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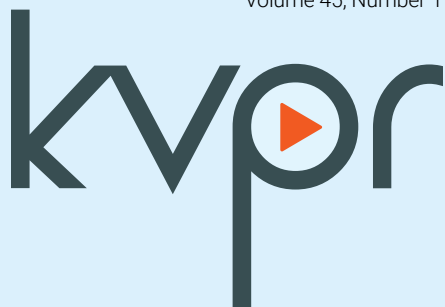


# 38th KVPR Wine Tasting



## KVPR's 38th Wine Tasting is a success!

**K**VPR's 38th Wine Tasting event took place Sunday May 7th at the Lester Estate in Fresno. It was a picture perfect day with sunny skies and a high of 74 degrees, as around 600 people sampled wines from across California and the world along the banks of the San Joaquin River. The water in the river was the highest it has been in several years as the Sierra's record setting snowpack has started its melt. All proceeds from the event went to support KVPR, in what has become the station's largest fundraiser event of the calendar year. Special thanks to Dr. Kevin and Linda Lester for graciously providing their beautiful home and grounds for this event, KVPR Vintner Coordinator Barry Bennett for securing our winemakers, Event Director Joe Garcia, Volunteer Coordinator Kristina Richardson, Silent Auction Director Caitlin Jensen, and of course all of our vintners, sponsors and volunteers who make the event possible. Be sure to save the date and join us for our 2024 Wine Tasting, Sunday May 5th 2024 at the Lester Estate in Fresno, where the Van Ness Extension meets the San Joaquin River.



KVPR-FM 89.3 Fresno  
KPRX-FM 89.1 Bakersfield  
KVPR Classical - FM 89.3 HD2  
& streaming online at KVPR.org

KVPR offices and studios are located at 2589 Alluvial,  
Clovis, CA 93611

**Business phone:** (559) 862-2480

**Membership line:** (559) 862-2475

[www.kvpr.org](http://www.kvpr.org)

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## FROM THE TOP

by Joe Moore, *President & General Manager*



I'd like to share a story with you about perseverance and the lengths our team will go to serve you. It turns out snowshoes are sometimes just as essential as microphones in a broadcaster's tool kit.

It might be hard to remember as we are in the middle of the Valley's summer heat, but just a few short months ago we were dealing with record low elevation snowfall across the Sierra. While most of that snow has since melted, filling our local rivers and lakes, it was a different story at the end of February. A major "atmospheric river" storm had pummeled the mountains with snow beginning on the weekend of February 25th, resulting in a major PG&E power outage at our 89.3 transmitter site in Meadow Lakes. For those who aren't familiar, Meadow Lakes is a community between Auberry and Shaver Lake, at approximately 4,500 feet. It usually gets a light dusting of snow in most years. But as we know, the winter of 2022/2023 wasn't normal.

Fortunately our backup generator kicked in when PG&E went out, keeping KVPR on-air that weekend. However, as the outage stretched on, the snow got worse. With only a 500 gallon propane supply, it was a race to see if PG&E would come back on or if we could get refueled in time before the generator ran out of fuel. With about five feet of snow on the ground, the private road to our mountaintop transmitter site was simply impassable. I recall calling the propane company, who told me they wouldn't send a truck as conditions weren't safe, and one of their drivers actually got stuck the day before in the same area.

Finally, we ran out of fuel and went off-air at 3:00 PM on Tuesday February 28th. We spent the next day working with our landlord at Meadow Lakes trying to secure snow removal equipment so we could refuel. On Wednesday afternoon March 1st, we were excited when PG&E service came back online. But our mood quickly turned to disappointment when our main transmitter wouldn't respond to our remote commands. Something was wrong. Thankfully our broadcast engineer Kevin Davis was prepared. Even though it was late in the day, and he had already hiked to a remote snowbound transmitter at Mt. Bullion for another client, he got in his Jeep and drove up Auberry Road to the site.

As darkness fell, he was only able to make it as far as the Meadow Lakes apple stand, a local landmark that collapsed in the snow days later. A car was partially blocking the road ahead, a one lane, narrow, icy path with snowbanks of 8 feet or more on either side.

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ON THE COVER: Tulare Lake photo by Joshua Yeager

## MUSIC

For a listing of our music selections, visit [KVPR.org](http://KVPR.org) or contact the station.

**CHICAGO SYMPHONY ORCHESTRA** This weekly broadcast offers a unique format that illustrates the fascinating stories found inside the music. Tuesdays at 8pm.

**CLASSICS ALL NIGHT with Peter Van De Graaff** Host Peter Van De Graaff plays sweet and soothing selections. Listen weekdays from 10pm to midnight, and Saturday from 11-midnight.

**CLASSICAL 24** Timeless classical music. 24 hours a day, 365 days a year on KVPR Classical digital stream.

**CONCIERTO** Music by Spanish and Latin American composers is alternating with classical favorites performed by Hispanic artists. Hosted by Frank Dominguez and presented in Spanish and English. Saturdays at 9pm.

**NEW YORK PHILHARMONIC** Recorded performances of the New York Philharmonic hosted by Alec Baldwin. Mondays at 8pm.

**SUNDAY BAROQUE** This program celebrates the current wealth of recorded Baroque music. Now on KVPR Classical digital stream, 9am to noon.

**SUNDAY NIGHT JAZZ** Hosted by KVPR's David Aus with jazz classics to new recordings. Sundays from 9pm to midnight.

**WFMT ORCHESTRA SERIES** Over the course of the year, hear four 13-episode seasons from some of the best orchestras in the U.S.

## INFORMATION

**1A** Daily talk program from WAMU and NPR, exploring issues in a changing America, and encouraging you to "speak freely." Hosted by Jenn White, weekdays from 9am-11am.

