



annual report fiscal year 2024





FY2024 by the numbers

- ▶ 202,500 hours watched on the KNKX YouTube channel
- ☊ 22.5 million "listening hours" on Jazz24
- 📻 Jazz24 streaming in more than 150 countries and territories
- 👍 29,000 followers on Facebook
- 🌐 2.4 million web visits at knkx.org

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Streaming in over 150 countries



Top 10 Listening Countries

- United States
- Japan
- Italy
- Germany
- France
- France
- Canada
- Brazil
- Spain
- United Kingdom



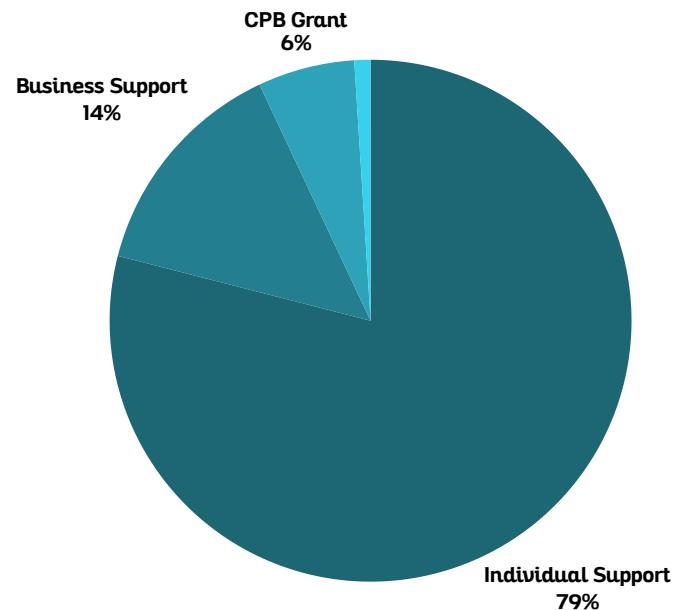
financials

During FY24, KNKX successfully completed the KNKX Next campaign, moving our Seattle studios from a sleepy office building in Belltown to a vibrant new location across from Pike Place Market.

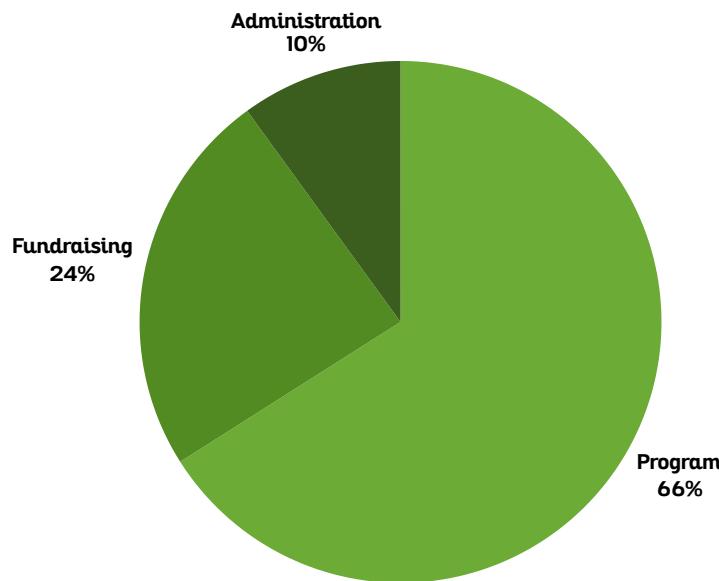
KNKX faces many of the same challenges that many other public media organizations are facing, including the changing landscape of media consumption and changing donor habits. One thing is certain, however, the remarkable accomplishments we made this year would not have been possible without the support of our listeners.

Listener generosity enabled KNKX to weather this turbulent time for media with a new Seattle home, upgraded technology, and the continued service to listeners who rely on us for jazz, blues, NPR and Northwest news.

