



WQLN is revamping our annual fundraising event at Brewerie at Union Station, and we would love for you to join us! Gather your friends, raise your pint glasses, and join us on **Saturday, April 11, 2026** for an event full of local lagers, IPAs, ales, stouts, and much more. Erie Ale Trail breweries will gather, sharing their most popular pours, plus providing something unique and extraordinary for attendees to try. Cheers!

Brewmaster Sponsorship • \$2,500

- Sponsor logo in all television promos and name in radio and social media publicity promoting the Erie Craft Beer Fest
- Sponsor logo in the WQLN e-newsletter promoting the Erie Craft Beer Fest (6,000 distributed)
- Sponsors logo printed on taster glasses (Over 300 distributed to attendees)
- Sponsor logo on the Erie Craft Beer Fest webpage
- Sponsor banner displayed at the event (supplied by sponsor)
- Sponsor logo on Erie Craft Beer Fest posters (distributed to all breweries)
- Full page ad in the Erie Craft Beer Fest program book (300 printed and distributed to attendees)
- 8 tickets to the Erie Craft Beer Fest

Beer Slinger Sponsorship • \$1,800

- Sponsor logo in all television promos and name in radio and social media publicity promoting the Erie Craft Beer Fest
- Sponsor logo on the Erie Craft Beer Fest webpage
- Full page ad in the Erie Craft Beer Fest program book (300 printed and distributed to attendees)
- Sponsor banner displayed at the event (supplied by sponsor)
- Sponsor logo on Erie Craft Beer Fest posters (distributed to all breweries)
- 6 tickets to the Erie Craft Beer Fest

Game Room Sponsorship • \$700

- Full page ad in the Erie Craft Beer Fest program book (300 printed and distributed to attendees)
- Sponsor banner displayed in the game room (supplied by sponsor)
- On-site representative at information table in the Game Room
- 2 tickets to the Erie Craft Beer Fest event

Erie Craft Beer Fest Sponsorship • \$500

- Full page ad in the Erie Craft Beer Fest program book (300 printed and distributed to attendees)
- 2 tickets to the Erie Craft Beer Fest event

Contact Darby for more information

 **814-217-6044**  **DHetrick@WQLN.org**