**ALL THINGS CONSIDERED** News magazine from NPR. Weekdays 3:30pm to 6:30pm. Weekends 5pm-6pm.

**BBC NEWS HOUR** Live from London, the BBC offers an update on the top global news every day at 1pm.

**THE CALIFORNIA REPORT** This statewide newscast is heard weekday mornings at 6:50am and 8:50am. The California Report Magazine, a half-hour news magazine program, is heard Fridays at 6:30pm.

**FORUM** A statewide look at the issues facing California, hosted by KQED's Mina Kim. Weekdays at 2pm.

**FRESH AIR WEEKEND** Hosted by Peabody Award-winning Terry Gross. Saturdays at 10am.

**HERE AND NOW** News and features from NPR and WBUR in Boston. Mondays through Thursdays 11am to 1pm.

**LEFT, RIGHT & CENTER** A fast-paced hour of smart, witty, and serious talk that takes on the week's front-page issues. Saturdays at 6pm.

**LATINO USA** Hosted by Maria Hinojosa. English language news and culture program from a Latino perspective. Saturdays at 3pm.

**MARKETPLACE** Business news with host Kai Ryssdal. Weekdays at 3pm, rebroadcast Monday-Thursday at 6:30 pm.

**MORNING EDITION** National and international news from NPR. Weekdays from 3am to 9am.

**REVEAL** Produced by the Center for investigative Reporting, Reveal goes deep into the pressing issues of our time. Hosted by Al Letson. Sundays at 12pm; Mondays at 7pm.

**SCIENCE FRIDAY** with Ira Flatow. Talk about science and the environment. Fridays 11am to 1pm.

**WEEKEND EDITION** The Saturday and Sunday edition of NPR's most popular news program. Weekend mornings from 5am to 10am.

**STAR DATE** Weekdays at 6:19am and 10:00pm.

## TALK & ENTERTAINMENT

**THE ARTS HOUR** Cultural highlights and interviews from the week. Hosted by Nikki Bedi. Sundays at 6pm.

**FREAKONOMICS** Host Stephen J. Dubner uses an economic lens to explore the hidden side of everything. Saturdays at 2pm.

**HIDDEN BRAIN** Explore the forces that drive human behavior with host Shankar Vedantam. Fridays at 8pm and Sundays at 11am.

**OPEN TO DEBATE** Global thought-leaders challenge conventional wisdom and each other on a range of topics. Sundays at 8pm.

**IT'S BEEN A MINUTE** Casual conversations about the connections between pop culture and current events. Saturday 4pm-5pm.

**THE MOTH** True stories told live, from professional and amateur storytellers based in New York. Tuesdays and Sundays at 7pm.

**THE PULSE** Stories from the intersection of health and science. Hosted by Maiken Scott. Sundays at 2pm.

**THE SPLENDID TABLE** Conversations about cooking, sustainability, and food culture. Hosted by Francis Lam. Sundays at 3pm.

**TED RADIO HOUR** Innovative ideas from the world's top thinkers. Sundays at 4pm and Fridays at 7pm.

**THIS AMERICAN LIFE** Hosted by Ira Glass. Themed stories with a unique focus on our everyday experiences. Wednesdays at 7 pm, Saturdays at noon.

**THROUGHLINE** NPR's weekly program about history, dedicated to the idea that the past is always present. Thursdays at 7pm.

**TRAVEL WITH RICK STEVES** Explore with travel expert and author Rick Steves as he talks with friends from around the globe. Saturdays at 8pm.

**WAIT WAIT...DON'T TELL ME!** Join host Peter Sagal for this fun-filled hour of mind-stretching fun, based on the week's news. Saturdays at 11am and 7pm; Sundays at 10am.

**Listen to our live audio streams online at [KVPR.org](http://KVPR.org)  
or on your favorite connected device.**

NATIONAL PUBLIC RADIO (NPR) • 1111 North Capitol St. NE • Washington, DC 20002

NPR Audience Services • On the web at [KVPR.org](http://KVPR.org)

General correspondence may be sent to: (Specific Program Name), c/o National Public Radio, Washington, DC.

# WINTER 2022-23

## AUDIOWEEK

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
12 am								12 am
1 am								1 am
2 am								2 am
3 am								3 am
4 am								4 am
5 am								5 am
6 am								6 am
7 am								7 am
8 am	WEEKEND EDITION						WEEKEND EDITION	8 am
9 am								9 am
10 am	WAIT WAIT...DON'T TELL ME			1A			FRESH AIR WEEKEND	10 am
11 am	HIDDEN BRAIN						WAIT WAIT...DON'T TELL ME	11 am
Noon	REVEAL			HERE AND NOW		SCIENCE FRIDAY	THIS AMERICAN LIFE	Noon
1 pm	BBC NEWS HOUR			BBC NEWS HOUR			BBC NEWS HOUR	1 pm
2 pm	THE PULSE			FORUM			FREAKONOMICS	2 pm
3 pm	SPLENDID TABLE			MARKETPLACE			LATINO USA	3 pm
4 pm	TED RADIO HOUR						IT'S BEEN A MINUTE	4 pm
5 pm	ALL THINGS CONSIDERED			ALL THINGS CONSIDERED			ALL THINGS CONSIDERED	5 pm
6 pm	THE ARTS HOUR			MARKETPLACE		THE CALIF. REPORT	LEFT, RIGHT AND CENTER	6 pm
7 pm	THE MOTH	REVEAL	THE MOTH	THIS AMERICAN LIFE	THROUGHLINE	TED RADIO HOUR	WAIT WAIT...DON'T TELL ME	7 pm
8 pm	OPEN TO DEBATE	NEW YORK PHILHARMONIC	CHICAGO SYMPHONY	WFMT ORCHESTRA SERIES	THE PULSE	HIDDEN BRAIN	TRAVEL WITH RICK STEVES	8 pm
9 pm					CHAMBER MUSIC SOCIETY OF LINCOLN CENTER	SPECIAL PROGRAMMING		9 pm
10 pm	SUNDAY NIGHT JAZZ						CONCIERTO	10 pm
11 pm				CLASSICS ALL NIGHT			CLASSICS ALL NIGHT	11 pm

