed to be of special service	e to the	No
Did the informational programming materials have community and/or diverse audiences?	a specific, formal component	designed to be of special service	e to the minority	No
Host community events (e.g. benefit concerts, neig	ghborhood festivals)?			No
Did the community events have a specific, formal	component designed to be of	special service to the educations	al community?	No
Did the community events have a specific, formal diverse audiences?	component designed to be of	special service to the minority co	mmunity and/or	No
Provide locally created content for your own or an	other community-based comp	iter network/web site?		Yes
Did the locally created web content have a specific community?	c, format component designed	to be of special service to the e	ducational	Yes
Did the locally created web content have a specific community and/or diverse audiences?	c, formal component designed	to be of special service to the m	ninority	Yes
Partner with other community agencies or organiz district)?	ations (e.g., local commerical	TV station, Red Cross, Urban Le	ague, school	Yes
Oid the partnership have a specific, formal compo	nent designed to be of special	service to the educational comm	nunity?	Yes
Did the partnership have a specific, formal compoundiences?	nent designed to be of special	service to the minority commun	ity and/or diverse	No
Comments				
Question	Comment			
No Comments for this section				
5.1 Radio Programming and Production			Jump to question.	5.1 ❤
Instructions and Definitions:				
5.1 Radio Programming and Production			Jump to question: (
About how many original hours of station program (For purposes of this survey, programming intend distribution to at least one station outside the gran	ed for national distribution is di	wing categories did the grant re efined as all programming distrib	cipient complete th auted or offered for	nis year?
5.1 Radio Programming and Production			Jump to question:	5.1 🗸
•	For National Distribution	For Local Distribution/All C)ther	Total
Music (announcer in studio playing principally a sequence of musical recording)		2	,600	2,600

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3.2 · ,				
4.1 🗸				
ific, ?				
4.1 🗸				
Yes/No				
Yes				
Yes	•			
No				
Yes			,	
Yes				
No				
Yes				
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Yes				
Yes	•			
Yes				
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Yes				
Yes				
No				
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5.1 🗸				
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nis year?				
5.1 🗸	•		•	
Total				
2,600				
	e .			

Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		138	138
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)	AND THE CONTRACT OF THE CONTRA	221	221
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth Investigation, exploration, or examination of a single or related multiple subject matter)		. 52	52
All Other (incl. sports and religious — Do NOT include fundraising)		7	. 7]
Total	0	3,018	3,018
			7 m

5.1 Radio Programming and Production

Jump to question: 5.1 🗸

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production

Jump to question: 5.1 ♥

Approx Number of Original Program Hours

267

Comments

Question

Comment

No Comments for this section

6.1 Telling Public Radio's Story

Jump to question: 6,1 ♥

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2022. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2022 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

6.1 Telling Public Radio's Story

Jump to adestion: 6.1 V

 Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person angagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

WCBE is the broadcast service licensed to Columbus City Schools in Columbus, OH. Our mission is to produce and distribute trusted content that informs, educates, entertains and engages people who care about local, national and international programming. WCBE broadcasts terrestrially on 90.5FM and is available everywhere via wcbe.org, Apple Music, apps and social media sites. Daily news updates are supplemented by regional, national and international public radio outlets, such as National Public Radio, American Public Media, British Broadcasting Corporation, Ohio Public Radio and the Ohio Statehouse News Bureau, WCBE employs 3 fulltime staff members who write, produce and report local, national and international content. Local and statewide news is presented each weekday following national news updates and in-depth reporting is produced as feature stories, web-accessible content, long-form interviews and podcasts. WCBE staff regularly engages with the Central Ohio community and provides programming to inform the public of local and state issues, contributes to assisting and serving students, and produces local content in an effort to expand its listenership. In 2022, "City League Sports," a coproduction of WCBE and Columbus City Schools, began airing weekly on WCBE. "City League Sports" hosted by Dr. Vince Clarno, features discussions about and with current and former stand-out athletes and coaches associated with the wide variety of sports programs offered by CCS. Another recent addition to the WCBE weekly schedule is "Protecting What Matters," a consumer affairs program produced by the Ohio Department of Commerce. "Protecting What Matters" shares information and resources which have a positive impact on consumers and the community. WCBE's partnership with the Columbus Metropolitan Club, a non-profit organization which brings together businesses and other not for profit organizations through weekly discussions which are then produced for broadcast weekly on WCBE. Interaction with CMC events provides WCBE staff the opportunity to associate with other Central Ohio organizations. The Columbus Blues Alliance, a non-profit organization dedicated to support and promote the musical genre's activities in Central Ohio, receives regular publicity during WCBE's weekly, locally-produced "Sean Carney's Inside Blues" program. "The Paragon Project" is a way Columbus City School students are provided a "real world" experience. "The Paragon Project" provides an opportunity for student musicians to write, produce, perform and record songs and musical passages. Concerts give those students the opportunity to perform their music for a live audience and WCBE has featured the Paragon Project during "Live From Studio A" broadcasts. (This program is in the process of being revived following its suspension during the pandemic.) An extension of WCBE's locally produced programming comes in the form of its constantly expanding "WCBE Podcast Experience" website feature, which provides local hosts a voice to address issues in Central Ohio. "Grow Global," "Protecting What Matters," "City League Sports," "Craft," "Back Talk," "Double Take," "Prognosis Ohio," "Innovating Leadership: Co-creating Our Future," "Shih Productions Vintage Radio Hour" and "Music Journeys" discuss timely and relevant leadership and health concerns, plus subject matter supporting local sports, art, theater and music communities.

