

WGLT Program Schedule and Rate Card 2021

12:00 AM	BBC World Service		BBC World Service	BBC World Service
12:30 AM				
1:00 AM				
1:30 AM				
2:00 AM				
2:30 AM				
3:00 AM				
3:30 AM				
4:00 AM	Morning Edition		Only a Game	TED Radio Hour
4:30 AM	Morning Edition			
5:00 AM	5:51am: Marketplace Morning Report			
5:30 AM	Morning Edition			
6:00 AM	Morning Edition		Weekend Edition Saturday	Weekend Edition Sunday
6:30 AM	Morning Edition			
7:00 AM	7:42am: The Leadoff 7:51am: Marketplace Morning Report		Wait, Wait...Don't Tell Me!	On the Media
7:30 AM	Morning Edition			
8:00 AM	Morning Edition		Ask Me Another	TED Radio Hour
8:30 AM	Morning Edition			
9:00 AM	1A		Bullseye	Radiolab
9:30 AM				
10:00 AM				
10:30 AM				
11:00 AM	The 21st	Statewide	Sound Opinions	This American Life
11:30 AM				
12:00 PM	Here & Now		Highway 309	Highway 309
12:30 PM				
1:00 PM				
1:30 PM				
2:00 PM	All Things Considered		Weekend ATC	Weekend ATC
2:30 PM				
3:00 PM				
3:30 PM	Sound Ideas		Hidden Brain	It's Been a Minute w/Sam Sanders
4:00 PM	Marketplace			
4:30 PM	All Things Considered		Freakonomics	Conversations from the World Cafe
5:00 PM	All Things Considered			
5:30 PM	World Cafe		All Songs Considered	American Routes
6:00 PM	World Cafe			
6:30 PM	BBC World Service		Highway 309	Center Stage
7:00 PM				
7:30 PM				
8:00 PM				
8:30 PM	BBC World Service		Highway 309	Center Stage
9:00 PM				
9:30 PM				
10:00 PM				
10:30 PM	BBC World Service		Highway 309	Center Stage
11:00 PM				
11:30 PM				
12:00 AM				

Local News Mon-Fri: 5a-9a :04, :32, :42. 3p-7p :04, :32

Rate Card Key

Weekday		Weekend	
Drive Time	\$40	News Entertainment	\$30
Midday			
Evening	\$30	Music	\$30
Specialty	\$40		
Overnight	\$15	Overnight	\$15
Total Audience Plan: \$30			