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
12 am								12 am
1 am								1 am
2 am								2 am
3 am								3 am
4 am								4 am
5 am								5 am
6 am								6 am
7 am								7 am
8 am								8 am
9 am								9 am
10 am	SUNDAY BAROQUE			MIDDAY WITH CLASSICAL 24				10 am
11 am								11 am
Noon								Noon
1 pm				MIDDAY WITH CLASSICAL 24				1 pm
2 pm								2 pm
3 pm								3 pm
4 pm								4 pm
5 pm								5 pm
6 pm								6 pm
7 pm								7 pm
8 pm								8 pm
9 pm								9 pm
10 pm								10 pm
11 pm								11 pm



# Michel Martin Named Host of Morning Edition

**M**ichel Martin has been selected as the fourth host of *Morning Edition*, NPR's morning drivetime news magazine carried by 840 public radio stations nationwide.

Michel Martin has spent more than 25 years as a journalist — first in print with major newspapers and then in television before coming to NPR in 2006 to launch *Tell Me More*. Since 2015, Michel has been the weekend host of *All Things Considered* and host of the *Consider This Saturday* podcast, where she draws on her deep reporting and interviewing experience to dig-in to the week's news. Outside the studio, she also hosted "Michel Martin: Going There," an ambitious live event series in collaboration with NPR Member stations.

"We are delighted to have Michel join the *Morning Edition* team, she brings a remarkable record of journalism and a unique connection with the audience," said Eric Marrapodi, NPR's Vice President for News Programming. "Michel elevates every on-air conversation she has. She brings a unique combination of empathy, understanding, toughness and journalistic rigor."

"When I came to NPR back in 2006 to launch *Tell Me More*, I came because I wanted to try something new," said Martin. "I wanted to see if I could take the skills I had developed in newspapers and television, covering everything from politics and policy to music and fashion, and use those skills to lift up voices and stories that didn't always get center stage. NPR has both intimacy and reach. We all appreciate the trust the audience places in us. I've always wanted to work on a morning show, and I am so excited to work with Steve, Leila, and A to be a part of the great legacy of this program."

Martin has been honored by numerous organizations, including the Candace Award for Communications from

The National Coalition of 100 Black Women, the Joan Barone

Award for Excellence in Washington-based National Affairs/Public Policy Broadcasting from the Radio and Television Correspondents' Association, a 2010 Edward R. Murrow Award, numerous awards from the National Association of Black Journalists, and a 2002 Silver Gavel Award, given by the American Bar Association. Along with her Emmy award, she received three additional Emmy nominations, including one with WNYC's Robert Krulwich, at the time an ABC contributor as well, for an ABC News program examining children's racial attitudes. In 2019, Martin was elected into the American Academy of Arts and Sciences for outstanding achievement in journalism. She is the 2021 recipient of PMJA's 2021 Leo C. Lee Award.

Michel Martin joins Steve Inskeep, Leila Fadel and A Martinez on this bi-coastal, 24-hour news operation. *Morning Edition* hosts often get out from behind the anchor desk and travel around the world to report on the news firsthand. Produced and distributed by NPR in Washington, D.C., *Morning Edition* draws on reporting from correspondents based around the world, and producers and reporters in locations in the United States. This reporting is supplemented by NPR Member station reporters across the country as well as independent producers and reporters throughout the public radio system. Since its debut on November 5, 1979, *Morning Edition* has garnered broadcasting's highest honors, including the George Foster Peabody Award and the Alfred I. duPont-Columbia University Award. The show reaches 11.4 million weekly listeners on more than 840 stations. The team also produces the popular Up First daily news podcast, which highlights the top three stories listeners need to start their day





# KVPR goes solar at Clovis Broadcast Center

**Something is going up on the roof of KVPR's Broadcast Center in Clovis, and it's about to make the station more sustainable and financially secure.**

In April, the station kicked off construction of a 50 kW photovoltaic solar project, estimated to produce a total of 72,709 kWh a year, which is about 53 percent of the broadcast center's annual electricity usage. The total cost of the project is \$172,000.

"We've been exploring the potential for solar at our broadcast center for several years now. We had hoped to install panels on a large shade structure in our parking lot," said KVPR President and General Manager Joe Moore.

"However, one of our neighbors threatened to sue the station, saying our solar panels would hurt the value and visibility of his building and blocked the approval of the project in the owners association. Of course we disagreed, but after consideration of the circumstances, we didn't think the costs and delay of a protracted legal battle were in the best interests of the station."

As a result the station re-engineered the project to install the panels on the roof of the broadcast center. "With limited real estate on our roof, which also houses our satellite antenna and other broadcast equipment, we

had to downsize. As a result the system is about 40 percent smaller than we had originally planned for," said Moore.

Despite its smaller size, KVPR still expects to see big benefits in terms of cost savings. Given the station's electricity usage and the rapid pace of utility rate inflation, the solar system is projected to pay for itself as soon as the year 2029. Beyond the financial benefits of going solar for the station, the ecological benefits are significant. According to our contractor, Barrier Solar, our project will reduce emissions equivalent to:

- Planting 34,740 trees
- Driving reduced by 2,982,000 auto miles, or 152,082 gallons of gasoline
- Recycling 4,712 tons of waste instead of sending it to landfill
- Displacing CO2 emissions from the annual electric use of 169 homes
- 1,452,862 pounds (726.4 tons) of coal burned



# NPR's 1A visits KVPR for live broadcasts, event

**The 1A team will be back in the Valley this November for another visit and public event**

**N**PR's national daily national talk show 1A visited the Central Valley earlier this year, hosting their program from our studios and a live event that was later broadcast nationally on NPR stations across the country. 1A, which is produced by Washington, D.C. NPR station WAMU and distributed nationally by NPR is hosted by Jenn White, and airs on KVPR Monday – Friday 9:00 AM – 11:00 AM.

