



NPR Tiny Desk Contest: Arkansas Showcase

A statewide event, hosted by Little Rock Public Radio on October 17th 2026 at 6:00 p.m. at The Hall in Little Rock, AR.

Inspired by NPR's beloved Tiny Desk Contest, the Arkansas Tiny Desk Contest Showcase is a one-of-a-kind live music event that shines a spotlight on our state's most talented emerging artists.

Why Sponsor?

- Exclusive Audience Access
- High Brand Visibility, Low Cost
- Support for Public Media

***A portion of your sponsorship is considered a charitable contribution as Little Rock Public Radio is a 501(c)3 ***



**COMMUNITY
ENGAGEMENT
STATS**

1,275

Attendees Annually

80,000

Listeners Weekly

11,000

Email Subscribers

26,000

Monthly Web Users

Sponsor Levels



Presenting Sponsor

\$10,000

TWO AVAILABLE

- Sponsor message during show + booth
- Top & Large logo placement on website, social media, event t-shirt, email and signage at event
- 100 radio spots on KUAR News 89.1 FM & KLRE Classical 90.5 FM
- 10 VIP Mezzanine Tickets

Gold Sponsor

\$5,000

FOUR AVAILABLE

- Medium Logo placement on website, social media, event t-shirt, email and signage at event + booth
- 65 radio spots on KUAR 89.1 FM
- 8 VIP Mezzanine Tickets

Silver Sponsor

\$2,500

MULTIPLE AVAILABLE

- Name recognition on banners at event + booth
- Exposure on website, social media, media partners & email
- 30 radio spots on KUAR 89.1 FM
- 6 VIP Mezzanine Tickets

Bronze Sponsor

\$1,000

MULTIPLE AVAILABLE

- Name recognition on event signage
- 15 radio spots on KUAR 89.1 FM
- Exposure on website, email, & social media
- 4 VIP Mezzanine Tickets

Friends of Tiny Desk

\$500

MULTIPLE AVAILABLE

- Name recognition on website, social media and email
- 2 VIP Mezzanine Tickets with Tiny Desk merchandise basket

Contact

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