Income

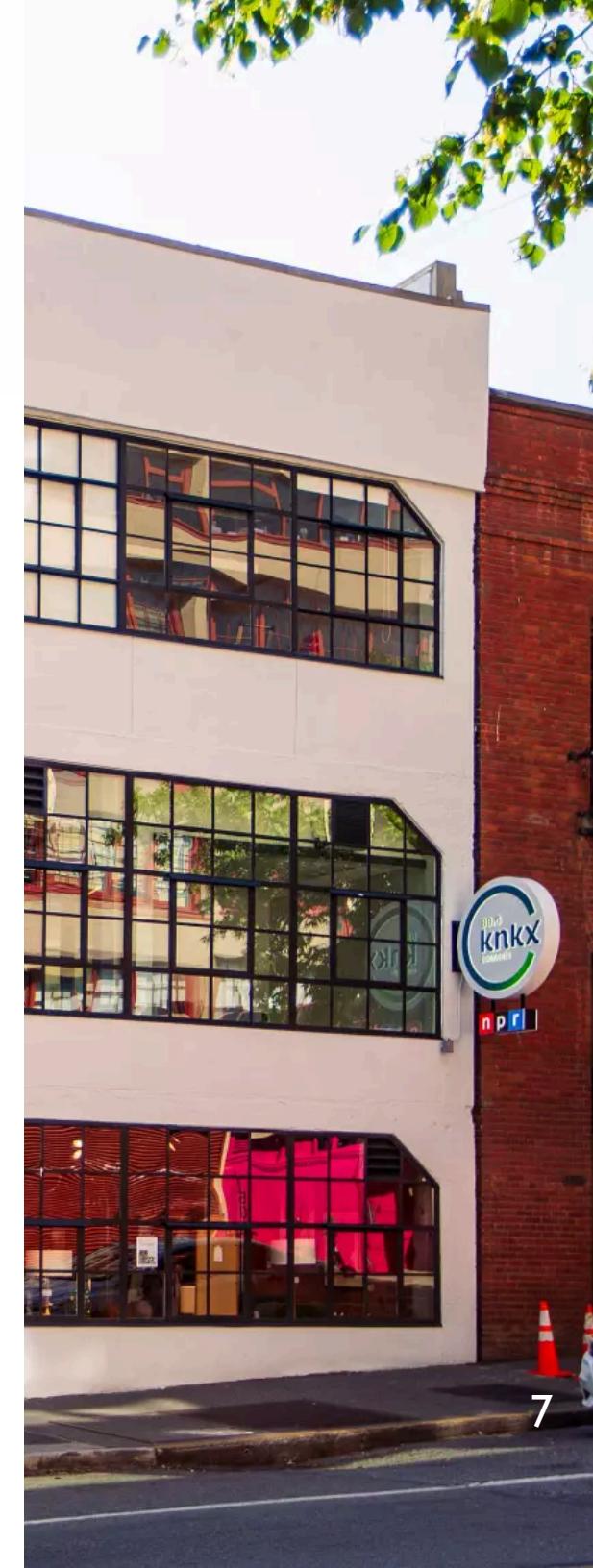


Expenses



- Individual Support - \$6,858,787
- Business Support - \$1,239,530
- CPB Grant - \$494,007
- Miscellaneous - \$110,721

- Program - \$5,687,793
- Fundraising - \$2,073,549
- Administration - \$857,299





news

KNKX news covers a breadth and depth of topics from around the region and includes national coverage from NPR—giving listeners a wide perspective of current events. In FY24, the KNKX news team brought coverage to our region with stories that inspire and inform, earning several awards along the way! They also connected listeners with special broadcasts from Pike Place Market, Tacoma, and Bremerton through our KNKX Connects initiative.

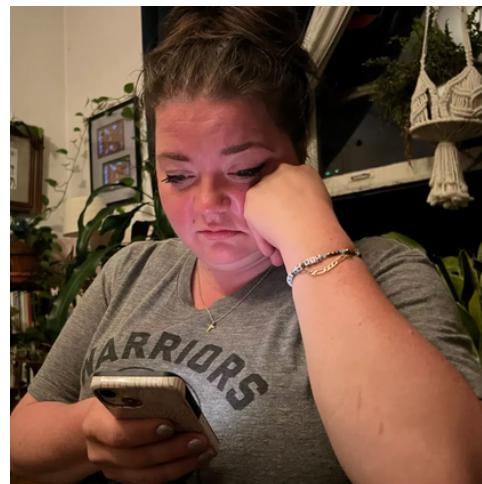
[From defensive end to designer: retired Seahawk Michael Bennett on what drives him](#)