The visit on February 28th and March 1st was part of 1A's Remaking America Initiative, which has the show partnering with KVPR and five other stations across the country over the next two years. Other stations in the project include KUT in Austin, WBHM in Birmingham, KUNC in Northern Colorado, KMUW in Wichita, and Louisville Public Media in Kentucky. 1A Remaking America examines the local causes and effects of a nationally growing distrust in institutions.

This was the first time a national NPR program has broadcast an entire show live from the San Joaquin Valley. In addition to the live broadcasts from our studios, host Jenn White also met with station donors,



WAMU 

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Listen to the 1A Remaking America event recorded in Fresno “What happens when a hospital closes?”

*Point your phone's camera at this QR code to hear this broadcast from 1A, recorded in Fresno*



and hosted a forum about the closure of Madera Community Hospital at Fresno City College. The forum was recorded by KVPR, and featured State Senator Anna Caballero, Dr. Simon Paul, health officer for Madera County, and Karen Paolinelli, CEO of the shuttered hospital. Following their Fresno visit, 1A devoted an entire hour of their program to the issue of rural hospital closures, much of which was recorded at the Fresno forum. The 1A team also broadcast another valley-centric show while at our studios, which focused on how local farmers are embracing solar power on their land amid water shortages.

In addition to the visit earlier this year, the 1A team is already planning a return trip to the Valley. While details are still in flux, we expect another visit in early to mid-November, as well as another public forum event.

The 1A Remaking America collaborative project is supported by a grant from the Corporation for Public Broadcasting and is spearheaded by WAMU, Washington's NPR station. “The 1A Remaking America initiative will help us bring the critical issues facing our diverse and often overlooked region to the center of the national conversation,” said Alex Burke, KVPR's Content Director. “In addition to highlighting local stories and voices, the project will give us more capacity for newsgathering, and help us facilitate meaningful conversations in the communities we serve.”

WAMU selected the partner public media stations, including KVPR, because of their deep community ties. Additionally, each participating station's community continues to grapple with the pandemic and polarized politics – 1A Remaking America will provide a platform for nuanced, diverse issues and concerns from the San Joaquin Valley to be brought to 1A's 4.5 million weekly listeners on over 440 NPR stations.

“We're thrilled for this support from the Corporation for Public Broadcasting as we work to explore what's transpiring in local communities and impacting our democracy in partnership with our public media colleagues,” said Erika Pulley-Hayes, general manager of WAMU/DCist. “As a pillar of public media, CPB support recognizes the merit of this work and the value of dialogue between local communities and national content creators. We look forward to deepening our relationship with them and our partnering stations over the next two years.”



# KVPR's Transmitter Replacement Project nears major milestone

**In the six months since KVPR kicked off fundraising efforts for the station's Transmitter Replacement Project, we've raised over \$85,000 toward the \$202,000 goal.**

The project includes the replacement of the main broadcast transmitters for both 89.3 in Fresno and 89.1 in Bakersfield, which are now 17 years old. The project also involves the replacement and upgrade of related broadcast equipment at both transmitter sites and at the station's studios in Clovis.

"We've made great progress toward our overall goal, and we're so thankful for the generous donors who have contributed thus far," said KVPR President and General Manager Joe Moore. "At the same time, the last six months have shown us the fragility of our current broadcast hardware, and has underscored the urgency of this project. Earlier this year we experienced

## Project Benefits:

- More reliable broadcasts on 89.1 & 89.3
- KVPR Classical comes to Bakersfield via HD Radio (89.1 HD-2)
- Stronger KVPR Classical signal in Fresno via HD Radio (89.3 HD-2)
- More energy efficient
- Emergency backup transmitter site

## Expanded service, stronger KVPR Classical signal

In addition to replacing nearly 20 year-old equipment with state-of-the-art hardware, there are other benefits to this project that listeners will appreciate every day. The new transmitter for 89.3 will nearly triple the signal strength of our HD signal in the Fresno area, giving KVPR Classical listeners a better experience. The new transmitter for 89.1 in Bakersfield will also allow us to bring KVPR Classical to Kern County broadcast listeners for the first time via HD Radio on 89.1 HD-2. The new transmitters will also be more energy efficient as well!

## Repurposing old equipment for emergencies

At the same time, the interruption in our service following the massive snowstorm in February and March has given us the opportunity to use this project

to improve the station's resiliency in emergencies. Twice in the last three years, our transmitter site at Meadow Lakes has become inaccessible in a power outage, and our generator has run out of fuel, knocking us off air. The first time was during the Creek Fire, and most recently in the winter storms of 2023. It's clear that power outages are getting longer, and getting access to the site to refuel is not always possible.

With the addition of a new transmitter to the Meadow Lakes site, we now plan to repurpose our old backup transmitter for emergency use. We plan to build out an alternate emergency transmitter site for 89.3 at our broadcast center in Clovis. While an emergency auxiliary transmitter site would only be allowed to broadcast at a fraction of our normal power, and on a 60 foot tower instead of a 4,500 foot mountaintop, the signal would likely be sufficient to reach radios in the immediate Fresno/Clovis area. This would be a significant step for us, should our main transmitter site become inaccessible or damaged in some sort of extreme weather event in the future.

If you're interested in making a donation to the KVPR Transmitter Replacement Project, you can send a check to KVPR, 2589 Alluvial Ave, Clovis, CA 93611 with "transmitter" in the memo section. If you'd like more information, please call KVPR General Manager Joe Moore at 559-862-2481.