6.1 Telling Public Radio's Story

Jump to question: 6,1 ∨

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

WCBE takes pride in being a valuable, contributing member in the Central Ohio community. One important way we do this is to engage in productive partnerships with community organizations and other news outlets such as the Columbus Metropolitan Club, Ohio Department of Commerce, and Malter News. WCBE continues its longstanding internship program with Columbus City Schools, Dublin City Schools, and others. Ohio Public Radio and The Statehouse News Bureau provide WCBE with expanded state-wide news coverage. As previously stated, the WCBE website features podcast collaborations with community members. As listener habits evolve, the accessibility of these podcasts and the information discussed, such as sports, medical, art and music news and issues, is easily accessible on any mobile electronic device. Partnerships within the community include, but are not limited to: Columbus City Schools, Mid-Ohio Food Collective, the Ohio Department of Commerce, Columbus Metropolitan Club, DNO Produce, Columbus Music Commission, Central Ohio Folk Music Society, Columbus Blues Alliance, Columbus Coundation and Columbus Museum of Art.

6.1 Telling Public Radio's Story

Jump to question: 6,1 🗸

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

As a result of their association with WCBE, promotional partners and underwriters received increased awareness and attendance for community activities. In 2022, WCBE again partnered with the Columbus Music Commission for the Gift of Music Instrument Drive. Listeners were encouraged to donated gently used musical instruments and equipment, all of which were donated to the students of Columbus City Schools. WCBE again tearned up with DND Produce for the annual "Fresh Cut Food Drive" in December 2021. For every donation made to WCBE in that month, 3 pounds of fresh produce was donated to the Mid-Ohio Food Clocitive resulting in 1,600 gounds of donated produce for the area's needy. WCBE continued its news coverage on the continued impact the COVID-19 pandemic on the Columbus region and kept listeners and those who visited wobs.org up to date on area developments, including available testing, vaccine availability and event cancellations and postponements.

6,1 Telling Public Radio's Story

Jump to question: 6.1 ▼

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.

A strategic goal of WCBE is to be reflective of Central Ohio and strive to better relate to more diverse audiences. We are striving to accomplish this by professional development training and the continuation of our intern program. We have historically been able to provide unique learning opportunities for young people of all backgrounds. WCBE's news department provided regular on-air and online reporting on important local issues affecting minority and diverse audiences, such as voter rights, reform and override, redistricting, housing, policing, the Civilian Review Board, food insecurity, jobs and development. WCBE's recently expanded music programming includes "Tip The Groove Fantastic," a weekly, locally-produced exploration of African-American heritage from a different geographic area each week through urban, funk, reggae, soul, jazz, blues and hiphop music. WCBE features music in a variety of languages (Arabic, French, Italian and Spanish, for example) within locally produced programming, such as Ante Meridlem, Global Village, Post Meridlem, Saturday Sojourn and 40 x 83.

Afropop Worldwide is an award-winning 60-minute world music program which airs each Sunday on WCBE, WCBE continues to provide annual coverage during Black History Month (February) and Women's History Month (March) with special news and music programming. Jazz Sunday, in particular, celebrated the artistry of African-American and female musicians and singers every weekend throughout those months. And World Café, a syndicated music program heard weekday evenings, annually features an extensive spotlight on influential African American and Female musicans.