By Kirsten Kendrick



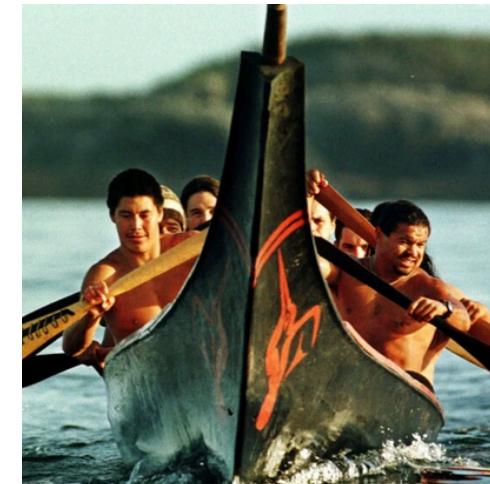
[Inside the grueling, quirky political process shaping Seattle primaries](#)

By Scott Greenstone



[After nearly 25 years, federal officials approve a limited Makah whale hunt](#)

By Bellamy Pailthorp



The KNKX newsroom was honored with a variety of awards this year, earning both regional and national recognition. The most significant was the national Edward R. Murrow Award for Overall Excellence. This rare honor is a significant achievement for the KNKX news team. Other regional awards include “Best Newscast,” “Best Investigative Reporting,” and a Sigma Delta Chi Award from the Society for Professional Journalists. For a full list of recent awards, visit knkx.org/awards.

Tacoma captured Chandler O'Leary's heart. Now, the late artist is part of the city's creative fabric

By Kari Plog



For first time since dam removal, a fishery opens on the Elwha

By Bellamy Pailthorp



A Seattle Republican weighs the two candidates for governor her party is split over

By Scott Greenstone





music

Each week, KNKX brings you music that adds joy and balance to your life. Whether it's the consistency of Midday and Evening Jazz, or the variety provided by robust programs like the New Cool, Jazz Night in America, Grooveyard, New Music Review, Jazz Caliente, Jazz Sunday Side Up, Jazz Northwest, our brand new Tree of Jazz, and of course, the award-winning All Blues—KNKX listeners gain a richer relationship with the essential artforms of jazz and blues. Not only can you catch these programs on your radio dial, but we've made it even easier to access your favorites, now available on our refreshed On-Demand site.

[Nicole Henry brings her silky-smooth voice to the KNKX studios](#)



[Ranky Tanky meets Lisa Fischer for a moving performance in the KNKX studios](#)



