

**Morehead State Public Radio – Community Advisory Board**  
**Minutes 8-9-23**

**Members Present:** Dan Mason, Robert Boram, Rianna Robinson, Janelle Hare, April Hobbs Nutter

**Also Present:** Paul Hitchcock, WMKY General Manager

1. Welcome – Call to order, 5:32 p.m.
2. Guest Comments - none
3. Old Business
  - a. CAB Meeting Minutes (May 3, 2023) - one typo identified; corrected copy sent to P. Hitchcock for files. Motion by J. Hare to approve, second by R. Robinson. Unanimous approval.
  - b. Quarterly Program Report (April – June 2023) - P. Hitchcock shared the report and noted the news report is missing due to technology disruption (cyberattack at MSU).

R. Boram asked about the number of student employees (18) and asked if it was feasible to maintain throughout the summer. P. Hitchcock noted that they hire 4 or 5 in the summer – lots of students have summer plans (campus, travel, etc.) so it might be difficult to find that many.

P. Hitchcock also noted that 10 of the existing students are returning for the fall semester.

- c. Audio Equipment Installation – P. Hitchcock reports that the work was completed in June, and there is a little of the COVID grant funding left over, and they will use that to improve some of the rooms, and the staff is happy with the new equipment.
  - d. News Director Search – P. Hitchcock reports that interviews are happening soon and hopes to wrap that up in the next couple of weeks.
4. New Business
  - a. Operations Update
    - i. Computers – P. Hitchcock reported that 3 computers were removed as part of the investigation into the cyberattack at MSU. WMKY was one of the areas most affected.
    - ii. News – P. Hitchcock reports that the news cast has been suspended for now with limited staffing and technology limitations. News is being posted to the web only but will pick that up as things progress.
    - iii. Programs – P. Hitchcock reported that with no internet access on campus, some shows are being repeated. It is not possible to download new material, and there are technology limitations for creating new programs. They are automating as much as possible for now.
    - iv. HVAC – P. Hitchcock reports that there have been severe HVAC issues in Breckinridge Hall. WMKY is located over the heat exchange and has experienced temperatures in the 90-degree range in offices (150 degrees under the floor). They are using portable AC and dehumidifiers when possible. MSU is working on the problem.
    - v. Multi-Media Director – P. Hitchcock reports that there is a vacancy in this position. Tanner Boyd resigned recently, and they hope to fill it soon. The position was formerly Assistant News Director but has been updated to reflect changes in media. It is a reporter that reports to the GM and incorporates video, pics, and social media elements. It draws on convergent media, which is more in line with what students are learning.

A. Nutter says she thinks it's a great idea and agrees that's the right direction.

P. Hitchcock reports that it has not yet been approved for a search, but they hope to post it soon. MSU pays \$20,000 of that salary/benefits, and WMKY pays \$16,000.

- b. Weekend Program Changes (September 8 – 10) - provided by P. Hitchcock
    - i. Johnathan Keeton (Bluegrass Diversion) - MSU's KCTM (KY Center for Traditional Music) graduate and bluegrass musician and he's bringing back Bluegrass Diversion (began by the late Sandy Knipp). The show dates back to 1984.
    - ii. Anabel Peterman (Pickin' Parlor) - This show was formerly hosted by KCTM archivist and musician Jesse Wells. It includes old-time, traditional, country, and bluegrass music. Anabel is a student studying at KCTM.

- iii. New Programs – Midnight Special (nationally syndicated), Folk Alley, and High Country (Celtic) - all are free to WMKY.
- iv. KET Programs – These programs are going away. There have been distribution issues, including not getting the shows in a timely fashion to prepare them. They may get picked up again – with a schedule change, but for now, they are not going to be aired.

D. Mason asked about internal music programming like Field Notes and Odd Numbers and their schedule. P. Hitchcock says those are in a new time slot, and some adjustments are being made to those schedules.

D. Mason also asked if Keeton and Peterman are paid for hosting. Keeton is part-time, and Peterman is a work-study student. Both shows are generally broadcast live.

- c. Morehead State Today – New feature program that grew out of a request for a 4-minute promotion to use during half-time of football games. WMKY is producing and has expanded it to be a regular feature that will air 5 times in 3 days and be posted online and will air on the Eagle Sports Network during football games and in the winter during basketball games. It will focus on MSU people, stories, and events.
- d. The Reader's Notebook (September 12) - P. Hitchcock reports it is currently on hold. It will start 9-12-23 and be J.D. Reeder's last season.
- e. Fall Work-Studies – 10 are returning from spring, hope to hire a few more.
- f. Fall Fundraiser – schedule is TBD depending on staffing, etc. P. Hitchcock will update the board when details are finalized.

5. Open Discussion – D. Mason asked which board members are rotating off. P. Hitchcock stated that Hallie Adams was a January to December appointment as the student member so November will be her last meeting. Also, D. Mason and A. Nutter rotate off. Elections for officers will be at the November meeting. Please send Paul any suggestions for new board members. Members who rotate off must sit out a year before returning; terms are for 3 years. P. Hitchcock will review and have all that info ready for the November meeting.

6. Closing Comments

7. Next Meeting – Wednesday, November 1, 5:30 p.m., Breckinridge Society Room.

Motion to adjourn by R. Boram, seconded by J. Hare.