

## Meeting Minutes

Community Advisory Board Meeting

December 6, 2021

Formal Agenda -- 5:00 – 5:30 pm

Student Showcase Featuring Area Jazz Bands - 5:30 - 6:30 pm

Virtual Meeting

**Present:** P. Morgan, Interim Chair; Brenda Baulkman; C. Daniels; L. Caldwell Epps, WBGO Board of Trustee Liaison; R. Glover; B. Hines; J. Harris; A. Montague; B. Pulliam; S. Schear, Interim Vice-Chair/Secretary

**Excused:** Peter Kyriacopoulos; Mike McDonough

**Absent:** Mark Bess; Carrie Jackson

**WBGO:** K. Frederic, Chair, Board of Trustees; S. Williams, WBGO President & CEO; B. Ottenhoff; J. Johnson; J. Newcott; M. Ralph-Rawls; P. Slaten; S. Smith; N. Sweeney

**Meeting began at 5:03 pm.**

**Welcome: Approve minutes.**

Minutes from last meeting were approved and accepted.

**Pamela Morgan, Interim Chair's Report:**

102 People have registered!

- Pamela began the meeting with a moment of silence in recognition of jazz luminaries lost during 2021.
- Pamela acknowledged and thanked Jeffrey Riman, former CAB Chair, for his service and for leading the CAB. Pamela presented a certificate to be given to Jeffrey on behalf of WBGO and the CAB. Jeffrey acknowledged and thanked Pamela.
- Pamela mentioned the importance of the CAB and reviewed the Corporation for Public Broadcasting CAB responsibilities.
- She expressed how thrilled she was to have youth participate in tonight's CAB meeting.

**Steven A. Williams, President, and CEO, Updates on WBGO Activities and Initiatives:**

- Steve thanked Pamela Morgan for her leadership.
- "Give the Gift of Jazz" fund drive begins on Wednesday, December 15; first time in two years that inviting volunteers to return for the fund drive.
- Giving Tuesday campaign exceeded previous levels.
- Steve thanked Jeh Jonson for his incredible talent to raise \$50,000 with Felix Hernandez during the prior fund drive. Jeh will pitch with Felix on December 18.
- Special holiday programming – 36 hours at Christmas, which is the most anticipated programming of the year.

## WBGO Meeting Minutes for December 6, 2021

- Steve is pleased to bring Stevan Smith back to WBGO; Stevan was previously at WBGO from 2006 – 2018.
- WBGO team members are working out of their home offices for almost two years, however, Steve and the leadership team have been in the office for over three weeks; looking at extending remote work policy for 30 days and beyond due to Omicron.
- Finalized first collective bargaining agreement with SAG-AFTRA; first time ever.
- Dr. Michael Bourne is retiring at the end of December 2021. Celebrating Michael all month long; reach out to Michael; listen for more details to find out ways to celebrate Michael.

### *Other*

- Pamela asked Steve to speak about youth membership for WBGO; Steve indicated that details need to be work out. Brandy Wood is instrumental in this process; she reached out to schools to gauge interest and asked the CAB to get involved.
- Jeh Johnson, as a member of the listening public, expressed his compliments to Steve Williams and noted that WBGO is threading the needle between being a crown jewel and having a global reach, has a world listenership.
- Pamela mentioned WBGO streaming on Spotify and You Tube.

### **Public comment:**

- Longtime sustainer asked the hosts who play long strings of tunes to mention the name of the tune and the musicians. Steve shared that announcers have to pick and choose what to mention to economize the on-air announcements and recommended going to the expansive playlists for the information.
- Listener interested in volunteering; follow up with Sylvia Brewer, Supervisor of Volunteers.

### **Adjournment:**

- Prior to adjourning, Pamela thanked Nicole Sweeney for hosting and interviewing the students, and Phyllis Slaten for helping to make tonight's meeting a success. Pamela also thanked all the participating students jazz groups and their leadership for making tonight happen.
- Pamela shared that the March 7, 2022, meeting will focus on Careers in Jazz and Journalism.
- Meeting adjourned at 5:39 pm.

**This meeting will be immediately followed by a CAB sponsored evening of prerecorded performances from student jazz groups:** NJPAC's Geri Allen Ensemble; Newark's Science Park High School Jazz Band; Youth Symphony Orchestra's Jazz Band; Jazz Power Initiative; and Jazz House Kids. Students will be interviewed by on air host Nicole Sweeney.

Respectfully submitted minutes,

Susan Schear, Secretary

**WBGO Community Advisory Board Website.** <http://www.wbgo.org/community-advisory-board>

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**WBGO MISSION:** WBGO is a publicly supported, cultural institution that champions jazz and presents news to a worldwide audience through radio, other technologies and events.