



DEAR GROUNDBREAKER

We are excited to lead *Breaking New Ground Together: The Campaign for KBIA's New Broadcast* to build a new tower and transmitter near our current, aging tower. We share a passion for news and unique local programming. KBIA gives our city and Mid-Missouri a voice that reaches deep into our hearts and all around the world. As a cross section of the KBIA Community, we're thrilled by the prospect of a new KBIA broadcast tower and transmitter that will touch more lives than ever.

The money we raise over the next three years will cover construction and new equipment, but we're building much more than a radio station. This dynamic facility at the heart of Mid-Missouri will provide quality news and programming for generations of Mid-Missourians.

The pandemic and supply chain issues have caused some delays and adjusted prices for our project, but we have done our best to keep costs as low as possible. KBIA ordered its transmitter, antenna bays, and transmission line before costs were increased, saving the station at least \$50,000 in increased costs. With your support, we have secured close to \$500,000 of our goal. This next year is the final year of our three-year campaign.

Thank you for reviewing KBIA's plans, and joining our family of journalists and programmers who will create the future of news through this three-year campaign.

Sincerely,

Mike Dunn

KBIA General Manager

Kyle Felling

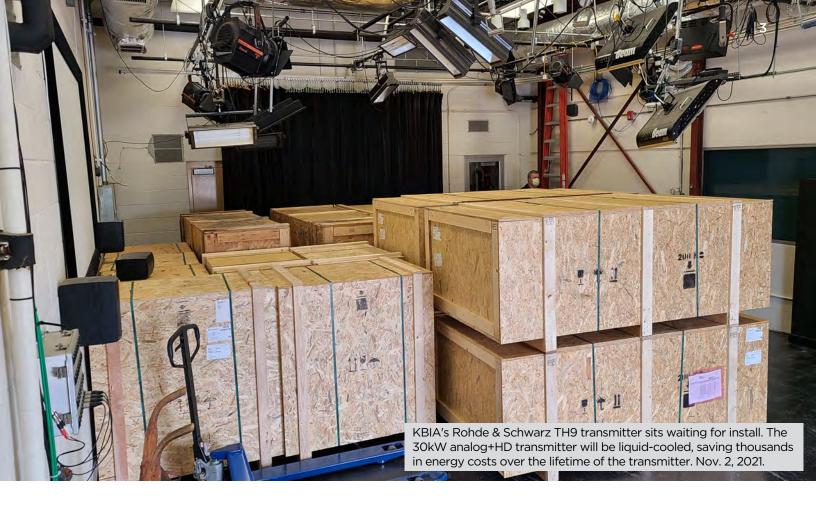
KBIA Programming Director

Mark Johnson KBIA Chief Engineer

50 YEARS







WHAT KBIA'S NEW TOWER AND TRANSMITTER OFFER:

FCC COMPLIANCE:

Our current tower has reached end-oflife. KOMU and KBIA need to construct a new tower for safety purposes and to keep us as a staple of Mid-Missouri for decades to come.

WORLD CLASS TOOLS FOR BROADCAST:

Up-to-date equipment that supports the best possible programming, and continued innovation to connect more people with more news and local programming, anytime and anywhere.

BETTER SIGNAL:

New antennas and improved signal quality will improve our HD broadcast and keep our analog and HD aligned better than ever before.

A HOME FOR **NEWS**:

KBIA will continue to be the home for Columbia and Mid-Missouri news.



CAMPAIGN ADVISORY COMMITTEE

Mike Dunn General Manager, KBIA **Kyle Felling** *KBIA Program Director*

Mark Johnson

KBIA Chief Engineer

CAMPAIGN BUDGET

| Tower Construction - Hard Costs | \$154,670 |
|--|-----------|
| Tower & Building Construction - Soft Costs | \$67,376 |
| Tower Construction - Transmitter Building | \$109,870 |
| Antenna Bays and Feedline | \$130,686 |
| HD importer/Exporter | \$11,900 |
| Transmitter | \$167,800 |
| Point-to-Point Connection 11GHz band | \$35,970 |
| Transmitter Power "Dummy Load" | \$9,063 |
| FCC Fees and pattern study | \$5,000 |



TOTAL \$692,335