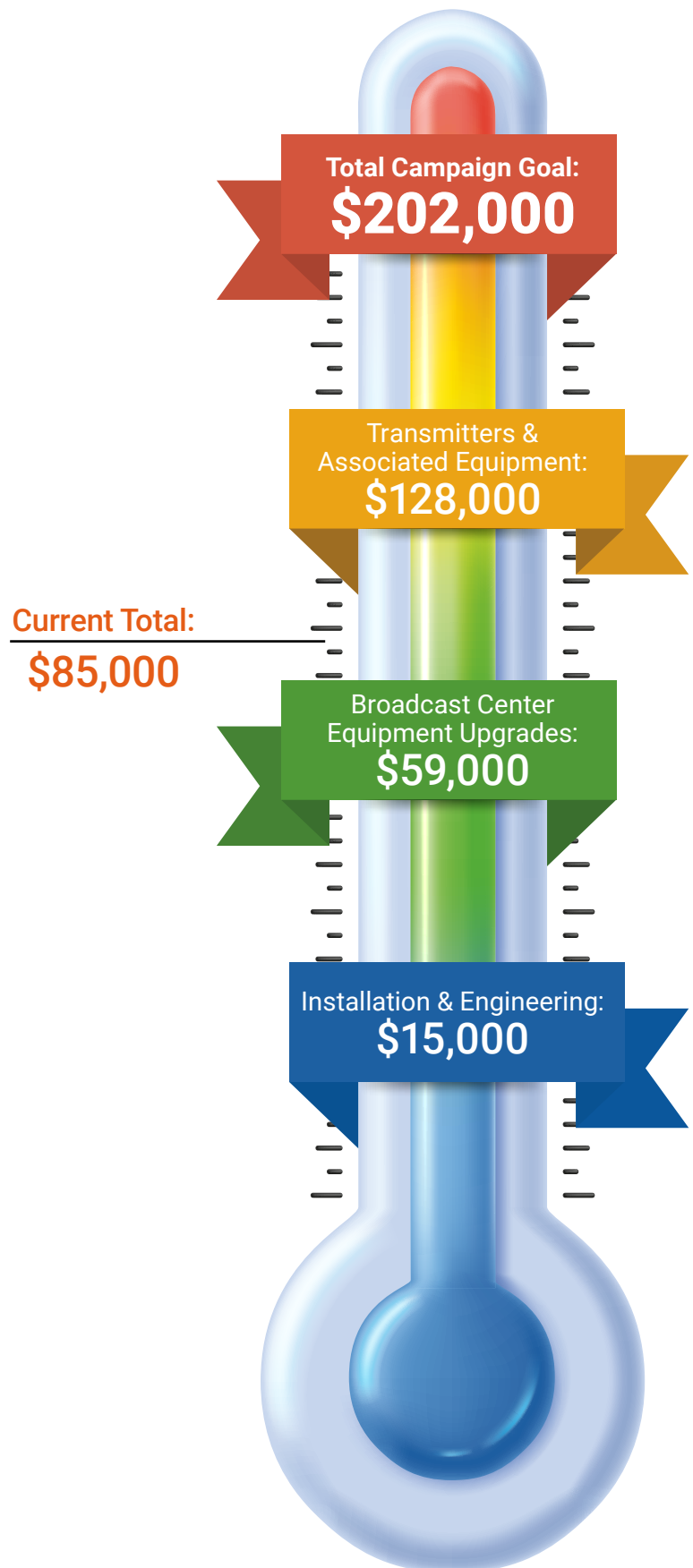
two separate equipment failures with our Fresno transmitter, one at the transmitter site and one at the studio,” said Moore. Both failures involved hardware damage that had KVPR’s engineers scouring the internet for obsolete spare parts. The hardware failures ultimately resulted in interruptions to the KVPR broadcasts on 89.3 and extended outages to KVPR Classical on 89.3 HD-2 in Fresno.

“Many of the components that went into these devices in the mid-2000’s simply aren’t available anywhere these days. Our engineers had to turn to eBay in search of components which are no longer manufactured. We were fortunate to get our systems up and running again as quickly as we did, but the clock is ticking on our ancient equipment,” said Moore.

#### **New transmitters on the way**

Fortunately, the station entered into a purchase contract for two new transmitters last November. Due to a continued shortage of certain computer chips, and a backlog of transmitter orders from other clients, KVPR was told to expect delivery of the transmitters sometime in Summer 2023. Now that June is here, the expectation is to start receiving equipment this month.

“Now is when we really need help from our listeners,” said Moore. “The components for this critical upgrade will start to show up later in June, and we need to pay the bills. The transmitters themselves are the most critical part of this project, and together total \$128,000. We also have budgeted \$15,000 for labor and engineering services. The remainder of the project involves \$59,000 in necessary upgrades and equipment replacement at our studios, including new audio delivery workstations. While we can delay the studio site upgrades if necessary, the transmitter portion of this project is absolutely critical and can’t be delayed. If you can help with a gift towards this project, which will serve the station for the next 15 years, now is the time.”





# Renew your KVPR membership in our Summer Fund Drive

**Members make public radio a reality. It's easy as 1 2 3!**

**A**s a KVPR listener, you understand the importance of public radio and what it means for our community. When you are an active KVPR Member, you are a true radio super hero because you help make KVPR's news, music and information programming possible and accessible to everyone in the Valley.

As we enter our Summer Fund Drive, we're asking you to do one of three things to help keep KVPR's service strong to support public radio in our valley. When our community comes together, we can do great things. Help do your part to keep KVPR serving listeners like you with your donation today!

## Putting your dollars to good use

Membership is KVPR's largest and most reliable source of funding. Last year, members contributed \$1,024,762, or 44 percent of the station's \$2.3 million budget. This is critical funding that helps pay for the programs you enjoy every day, as well as KVPR's investment in local news. So what does your membership contribution pay for?

