

Community Advisory Board

May 15, 2025

Minutes

Elton Richey – Advisory Board Chair

Attendees: Elton Richey, John Gayle, Mary Decker, Angie White, Andrew Bindursky, Jim Clinton, Jesse Gilmore, Ranae Moran, Kermit Poling, Henry Edwards, Troy Jones

Call to Order: 12:05

Approval of Minutes:

Minutes of Thursday, March 19, 2025

Recognition of Service of resigning Board Member

Kermit: Margaret, along with Jim Elrod, have been very good to the station for many years. We appreciate all of the time and effort Margaret has provided RRR while serving on the board. She has been very active not only for RRR, but also the Symphony and other organizations. We are going to miss her.

Board Engagement & Committee Structure - Elton Richey – Advisory Board Chair

Proposed restructure:

As we focus on recruiting new members, we need to strengthen and clarify our committee structure. This will help us define actionable roles and opportunities, making future board recruitment more targeted and compelling

[See attached Proposed Committee Structure](#)

General Manager's Report- Kermit Poling

JazzFest Engagement

57 individuals entered the drawing at JazzFest

Possibility of RRR hosting future event

Impact of Executive Order 14290 of May 1, 2025 Ending Taxpayer Subsidization of Biased Media

Kermit: Executive order, as it stands, the CPB board is suing on the grounds that CPB doesn't believe the order has authority over the CPB board since the CPB is set up as a private non-profit. We don't know what the outcome will be. The judge will rule before June 10 on the issue of firing the three board members. The original order didn't call for defunding CPB, but rather NPR and PBS.

We are having issues accessing funds (80k) from CPB and FEMA for our backup generators.

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We're faced with uncertainty. The best thing you can do for us is to let your legislators know about your concerns for protecting public radio. Protect My Public Media has very helpful information.

Protect My Public Media: <https://protectmypublicmedia.org/>

Marketing Report - Krystle Beauchamp & John Gayle

Update on building out of **social media presence** and digging **into our membership database**.

Development of Campaign in response threat of loss of Federal funding.

See Attached Marketing Report

Facilitated discussion-Response to Executive Order 14290 & Congressional Funding Threat - Elton Richey

Henry Edwards— *Membership and Fundraising*

Henry: The spring drive was very successful. Even now we are getting contributions in the mail and online, sometimes from people who haven't given since 2020.

Spring Fund Drive Results

- Number Of Contributions: 432
- Total Contributions: \$78,230.90
- Largest Contribution: \$5000.00
- Average Contribution: \$181.09
- Median Contribution: \$100.00
- Smallest Contribution: \$5.00

A lengthy discussion of CRM followed Henry's remarks. Marketing will come up with a framework, set of processes for following up on contributions as they are made.

Henry then laid out the timetable for the upcoming Summer Fund Drive.

Open Mike Time!

The board circled back around to a discussion of the impending cut in funding.

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Andrew: What’s the worst case scenario if funding is cut.

Kermit: That funding makes up 15% of our budget, or about \$160,000. For some rural stations it can be up to 50% of their budget. It will affect stations directly. 2/3 of the CPB money comes to us and stations like us, not NPR.

Reducing funding will affect programming quality, infrastructure projects and music/content licenses. We may have to drop NPR and just be APM.

Jim Clinton: 1) how we reach out to all communities needs to be addressed in our committees; 2) make sure our orientation committee is responsible for finding and “onboarding” new board members.

Andrew: Can we lobby as a group, a board. Can we lobby our senators because they are the only ones that are important.

Kermit: we can not lobby as an entity, but each of you can reach out to your legislators.

Next Meeting:

Full Board Meeting Schedule	Executive Committee
July 16, 2025	Week of June 1st
September 18, 2025	Week of August 6th
November 19, 2025	Week of October 6th
	Week of December 1st

Jesse: six times a year is likely too many meetings. Quarterly would be better.

Elton: Agreed. We should consider a quarterly meeting schedule. I will put out a vote to make this amendment to our bylaws. Executive committee will discuss the day of the week issue.

Motion Time! - Adjournment: