



- 1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.***

KANW has numerous facilities serving Eastern, Northern, Western and Central New Mexico, with our FM service, our HD service, one primary radio station, four repeater radio stations and four translator stations.

KANW-2, KANW's second station also has numerous facilities serving Eastern, Northern, Western and Central New Mexico. KANW-2 is KANW 89.1 HD2 primary radio station, one repeater radio station and three translator stations. KANW's coverage area includes many rural and underserved minority communities in Eastern, Northern, Western and Central New Mexico.

KANW serves as the Primary 2 EAS service for the state of New Mexico. Providing critical EAS tests and announcements to urban and rural, minority and underserved communities. KANW is the only service many rural and underserved communities have access to for EAS and other critical announcements.

KANW works within all the communities we serve through ascertainment meetings, community outreach during cultural celebrations, fiestas, and Matanzas, throughout the year. We regularly review our programming to ensure it is meeting the needs of all New Mexicans in the communities we serve.

KANW serves all 19 Indian Pueblos in New Mexico, Acoma, Cochiti, Isleta, Jemez, Laguna, Nambé, Ohkay Owingeh, Picuris, Pojoaque, Sandia, San Felipe, San Ildefonso, Santa Ana, Santa Clara, Santo Domingo, Taos, Tesuque, Zia, and Zuni. Not only does KANW provided services these Pueblos but also to other minority rural and undeserved communities throughout Northern, Central New Mexico.

An annual service we provide to all our communities is the broadcast of the Governor's State of the State Address, bringing this address to many rural, minority and underserved communities that would otherwise not hear the Governor's address.

KANW annual broadcast of the President's State of the Union Address. This broadcast serves the rural, minority and underserved communities that would otherwise not hear this address.

KANW provides service and coverage of national, international and local news, to rural, minority and underserved communities in New Mexico.

KANW continues its proud tradition of being the venue for New Mexico music and maintains our associate with the New Mexico Latin Music Association and the New Mexico Hispano

Music Association, New Mexico Cultural Affairs Department, New Mexico Tourism Department. These relationships help preserve New Mexico's rich music heritage, and the rich diverse culture in New Mexico. KANW broadcasts New Mexico music daily, Native American and Celtic Music weekly.

KANW collaborates with the New Mexico Department of Cultural Affairs and New Mexico Department of Tourism during our membership campaigns. Promoting New Mexico historical and cultural sites, cultural heritage and New Mexico Magazine.

KANW is a media sponsor for the Albuquerque Hispano Chamber of Commerce gala and annual meeting. KANW continues to collaborate with the Albuquerque Hispano Chamber of Commerce.

As a member of the New Mexico Broadcasters Association (NMBA) KANW staff attends ascertainment meetings, in Albuquerque, to understand the issues, problems, needs and wants of our community, as offered by the NMBA.

KANW Staff works with communities in our broadcast area including Grants, Gallup, Bernalillo and Santa Rosa to meet with community members obtaining ascertainment meetings to have a better understand the issues, problems, needs and wants of the communities at large.

KANW is a member of the Albuquerque Economic Forum.

KANW continues to increase our presences with all forms of social media, live remotes, fiestas, and events in communities throughout Eastern, Northern, Western and Central New Mexico.

KANW and KANW-2 produces and broadcasts New Mexico news on the hour Monday through Friday, from 4am to Noon, and afternoons at 4pm and 5pm.

During FY23 KANW produced and broadcasted programs/features to educate New Mexicans about issues and concerns and provide community outreach and educational material to all listeners in Eastern, Northern, Western and Central New Mexico.

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KANW collaborates with public media outlets throughout New Mexico, (KANW, KENW, KNME, KRWG and KUNM) with the production and broadcasting of Report from Santa Fe.

New Mexico Legislative Coverage is a collaboration with the New Mexico Broadcasters Association.

KANW collaborates with the New Mexico Department of Cultural Affairs and New Mexico Department of Tourism during our membership campaigns. Promoting New Mexico historical and cultural sites, cultural heritage and New Mexico Magazine.

KANW SPECIAL COVERAGE NEW MEXICO LEGISLATIVE COVERAGE

New Mexico Legislative Coverage is a collaboration with the New Mexico Broadcasters Association. News briefs each day during the legislative session focusing on the main legislative issues and concerns.

KANW Community Outreach programs:

KANW collaborates with producing station KENW-TV, to broadcast the audio REPORT FROM SANTA FE, Monday at 9:30AM weekly. Below are a sample of the programs and subjects covered in this weekly series.

July 4, 2022 New Mexico Secretary of State Maggie Toulouse Oliver discussing the election standoff and crisis in Otero County where the County Commission illegally refused to certify local election results in the recent primary election. NM Secretary of State filing a lawsuit against the Commission, the Supreme Court ordering them to certify the election results, and the Commission finally following NM law and certifying the free and fair results of the 2022 Primary Election.

July 18, 2022 former NM State Senator Dede Feldman and Clifford Rees, former NM state gov't attorney, with 23 years of service at NM Dept. of Health and other important positions in all 3 branches of state government, discussing ideas for modernizing New Mexico's legislature.

August 29, 2022 Senator Jeff Steinborn, D-Dona Ana, Chair of the Radioactive and Hazardous Materials Committee, discussing the Nuclear Regulatory Commission's decision to house all the nation's high-level spent nuclear fuel in New Mexico

October 3, 2022 Michael S. Vigil, former Chief of International Operations in charge of all Drug Enforcement Administration (DEA) offices worldwide.

October 10, 2022 Dr. Becky Rowley, president of the Santa Fe Community College, and Dr. Joseph Shepard, president of Western New Mexico University, speaking on behalf of the General Obligation Bonds on the ballot in the upcoming November election. Our other guest is Dr. Mauricio Tohen, Chair of the Department of Psychiatry and Behavioral Sciences at the University of New Mexico and chief for UNM Hospital in Behavioral Care, describing one particular bond that will fund a children's psychiatric center at the UNM health sciences center.

November 7, 2023 Dr. Kurt Steinhaus, Secretary, NM Public Education Department, discussing current issues in education in New Mexico.

January 23, 2023 NM Financial Windfall an interview with Former Senate John Arthur Smith. Smith offers a perspective on the State of New Mexico fortunate financial windfall of about \$3.5 billion in new money, based on his experience over his 32 years in the New Mexico Senate and his long service as the powerful chair of the Senate Finance Committee.

January 30, 2033 Release Political Prisoners Globally, Former New Mexico Governor Bill Richardson discussing his long career in public service from serving as Congressman from NM's 3rd District for 14 years, to serving as U.S. Ambassador to the United Nations, U.S. Secretary of Energy, as well as two terms as Governor of New Mexico. Richardson now operates a foundation, the Richardson Center, to help negotiate the release of political prisoners globally.

February 6, 2023 Part two of an in-depth interview with former New Mexico Governor Bill Richardson. We discuss his long career in public service. Richardson shifts his focus to New Mexico and addresses such topics as the \$3.5 billion in new money NM is enjoying, and current governor Michelle Lujan Grisham's commitment to improving healthcare and childcare in the state. He cites some of his own accomplishments as governor – ending the death penalty, medical marijuana, the Rail Runner, and the Space Port.

February 13, 2023 NM State Senator Linda Lopez, D-District 11, discussing current legislative issues and the dangers New Mexican politicians are facing from unhinged, armed extremists. On January 3, 2023, there was a late-night attack on the Senator, when two men drove by and shot at her house. The homes and offices of colleagues, two county commissioners in Bernalillo County, as well as the speaker's house.

February 20, 2023 N.M. lawmakers - Senator Harold Pope Jr., D-District 23, and Senator Crystal Diamond, R-District 35, discussing issues in the current legislative session and providing the perspective of two recently elected legislators on the opportunities and challenges of this 60-Day Session.

March 6, 2023 Kathy Flynn, Executive Director of the New Deal Preservation Association and its New Mexico chapter, discussing the abundance of WPA Art (Works Progress Administration) in New Mexico, and the legacy it represents.

April 10, 2023 Jill Dixon, Deputy Director of the Food Depot in Santa Fe, the only food bank for nine counties in Northern New Mexico, a total area of 26,000 square miles. Food assistance for New Mexican's.

April 24, 2023 Dr. LINA GERMANN, founder and CEO of STEM Santa Fe. STEM is an acronym for Science Technology, Engineering, and Math. Dr. Germann discusses why STEM is important and how to close the STEM Gap.

June 19, 2024 Stephanie Garcia Richard, New Mexico's Commissioner of Public Lands, discussing important current issues involving our public lands.

June 26, 2023 Nuclear Waste Disposal Senator Jeff Steinborn, D -Dona Ana, vice-chair of the Radioactive and Hazardous Materials Committee, discussing "consent-based siting" for nuclear waste disposal and other "hot" topics. Efforts to protect New Mexico from becoming a repository for the disposal of high-level nuclear waste.

KANW Produces New Mexico News, Monday through Friday, AM and PM drive time and midday.

KANW Concerning New Mexico, hosted by Jorja Armijo, features interviews and speeches from events in new Mexico.

July 18, 2022 ABQ Economic Forum, Dr. Garnett Stokes, UNM President, Tracy Hartzler, CNM President, and Scott Elder, APS Superintendent. Doug Brown, UNM Board of Regents Chairman, will moderate this panel as these Albuquerque Public Education Leaders respond to your questions. How do the institutions work together, security, upcoming semester.

August 1, 2022 APS Superintendent Scott Elder, Start of a new school year. Teacher student relationship – tools to be successful, Learning gap caused by the pandemic in Albuquerque and in the nation – major issue facing APS Pandemic causing a loss of 5000 students in the district causing financial problems – need of consolidation – repurposing existing lower enrollment schools rather than closing schools Easy registration for parents Teacher shortages in special education, math and science and bilingual education.

August 22, 2022, CNM President Tracy Hartzler 30,000 students enrolled at Central New Mexico Community College. More women than men enrolled in higher education at CNM and around the state, CNM reaching out for programs for male and female students, Offering programs in women dominated industries, Still have comprehensive educational program including technical and trade program.

December 14, 2022 Rick Black, Center for Estate Administration, Activists Mary Darnell, Emily Darnell, Trish Trujillo, Jack Alveres, Lorriane Mandeilo, Diane Dimond, National Correspondent. Court appointed Conservators are stealing monies from citizens by selling their land at below market values. Keeping persons away from their loving families, Complete lack of transparency in the judicial system, Overcharging the estates of the incapacitated, New Mexico State Bar contributes to system problems, Judicial system does not follow state laws regarding the required bonds for guardians, Lack of attorneys to protect families and the incapacitated, Attorneys prolonging legal matters, Lack of oversight and review of guardianship records by the Administration of Courts, Legislation approved last year has not fixed the many problems with the guardianship system, New Mexico Legislature includes lawmakers who have a financial interest in the outcome of legislation.

Jan 16, 2023 New Mexico State Senator Pete Campos Legislative preview unspent state agency funds, Water and fire needs, Modernize the public safety needs of the state, Revenue surplus/rebate programs, Needs of small businesses and rural economic needs Paid Family and Medical Leave Act, Homelessness/mental health needs in New Mexico, Gun Safety, Early Childhood Land Grant Permanent Fund, and Guardianship and conservatorship problems in New Mexico.

February 6, 2023 New Mexico Redistricting Part 1 Justice Ed Chavez, former chief justice of the NM Supreme Court and co-chair of New Mexico First's 2020 task force on redistricting reform. The statewide, cross-partisan task force developed a platform of proposed improvements to make New Mexico's redistricting process fairer and more trusted by voters. Heather Balas vice president of the Election Reformers Network, a national organization that focuses on improvements to election administration policies across the country. Heather is the former President of New Mexico First and a longstanding advocate for ethical government. What is redistricting? How does it differ if at all from gerrymandering? Why does redistricting matter? How do voting boundaries affect political outcomes? Improving the process and removing the legislature from the process. Task force consensus.

February 13, 2023 New Mexico Redistricting Part 2 Justice Ed Chavez, former chief justice of the NM Supreme Court and co-chair of New Mexico First's 2020 task force on redistricting reform. The statewide, cross-partisan task force developed a platform of proposed improvements to make New Mexico's redistricting process fairer and more trusted by voters. Heather Balas, vice president of the Election Reformers Network, a national organization that focuses on improvements to election administration policies across the country. Heather is the former

February 27, 2023 Host Michael Brasher with Dolores Huerta, American labor leader and civil rights activist the labor movement today. Discussed problems forming unions in businesses such as Starbucks, education and training, better salaries, women in organizing, getting young people to do organization work. Teaching and the following the example of Cesar Chavez. We need apathy in our country. Advocates need to know, justice and change needed, optimism in the future. Need to address special needs for health and safety of farm workers

May 8, 2023 Host Jorja Armijo Senator Pete Campos, discussed the legislative session and did the legislature work address the needs of the public? Budget, Crime, CYFD, Education, health care and fire prevention. Budget Rebates for citizens, raises for government employees. Crime gun safety, property crime, drug issues and the effects on crime. CYFD overall and addressing the needs of the most vulnerable children. Education lengthen the school year, school safety, teachers' pay, Yazzi-Martinez. Health Care state funding for state hospitals, homelessness and mental health issues. Fire prevention state and US Forest Service working together on fire prevention, prescribed burns.