Last year, KVPR spent \$969,000 on national and local programming, everything from Morning Edition to Wait Wait...Don't Tell Me. KVPR spent \$530,000 on broadcasting and technical operations, and \$268,000 on distributing public information (website, podcasts, streaming audio, etc). In contrast, KVPR spends a relatively modest amount on overhead. Last year, the station spent \$139,000 on fundraising and membership development, and \$357,000 on general administration. It's why we've received a Four Star rating from Charity Navigator and a Platinum Transparency Rating for 2023 from GuideStar. If you'd like to learn more, just visit [KVPR.org/financials](https://www.kvpr.org/financials)

## 1 Renew

If we haven't heard from you in a while, we'd love to have you back as a current KVPR member. Your donation this month in our Summer Fund Drive will help us bring more fact-based news, entertainment and information content to our local airwaves. Whether it's time to renew or you haven't given in several years, just visit [KVPR.org/donate](https://www.kvpr.org/donate) to make your renewal gift. You can choose either an automatic monthly "Sustaining" membership or a one-time gift that will renew your support of KVPR for the next 12 months.

## 2 Make an additional gift

If you're already a current member, consider making an additional one-time gift! Your support is critical to keeping KVPR strong as we approach the end of our fiscal year. We're budgeting right now for our programs and priorities for 2024 and your additional gift will make a big difference in our ability to better serve you and our entire valley. You can make an additional one time gift at [KVPR.org/donate](https://www.kvpr.org/donate), selecting the one-time button.

## 3 Convert to a Sustaining Membership

Sustaining Members are our most loyal supporters, people who give every month automatically via their credit or debit card, or via EFT from their checking account. Currently over 63 percent of KVPR members are Sustainers! If you're an existing member and would like to become a Sustainer, or increase your monthly gift, visit [KVPR.org/donate](https://www.kvpr.org/donate) or call our membership team at 559-862-2475. And if you're an existing Sustaining Member and need to update your card information or expiration date, you can do it online at [KVPR.org/update](https://www.kvpr.org/update)

**[KVPR.org/donate](https://www.kvpr.org/donate)**

# KVPR Summer Membership Drive features books from NPR authors

Just in time for summer reading season, KVPR is offering three exciting new premium gifts in the station's Summer Membership Drive.

The books, one of which could be yours with a sustaining membership donation of \$20 a month, are "The Best Strangers in the World" by All Things Considered host Ari Shapiro, "It Goes So Fast" by All Things Considered host Mary Louise Kelly or "Dinners With Ruth" by legal affairs correspondent Nina Totenberg. You can donate online

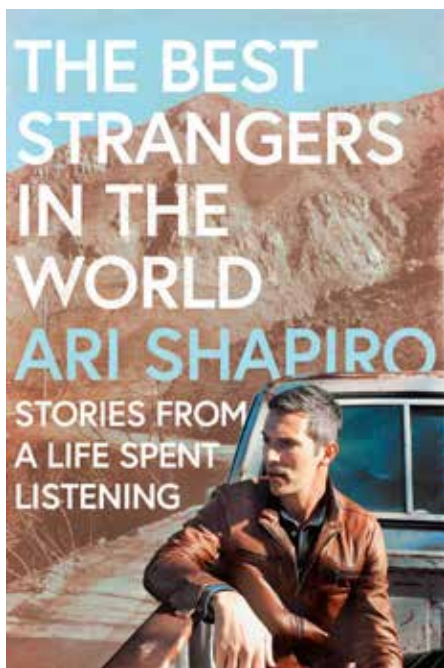
now by pointing your phone's camera at the QR code here, which will take you directly to [donate.nprstations.org/kvpr](https://donate.nprstations.org/kvpr) where you can select your choice of premium gifts.



**Available with a \$20 a month Sustaining Membership:**

## The Best Strangers in the World Stories from a Life Spent Listening

By Ari Shapiro (2023, HarperOne / HarperCollins)



**From the publisher:**

INSTANT NEW YORK TIMES BESTSELLER

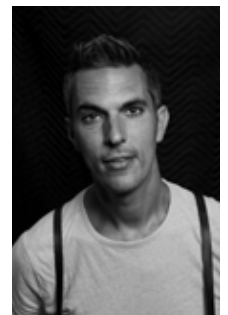
"The Best Strangers in the World is a witty, poignant book that captures Ari Shapiro's love for the unusual, his pursuit of the unexpected, and his delight at connection against the odds."—Ronan

Farrow, Pulitzer Prize-winning investigative journalist and New York Times bestselling author of *Catch and Kill* and *War on Peace*

From the beloved host of NPR's All Things Considered, a stirring memoir-in-essays that is also a lover letter to journalism.

In his first book, broadcaster Ari Shapiro takes us around the globe to reveal the stories behind narratives that are sometimes heartwarming, sometimes heartbreaking, but always poignant. He details his time traveling on Air Force One with President Obama, or following the path of Syrian refugees fleeing war, or learning from those fighting for social justice both at home and abroad.

As the self-reinforcing bubbles we live in become more impenetrable, Ari Shapiro keeps seeking ways to help people listen to one another; to find connection and commonality with those who may seem different; to remind us that, before religion, or nationality, or politics, we are all human. *The Best Strangers in the World* is a testament to one journalist's passion for Considering All Things—and sharing what he finds with the rest of us.



CONTINUED ON NEXT PAGE

# It. Goes. So. Fast.

## The Year of No Do-Overs

By Mary Louise Kelly - (2023, Henry Holt / Macmillan)



**From the publisher:**

INSTANT NEW YORK TIMES BESTSELLER

"This voice-driven, relatable, heartfelt and emotional story will make any parent tear up."

—Good Morning America, "15 Delightful Books Perfect for Spring Reading"

Operating

Instructions meets Glennon Doyle in this new book by famed NPR reporter Mary Louise Kelly that is destined to become a classic—about the year before her son goes to college—and the joys, losses and surprises that happen along the way.

The time for do-overs is over.

