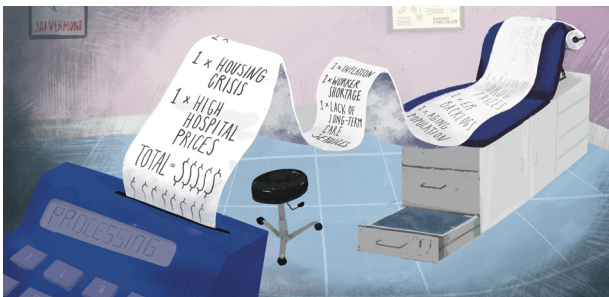


OUR JOURNALISM

Thanks to your support, in the last few months we delivered these essential stories to our community:



Local context and conversation around national stories, including executive orders, economic changes, DOGE cuts, protests and what the gutting of the U.S. Department of Education means for Vermont.



We covered **key issues affecting the state**, such as farmers trying to ward off bird flu, factory-built homes as a possible housing crisis solution and why healthcare is so expensive in Vermont.



Our Statehouse team was there as Vermont lawmakers grappled with school funding, climate change legislation and more - and distilled each week's news in the **Capitol Recap**, while our **Town Meeting Day** guide informed voters on key issues at play, how to vote and a helpful glossary of common terms.



A first-of-its-kind analysis by Vermont Public and *Seven Days* identified at least 82 people who died either living outside or sheltered in motels between 2021 and 2024.

Dive deeper into our coverage at vermontpublic.org/local-news.

News for your neck of the woods

This winter, we launched a **new and improved mobile app**. Wake up to our livestream, connect with the day's local news stories, and listen to our podcasts. Watch featured Vermont Public videos and shorts and explore PBS shows. And subscribe to notifications for breaking news and important updates from Vermont Public. To learn more, visit **vermontpublic.org/app**.



MUSIC, ARTS & CULTURE

Vermont Public Classical welcomed **musicians from near and far for interviews and performances**, including violinist and co-artistic director of the LCCMF, Soovin Kim; Vermont Youth Orchestra senior soloist, pianist Hailey Messier; and Vermont Symphony Orchestra director Andrew Crust; as well as acclaimed UK a capella ensemble The Gesualdo Six, the Jupiter Quartet and the Equinox Wind Quintet.

We also launched a **series of classical music Spotify playlists curated for young listeners**. Families can choose their own adventure with collections of music inspired by the seasons, explore world music or listen to music that captures an array of relatable emotions. Visit vermontpublic.org/classical for more.



AWARDS

New England Newspaper & Press Association

- **First Place**, Excellence in Newsroom Collaboration:
Housing Coverage (partnership with VTDigger)
- **Second Place**, Excellence in Newsroom Collaboration:
Trials & Tribulations: A week inside Vermont's busiest courthouse reveals a judicial system plagued by delays (collaboration with *Seven Days*)



STRENGTHENING COMMUNITY

On the heels of last year's StoryCorps One Small Step initiative, we took the program on the road with a series of **free community trainings**. Groups around the state are learning how to bridge the political divide through conversations that seek common ground.

We also hosted a series of **screenings of the 2023 documentary 'Join or Die'**, which examines the decline of civic life in America. Each screening was followed by a structured social hour in which we practiced building community. The series was so popular that we're expanding the series into the spring.

*Some platform users may be counted more than once if they engage on multiple platforms. Updated March 2025. This report was created using data from Google Analytics, Firebase, PBS, PRX and YouTube Analytics. Radio information was gathered from Nielsen Audio Total Market, Persons 12+ M-Su 6a-12m, Spring and Fall 2024; TV information was gathered from Nielsen Local TV View Avg Wk., Live +7, Persons 2+ M-Su 3a-3a. March 2024-February 2025.

Vermont Public
reaches **1.2M people**
per month across
platforms.*

509K 

listeners to our radio stations,
livestreams and podcasts

 **336K**

visitors to our website
and mobile app

354K 

viewers of our TV stations,
YouTube and
video-on-demand platforms

Discovery. Journalism. Education. Music. Community.

You make it possible. Thank you for keeping our service freely available for all.