6.1 Telling Public Radio's Story

Jump to question: | 6.1 ♥

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

WCBE's revenue sources - fundraising, underwriting and grants – have continue to grow following a significant decrease during the pandemic. WCBE staff continues to develop creative ways to generate funds through pledge drives, events and non-traditional revenue. CPB's continued financial assistance to and support for WCBE is most critical, especially as revenue streams declined during the pandemic. Financial assistance from the Corporation for Public Broadcasting had been a critical revenue stream for station continuity, including investment in programming and overall station goals. The CPB Grant enabled WCBE to broadcast local and national news, for instance, and provided a diverse programming of music to reflect the community. The value and impact of the CPB continues to be critical to successful station operations.

Comments

Question

Comment

No Comments for this section

7.1 Journalists

mp to question: 7.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted tilles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

1 Journalists											Jump to	question: 7.1 🗸
ob Title	Full Time	Part Time	Contract	Male	Fernale	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic	More Than One Race	Other
ews Director	1				1					1		
ssistant News írector												
lanaging Editor												
enior Editor												

Editor												
Executive Producer												
Senior Producer								ALL AND A SECURITARIAN AND A SECURITARIA AND A SECURITARIAN AND A SECURITARIA AND A SECURITARIAN AND A SECUR				
Producer								A CONTRACTOR OF THE PROPERTY O				
Associate Producer												
Reporter/Producer									***************************************			
Host/Reporter	2			2]
Reporter				9								
Beat Reporter												
Anchor/Reporter												
Anchor/Host											LINEAR THE TAX STATE OF TAX STATE] [
Videographer												
Video Editor												
Other positions not already accounted for										9		
Total	3	9	0	2	1	0	8	8	Ø	3		9
Comments Question No Comments for II	his section	Comment										
		stem (CMS) is vour	station using?		Jump to question:	81 🗸 :						
8.1 Which Content Management System (CMS) is your station using? CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content.												
8.1 Which Cante	ent Management Sy	stem (CMS) is your	station using?		Jump to question:	8.1 🕶 :						•
					Check all that appl	ly						
Grove					giro Bidi	ii,						
Bento					62							
WordPress					Œ]						
Drupal					(E TONING TONING						
Arc					(3	<u> </u>						
None		,			Į]						
8.1 Which Conte	ent Management Sy	stem (CMS) is your	station using?		Jump to question:	8.1 Y						
Other					•							
8.2 Which Custo	mer Relationship f	Vanagement (CRM)	System is your stat	tion using?	Jump to question:	8.2 🗸						
CRM is a platform to communications with build profiles.	for planning and track ith prospective and cu	ing direct marketing and rrent donors/members;	d fundraising programs and serves as a datab	s and lead campaign base for storing user,	s; managing and trackin donor and/or member d	ng data to						
8.2 Which Custo	mer Relationship I	Vanagement (CRM)	System is your stat	tion using?	Jump to question:	8.2 🗸						
\cdot				Check all that apply								
000												
CDP					Œ	Ð						
CDP Salesforce Blackbaud					£		•					

Carl Bloom	
Roj Solutions	
Hubspot	
Adobe	
SAP	n
None	0
8.2 Which Customer Relationship Management (CRM) System is your statte Other Allegiance	on using? Jump to question: 8.2 V
8,3 Which Email Service Provider (ESP) is your station using?	Jump to question: [8,3 ✔
ESP is a platform that provides services and templates for developing, launching, tracki	
8.3 Which Email Service Provider (ESP) is your station using?	Jump to question: 8.3 🕶
Mailchimp	Check all that apply
Hubspot	-
Constant Contact	**************************************
GoDaddy	
None	
8.3 Which Email Service Provider (ESP) is your station using? Other	Jump to question: 8.3 🗸
8.4 Which Marketing Automation Platform is your station using?	Jump to question: 8.4 ∨
Marketing Automation Platform is a platform to automate marketing actions or tasks, str outcomes of marketing campaigns. These tools provide a central marketing database for segmented, personalized, and timely marketing experiences for donors and members. multiple aspects of marketing including email, social media, lead generation, direct mail	or all marketing information and interactions, creat They also provide automation features across
8.4 Which Marketing Automation Platform is your station using?	Jump to question: 8.4 🕶
	Check all that apply
Mailchimp Marketing Platform	
Hubspot Marketing Hub	Ü
Active Campaign	9
Adobe	
Piano.io	
None	
8.4 Which Marketing Automation Platform is your station using? Other	Jump to question; 8.4 🗸
Allegiance	
Comments	
Question Comment	

No Comments for this section