Ever since she became a parent, Mary Louise Kelly has said "next year." Next year will be the year she makes it to her son James's soccer games (which are on weekdays at 4 p.m., right when she is on the air on NPR's All Things Considered, talking to millions of listeners). Drive carpool for her son Alexander? Not if she wants to do that story about Ukraine and interview the secretary of state. Like millions of parents who wrestle with raising children while pursuing a career, she has never been cavalier about these decisions. The bargain she has always made with herself is this: this time I'll get on the plane, and next year I'll find a way to be there for the mom stuff.

Well, James and Alexander are now seventeen and fifteen, and a realization has overtaken Mary Louise: her older son will be leaving soon for college. There used to be years to make good on her promises; now, there are months, weeks, minutes. And with the devastating death of her beloved father, Mary Louise is facing act three of her life head-on.



Mary Louise is coming to grips with the reality every parent faces. Childhood has a definite expiration date. You have only so many years with your kids before they leave your house to build their own lives. It's what every parent is supposed to want, what they raise their children to do. But it is bittersweet. Mary Louise is also dealing with the realities of having aging parents. This pivotal time brings with it the enormous questions of what you did right and what you did wrong.

This chronicle of her eldest child's final year at home, of losing her father, as well as other curve balls thrown at her, is not a definitive answer—not for herself and certainly not for any other parent. But her questions, her issues, will resonate with every parent. And, yes, especially with mothers, who are judged more harshly by society and, more important, judge themselves more harshly. What would she do if she had to decide all over again?

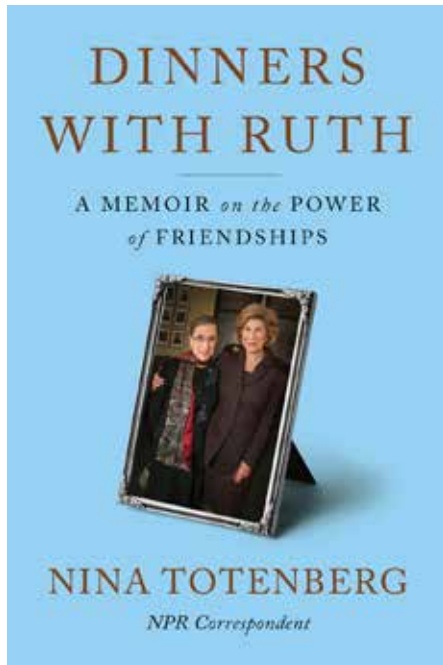
Mary Louise's thoughts as she faces the coming year will speak to anyone who has ever cared about a child or a parent. It. Goes. So. Fast. is honest, funny, poignant, revelatory, and immensely relatable.



## Dinners with Ruth

### A Memoir on the Power of Friendships

By Nina Totenberg (2022, Simon & Schuster)



#### From the publisher:

INSTANT NEW YORK TIMES BESTSELLER

Celebrated NPR correspondent Nina Totenberg delivers an extraordinary memoir of her personal successes, struggles, and life-affirming relationships, including her beautiful

friendship of nearly fifty years with Supreme Court Justice Ruth Bader Ginsburg.

Four years before Nina Totenberg was hired at NPR, where she cemented her legacy as a prizewinning reporter, and nearly twenty-two years before Ruth Bader Ginsburg was appointed to the Supreme Court, Nina called Ruth. A reporter for *The National Observer*, Nina was curious about Ruth's legal brief, asking the Supreme Court to do something revolutionary: declare a law that discriminated "on the basis of sex" to be unconstitutional. In a time when women were fired for becoming pregnant, often could not apply for credit cards or get a mortgage in their own names, Ruth patiently explained her argument. That call launched a remarkable, nearly fifty-year friendship.

*Dinners with Ruth* is an extraordinary account of two women who paved the way for future generations by tearing down professional and legal barriers. It is also an intimate memoir of the power of friendships as women began to pry open career doors and transform the workplace. At the story's heart is one, special relationship: Ruth and Nina saw each other not only through personal joys, but also illness, loss, and widowhood. During the devastating illness and eventual death of Nina's first husband, Ruth drew her out of grief; twelve years later, Nina would reciprocate when Ruth's beloved husband died. They shared not only a love of opera, but also of shopping, as they instinctively understood that clothes were armor for women who wanted to be taken seriously in a workplace dominated by men. During Ruth's last year, they shared so many small dinners that Saturdays were "reserved for Ruth" in Nina's house.

*Dinners with Ruth* also weaves together compelling, personal portraits of other fascinating women and men from Nina's life, including her cherished NPR colleagues Cokie Roberts and Linda Wertheimer; her beloved husbands; her friendships with multiple Supreme Court Justices, including Lewis Powell, William Brennan, and Antonin Scalia, and Nina's own family—her father, the legendary violinist Roman Totenberg, and her "best friends," her sisters. Inspiring and revelatory, *Dinners with Ruth* is a moving story of the joy and true meaning of friendship.



## What do NPR layoffs mean for KVPR listeners?

Back in March, NPR announced they would be laying off 10% of their workforce due a budget shortfall, largely caused by a steep drop in podcast sponsorship revenue.

We sympathize with our colleagues at NPR in Washington D.C. and elsewhere who are impacted by these cuts. As a dedicated public radio listener, you know the quality work that everyone at NPR and local stations do on a daily basis. Here's what these cuts mean for you, and your local station, KVPR:

KVPR is an independent 501(c)(3) nonprofit organization (White Ash Broadcasting, Inc.), based in Clovis, CA, with stations serving Fresno and Bakersfield. While we're a part of the NPR Network, and purchase content from NPR to air on our stations, we are NOT owned or operated by NPR. Likewise, our finances are not tied to NPR. While all businesses have been impacted by inflation and economic uncertainty, we have not seen the same types of revenue declines as NPR.