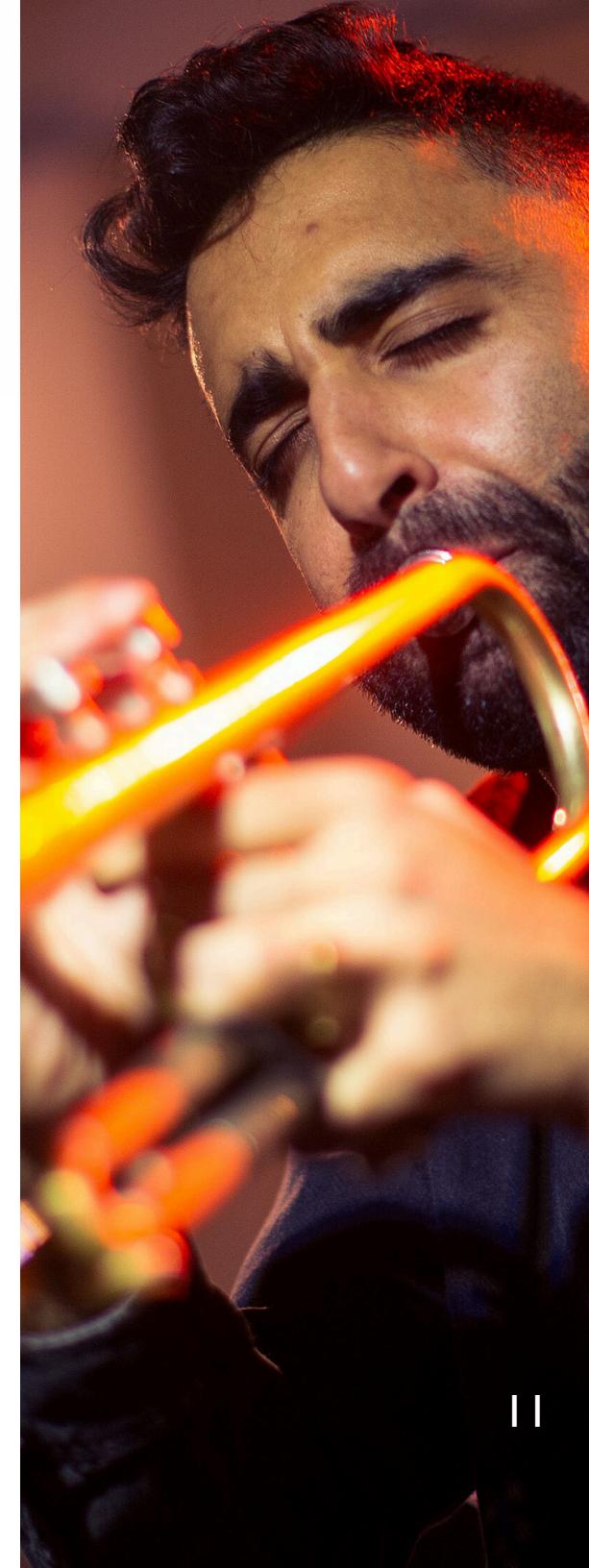
[Lee Oskar rounds up his Seattle blues friends in KNKX Studio X](#)



Highlights over the last year include more than 50 KNKX Studio Sessions, recorded in our brand new, state-of-the-art 'Studio X' and the launch of Tree of Jazz, which was inspired by the foundation that Ken Wiley built over the last 41 years with KNKX's recently retired program, *Art of Jazz*.

Additional programming highlights include special celebrations like Jazz Appreciation Month and International Women's Day, when we featured all women band leaders in the world of jazz and blues on Midday Jazz and Evening Jazz. KNKX also promoted regional events, activities, and resources honoring Black History Month as well as Women's History Month on our Events Page, inviting listeners to dive deeper into the roots and modern connections of the music we love.

By appreciating the roots of jazz and blues and today's greatest artists, KNKX looks ahead and continues to support student musicians and student DJ's every year to ensure a strong and vibrant future for jazz, blues, and all who groove to it.





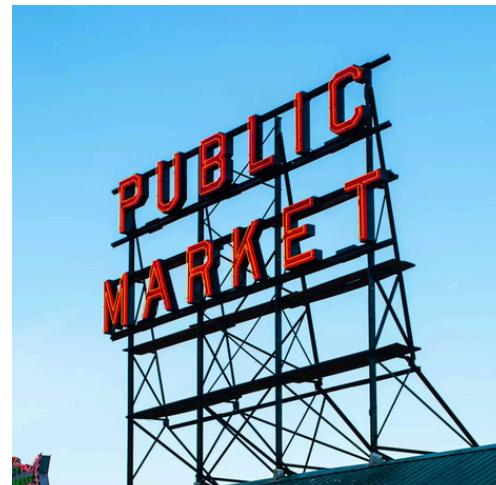
knkx connects

KNKX launched its latest stops in the 'Connects' series which introduced KNKX listeners to new topics and places across Western Washington.

KNKX took listeners across the sound in 2023 and 2024, first from Seattle's historic Pike Place Market, to KNKX's roots in Tacoma's music and news ecosystems, and over to Bremerton for a taste of maritime life, past and present.

In addition to coverage on the airways, accompanying 'Connects' events in each locale hosted hundreds of attendees— connecting KNKX fans with the musicians and personalities who define KNKX's service to our region.

[KNKX Connects to Pike Place Market](#)



[KNKX Connects to Tacoma](#)



[KNKX Connects to Bremerton](#)





thank you!

