



BREAKING — NEW — GROUND TOGETHER

THE CAMPAIGN FOR KBIA'S NEW BROADCAST



The new tower base and piers for the ice bridge to the transmitter buildings are poured and ready for the next step. Nov. 2, 2021

November
15, 2021



GROUND
BREAKER

DEAR GROUNDBREAKER

We are excited to lead *Breaking New Ground Together: The Campaign for KBIA's New Broadcast* to build a new tower and transmitter near our current, aging tower. We share a passion for news and unique local programming. KBIA gives our city and Mid-Missouri a voice that reaches deep into our hearts and all around the world. As a cross section of the KBIA Community, we're thrilled by the prospect of a new KBIA broadcast tower and transmitter that will touch more lives than ever.

The money we raise over the next three years will cover construction and new equipment, but we're building much more than a radio station. This dynamic facility at the heart of Mid-Missouri will provide quality news and programming for generations of Mid-Missourians.

The pandemic and supply chain issues have caused some delays and adjusted prices for our project, but we have done our best to keep costs as low as possible. KBIA ordered its transmitter, antenna bays, and transmission line before costs were increased, saving the station at least \$50,000 in increased costs. With your support, we have secured close to \$500,000 of our goal. This next year is the final year of our three-year campaign.

Thank you for reviewing KBIA's plans, and joining our family of journalists and programmers who will create the future of news through this three-year campaign.


Sincerely,

Mike Dunn
KBIA General Manager

Kyle Felling
KBIA Programming Director

Mark Johnson
KBIA Chief Engineer

50 YEARS

A large yellow crane is lifting a tall, lattice-structured metal tower. The tower is being positioned on a construction site. Several workers in safety gear are visible at the base of the tower. In the background, there are other vehicles, including a red truck and a green tractor, and some trees under a cloudy sky.

The tower construction ground crew (Stainless, FDH Infrastructure Services) works with the crane operator to position the tower base on November 10, 2021.



50 YEARS OF
GROUNDBREAKING
MILESTONES

1972

Since 1972, KBIA has served mid-Missouri with the best in public radio service. KBIA is now on the air at 91.3 FM in mid-Missouri and 89.7 FM in Kirksville, and streaming online worldwide, seven days a week, 24 hours a day to its listeners and members. KBIA is a University-licensed, community-supported not-for-profit institution, actively involved in the life of the mid-Missouri area. The station is the area's largest provider of arts programming, serving more than 30,000 listeners and members each week, and is today one of the few remaining providers of local news.



WHAT KBIA'S NEW TOWER AND TRANSMITTER OFFER:

FCC COMPLIANCE:

Our current tower has reached end-of-life. KOMU and KBIA need to construct a new tower for safety purposes and to keep us as a staple of Mid-Missouri for decades to come.

BETTER SIGNAL:

New antennas and improved signal quality will improve our HD broadcast and keep our analog and HD aligned better than ever before.

WORLD CLASS TOOLS FOR BROADCAST:

Up-to-date equipment that supports the best possible programming, and continued innovation to connect more people with more news and local programming, anytime and anywhere.

A HOME FOR NEWS:

KBIA will continue to be the home for Columbia and Mid-Missouri news.



The tower construction crew works to assemble the individual sections of the tower before lifting them into place. Nov. 8, 2021

CAMPAIGN ADVISORY COMMITTEE

Mike Dunn

General Manager, KBIA

Kyle Felling

KBIA Program Director

Mark Johnson

KBIA Chief Engineer

CAMPAIGN BUDGET

Tower Construction – Hard Costs	\$154,670
Tower & Building Construction – Soft Costs	\$67,376
Tower Construction - Transmitter Building	\$109,870
Antenna Bays and Feedline	\$130,686
HD importer/Exporter	\$11,900
Transmitter	\$167,800
Point-to-Point Connection 11GHz band	\$35,970
Transmitter Power "Dummy Load"	\$9,063
FCC Fees and pattern study	\$5,000



TOTAL \$692,335

2021

KBIA works with KOMU-TV and the School of Journalism to build a new tower for both station broadcasts