KANW SPECIAL PROGRAMS AND EVENTS:

1/17/2023 KANW SPECIAL COVERAGE STATE OF THE STATE

SANTA FE – Gov. Michelle Lujan Grisham on Tuesday issued her fifth State of the State address, the first of her second term as governor, laying out her legislative priorities for the 2023 legislative session.

1/16/23 KANW SPECIAL REPORT LEGISLATIVE SESSION

New Mexico State Senator Pete Campos Legislative preview unspent state agency funds, Water and fire needs, Modernize the public safety needs of the state, Revenue surplus/rebate programs, Needs of small businesses and rural economic needs

May 8, 2023 KANW SPECIAL REPORT LEGISLATIVE SESSION

Senator Pete Campos, discussed the legislative session and did the legislature work address the needs of the public? Budget, Crime, CYFD, Education, health care and fire prevention. Budget Rebates for citizens, raises for government employees. Crime gun safety, property crime, drug issues and the effects on crime. CYFD overall and addressing the needs of the most vulnerable children. Education lengthen the school year, school safety, teachers' pay, Yazzi-Martinez. Health Care state funding for state hospitals, homelessness and mental health issues. Fire prevention state and US Forest Service working together on fire prevention, prescribed burns.

KANW Events with Live Remote Broadcasts: Preserving New Mexico culture and community outreach with New Mexico fiestas. Featuring New Mexico musicians and remote breaks.

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KANW program partnerships as described above creates an environment of learning, awareness and understanding of issues, concerns and problems facing New Mexico. Contact phone numbers, websites and addresses are made available during the programs on air, on KANW website, FB and other social media.

KANW is honored to partner with, the City of Albuquerque, Bernalillo County, the City of Santa Rosa, Town of Bernalillo, Sandoval County, Valencia County Chamber of Commerce, ABQ Hispano Chamber of Commerce, Central New Mexico Community College, NM Department of Cultural Affairs, Santa Fe Chapter of NAACP, New Mexico Latin Music Association Awards, Los 15 Grandes De Nuevo Mexico Awards, and the New Mexico Hispano Music Association, Hispano Music Awards, Gallup, and the City of Grants about city/county wide events, workshops, special programs, and events. All entities have seen an increase in awareness about issues, concerns and programs. Participation at these events has increased through our partnership. KANW live remotes from these events have greatly increased awareness and participation at events.

From The Town of Bernalillo.

Dear Heidi,

I am again writing to express our deepest gratitude to you and the staff at KANW.

Since we have been advertising on KANW 89.1 FM, our attendance and participation at events in the Town of Bernalillo has increased!

KANW is an amazing partner, we are excited to be working with such an amazing group, and we hope to continue this great relationship for years to come.

Again, thank you for all you do for New Mexico and the Town of Bernalillo.

Sincerely,

Mike Kloeppe

Director of Economic and Community Development

KANW collaborates with the New Mexico Secretary of State's office, Bernalillo County Clerk's office, Sandoval County Clerk's office and Public School districts to provide native language translations of election information announcements for general, county, city, and school elections. Native Languages include Keres, Navajo, Tewa, and Towa.

KANW produces and broadcasts PSA is about local and regional cultural celebrations and provides remote broadcasts from these events via our broadcast van. KANW is the only New Mexico public radio station with complete remote broadcast capabilities.

KANW Albuquerque Public Schools (APS) Announcements regarding grab and go meals, summer reading programs, reading in the parks. Announcement kept parents and students informed regarding APS programs and activities.

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2023, and any plans you have made to

meet the needs of these audiences during Fiscal Year 2024. If you regularly broadcast in a language other than English, please note the language broadcast.

KANW broadcasts Spanish language music each day with New Mexico Music, we broadcast 5,096 hours of New Mexico Music annually, with live local hosts. This service connects citizens to their heritage and provides cultural awareness and serves the minority majority underserved population of New Mexico.

KANW provides 156 hours of Native American music annually, connecting rural and underserved populations to their history and heritage.

KANW works with the New Mexico Secretary of State's office, Bernalillo County Clerk's office, Sandoval County Clerk's office and Public School districts to provide native language translations of election information announcements for federal, state, county, city and school elections. Native Languages include Keres, Navajo, Tewa, and Towa.

