Meeting of the  
NEPM Board of Directors  
Monday, December 5, 2022  
Public Session Meeting Minutes  
Via Zoom

Pursuant to the NEPM Bylaws, Section 3.17 Telephone Conference Meetings, a meeting of the NEPM Board of Directors was held via Zoom Meeting on Monday, December 5, 2022, Susan Fentin, Chair. Those members attending by telephone or Zoom are marked with a "#".

<table>
<thead>
<tr>
<th>#Aaron Vega, Director</th>
<th>Lydia Martinez, Director</th>
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<tbody>
<tr>
<td>Carlo Centeno, Director</td>
<td>#Marcos Carreras Director</td>
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<tr>
<td>#Crist Myers, Vice-Chair</td>
<td>#Matt Abramovitz, NEPM President</td>
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<tr>
<td>#Donna Ross</td>
<td>#Matthew Landon, Director, Treasurer</td>
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<td>#Evie Kintzer, WGBH Director</td>
<td>#Robyn Newhouse, Director, Chair, NGC</td>
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<td>Jessica Atwood, Director</td>
<td>#Sarah Pfatteicher, Director</td>
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<td>#John Armstrong, Director</td>
<td>#Sharon Davenport, Director; Chair, Development Committee</td>
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<td>#John Kennedy, UMass Director</td>
<td>#Susan Fentin, Chair</td>
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<td>#Laura Wright, Director</td>
<td>#Tim Loew, Director, Secretary, Clerk</td>
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<td>#Liza Henson-Hernandez, Director</td>
<td>#YoungHee Chudy, Director</td>
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<td>Liz Roberts, Director</td>
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NEPM staff also in attendance: Anthony Hayes, COO and General Manager; Vanessa Pabon, Senior Director, Education & Community Engagement; Bruce Stebbins; Multimedia Account Executive; Liz Roman, Managing Editor, News; Dawn Hawk; Membership Director; Johann Vega; Director, Media Lab; John Voci; Senior Director, Radio; Lynn Page, Managing Director, Media Operations; Marie Waechter, Director, Events & Audience Engagement; Patrick Carpenter; Sarah Monson, Asst. Director, Donor Engagement & Planned Giving; Susan Loffthouse, Leadership Circle Manager; Vanessa Cerillo, Senior Director Marketing Communications & Events; Walter Clune, Development Associate; Zoe Naglieri-Prescod, Education Production Associate; Ilana Goldin, Administrative Assistant; and Joyce Skowyra, Executive Assistant, recorded the minutes.

Additional attendees: Chris Fornier, CAB; Lucila J. Santana, CAB; Paul Lambert, Emeritus; Diane Troderman; Sue Monks, Emeritus; Michael Marcotte, guest; Zayna Basma, The MassINC Polling; Rich Parr, The MassINC Polling; Ellen Freyman former NEPM Director

- Chair Fentin convened the meeting at 5:34 p.m.
- Richard Parr, MassINC Polling Presentation
  - PPT it is available on the portal.
- Chair Fentin asked for a motion to approve the October 3, 2022 Board Meeting minutes.
  - Moved by Crist Myers, seconded by Donna Ross. All approved. None opposed.
  - Motion passes.
• Matt Abramovitz – President’s Report
  o PPT will be shared on the portal.
  o Pledge Drive Reminder
  o Matt gave a building update. Move in after the first of the year. Likely fully
    operational in the new building in April.
  o CPB Grant update. Have until the end of July to complete work.
  o Election coverage. Co-hosted by Elizabeth Roman in partnership with the Republican
    and Mass Live. Live coverage on election night as well.
      ▪ Audio stories that went with the news coverage almost doubled the average
        daily download.
      ▪ Reached about four times the number on Instagram.
  o Shared Strategic Planning process – top line view of the planning so far.
    ▪ Matt had a strategic planning meeting with each department.
  o Goal is for NEPM to be financially stable.
    ▪ Financial modeling for the five-year plan
    ▪ Plan to have more conversations with stakeholders, Board members, senior
      staff, etc.
  o Focus on content and programming that will build a greater audience and provide
    greater community service that will happen in the year ahead.
  o Looked at mission statement. What is it about NEPM that’s special? Why do we
    exist? Trying to tighten up to get a message that everyone can remember.
  o Matt discussed the strategic planning meetings and process. Get everybody to think
    not just about their departments but what is the bigger picture. Next steps are to
    continue informal conversations.
  o Expect to form an ad hoc strategy subcommittee from this Board to help guide Matt
    on some of the next steps as we put things in motion.

• Chair Fentin asked for public comment.
  o There was none.

• Chair Fentin called to adjourn the Public Session at 6:29 p.m.
  o Sarah Pfatteicher moved; Robyn Newhouse seconded. Meeting adjourned.

Submitted by:
Joyce M. Skowyra, NEPM Executive Assistant