KANW works with New Mexico Latin Music Association Awards, Los 15 Grandes De Nuevo Mexico Awards, and the New Mexico Hispano Music Association, Hispano Music Awards; programs rewarding music excellence in the Hispanic community. Supports the Albuquerque Hispano Chamber of Commerce. Sponsors of the New Mexico State Fair in particular promoting the activities in the Villa Hispano.

KANW works with in all the communities we serve through community outreach during cultural celebrations, fiestas, and Matanzas, throughout the year.

KANW conducts ascertainment meetings with community leaders and the public, in rural, minority majority and underserved communities within our service areas to determine the needs, problems, issues and concern in their community.

KANW through our partnerships with our community calendar and PSA's we inform, and educate minority listeners, low income listeners, senior citizens and veterans regarding legal assistance, tax assistance and other services available.

KANW broadcasts PSA's on an ongoing bases regarding resources for these and other concerns: justice, civil liberties, law and poverty, alcohol abuse, drug, abuse, gambling abuse, transgender, LGBT, homeless, food bank and APS Community Connections PSA's of educational tips for parents.

The Transgender Resource Center of New Mexico, is dedicated to serving the transgender communities in the state of New Mexico and strives to exist as a clearing house for resources which can support, assist, educate, and advocate for the transgender and gender non-conforming population of this state and their families and loved ones. For more information visit tgrcnm.org

The Albuquerque Center for Peace and Justice provides resources and space for organizations and individuals working on peace and justice issues to network with one another and share information. The center works to support regional and global justice. For more information call 268-9557

The American Civil Liberties Union of New Mexico works to maintain and advance the cause of civil liberties, civil rights and constitutional freedom in New Mexico. For volunteer or membership information visit aclu-nm.org.

The New Mexico Center on Law and Poverty is dedicated to advancing economic and social justice through education, advocacy and litigation. The Center works with low-income New Mexicans to improve living conditions, increase opportunities and protect the rights of people living in poverty. For more information visit nmpovertylaw.org

If your drinking is causing issues with your family, your health, and the community, contact Alcoholics anonymous. You will find a fellowship of men & women who share their experience, strength and hope with each other. For information call 266-1900

Food Not Bombs is seeking a world free of hunger, poverty, exploitation, war and environmental destruction. For information about Food Not Bombs call 575-770-3377.

Healing Addition in our Community advocates for individuals and families who struggle with addiction. For information on in-state and out-of-state agencies, information on medications like Suboxone and Naloxone, therapists, doctors and more visit healingadditionnm.org

The Roadrunner Food Bank has drop off locations for non-perishable food donations throughout the KANW listening Area, to find a drop off location near you visit rrrfb.com

For information on child care, home visiting, community engagement and support for parents visit pulltogether.org or call 800-691-9067

NMGLBT for a list of upcoming events, information, and discussion about the GLBT community in New Mexico contact, NMGLBT Resources. The online address is nmglbt.org

KANW staff participates in judging the Longfellow Elementary School spelling bee and science fair. The school students are predominately English as second language students.

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB Funding is critical for KANW to serve the rural and underserve minority communities throughout Eastern, Northern, Western and Central New Mexico, as well as the metro areas. CPB funding allows KANW to produce news, weather, public affairs programs, KANW Special Reports including coverage of the State of State Address and the New Mexico State Legislature.

Utilizing CPB funding KANW produces and broadcasts extensive election coverage which is not duplicated by other broadcasters in New Mexico. This service is provided to rural and underserve minority communities throughout Eastern, Northern, Western and Central New Mexico, as well as the metro areas.

CPB funding allows KANW to provide remote broadcasts from educational and cultural events via our broadcast van, bringing New Mexican cultural and heritage to New Mexican's throughout Eastern, Northern, Western and Central New Mexico. KANW is the only New Mexico public radio station with complete remote broadcast capabilities.

CPB Funding provided the funding necessary to maintain and expand KANW- HD2, which broadcasts 24 hours of news and information programming, to serve the rural and underserve minority communities throughout Eastern, Northern, Western and Central New Mexico. Bringing programs which are heard in major markets to New Mexico. KANW is the only source for programs like 1A, Fresh Air, Here & Now and others.

CPB Funding enables KANW to produce local news coverage of national and international news to rural, minority and underserved communities in New Mexico.

CPB funding enables KANW to provide New Mexicans with NPR Programming, Science Friday, Albuquerque Economic Forum, KANW Special Reports, general education programming, fine arts programming including Classical Music for a Sunday Morning, and Michael Olivas and the Law of Rock and Roll.

CPB Funding enables KANW to have an engineer to maintain station operations, translators, transmitter and other equipment.