NPR receives most of its funding from sponsorship revenue and fees paid by local stations to air NPR content like Morning Edition and All Things Considered. NPR saw podcast revenue boom in recent years with the growth of podcast listening, and now, they are seeing significant declines in that business.

KVPR is much less reliant on sponsorship revenue than NPR. The largest and most reliable source of revenue for KVPR is membership, contributions from individual listeners like you (44 percent). Only around 7 percent of KVPR's revenue comes in the form of a grant from the Corporation for Public Broadcasting. Sponsorships usually make up less than 18 percent of our annual revenue. This is why membership support is so critical to our success, and why we are so grateful for your support.

While NPR's cuts did involve the cancellation of several of the network's podcasts and the loss of behind-the-scenes staff and some reporters, NPR's core broadcast shows are staying the same and aren't going anywhere. You should not notice a significant difference in your listening experience.

We remain committed to working with our NPR colleagues and other partners to continue to bring you the best programming and news coverage possible. We are dedicated to bringing our listeners voices and sounds that inform and inspire, and we are so grateful for your support and trust.



Joe Moore  
President and General Manager  
KVPR



# Atmospheric river snowstorm leaves KVPR transmitter stranded

**For more on the story of how KVPR's engineer went above and beyond to get the station back on the air, read *From the Top* on page 3 of this issue of KVPR Magazine.**

**T**he atmospheric river snowstorms that hit Central California in February and March were historic on several fronts. The KVPR 89.3 transmitter is located in the mountain community of Meadow Lakes, which is between Auberry and Shaver Lake at approximately 4,500 feet. In most years Meadow Lakes gets light amounts of snow, which quickly melts. This year, the storms that begin in late February brought the community to a standstill, with around five feet of fresh snow over the span of a few days, and drifts that were as high as eight feet in some places. While Fresno County kept most county roads clear, the private roads that lead to the multitude of transmitter sites on the mountaintop were unplowed and impassable.

With the snow also came a multi-day power outage at the transmitter site. Of course, we prepare for these outages, and our landlord provides a backup generator

with a 500 gallon tank, which can power our station for around three days. With the power out, it was a race to see if we could clear the roadway, and safely refuel our propane supply before our existing fuel ran out. Unfortunately, Mother Nature didn't cooperate and KVPR endured an extended outage until our equipment, which sustained damage during the outage could be brought back online late on February 28th.

We endured several other outages the remainder of that week as damaged systems needed to be evaluated and re-configured. We even had another scare after an additional three feet of snow the following weekend left us concerned about the snow load on the roof of our transmitter building. Special thanks to KVPR engineer Kevin Davis and Nader Assemi, husband of KVPR Board Chair Shirin Assemi for their multiple trips up the mountain in their 4-wheel-drive vehicles to get us access to the site when we needed it the most.





Daniel Ramos from the Tachi Yokut Tribe stands at the edge of Tulare Lake, the site of the tribe's ancestral home.  
SOREATH HOK

# 'It would come back one day.' The Yokuts and Tulare Lake meet again

BY SOREATH HOK - KVPR

**KINGS COUNTY, Calif – Robert Jeff had only heard of Tulare Lake in stories. But on a recent hot and windy afternoon, he looked out across soft ripples of water that seemed to go on forever.**

He was standing on the edge of a flooded farm near Stratford, a town at the northern end of the newly-returned Tulare Lake.

Jeff is vice chairman of the Tachi Yokut Tribe – one of about 50 bands of the Yokuts people that once built their lives around Tulare Lake. The lake was known to them as “Pa’ashi” – which means “big water.”

Pa’ashi was an anchor of tribal life and spiritual beliefs.

The Tachis were the largest of the tribes, and lived closest to the lake. They relied on the water as a main source for food and built shelters nearby, and traded with other Yokut tribes up and down the rivers that ran into the lake.

But that body of water dried up when it was diverted to make way for farming in the early 1900's. After this year's heavy rain and snow that sent water into the San Joaquin Valley, it has replenished the lake and, with it, long-lost sacred connections.

As they stood looking out to the large body of water earlier this spring, Yokuts and Pa'ashi were united again as they had for thousands of years.

"This lake is talking to us right now," Jeff tells a crowd of about two dozen gathered near the water. "It's up to each and every one of us to listen to what's being said."

Some of those gathered for a ceremony came from about five miles away – from the Tachi's home at the Santa Rosa Rancheria outside Lemoore. Other Yokuts came from farther away, like the Western Mono Indians from Fresno County.

### Offering gifts to reawakened spirits

Those attending the ceremony brought native plants and seeds to spur new growth in the water. Jeff led the offering ceremony.

"We all know that [the] creator came and blessed us again with the water," Jeff tells the crowd. "What you see behind us now is, Pa'ashi has reawakened."

Tribe members like Kenny Barrios believe the lake's return has invited the spirits of ancestors back to the lake.

"They're flying around out there. They're flying over it. They're flying through it. They're coming back to it," he said.

Barrios is the tribe's cultural liaison. He teaches the tribe's youth about the native language and culture. He says with the lake gone for so long, Yokuts felt a deep need to honor its return.

Barrios even wrote a new water song for the ceremony. He sings acapella in his native language while playing clapstick – a traditional wooden split-stick rattle. The song gives thanks for "bringing our water back."

The belief among Yokuts was that when the lake ever came back, it could cleanse the land.

Now that it has, tribe members and other guests walked up to the water's edge with offerings for the lake, meant as a gift to bless its water. Some scattered seeds of native river sage.



TOP: Doria Facio lives at the Santa Rosa Rancheria in Kings County with her family. She brought her daughters to a ceremony honoring the return of Tulare Lake, which historically sustained life for many Yokuts tribes.

SOREATH HOK

BOTTOM: Tachi Yokut Vice Chairman Robert Jeff (left) listens to an opening prayer by Greg Ignacio (second left).

SOREATH HOK





Diamond Garcia waded knee-deep to plant tule. The reeds grew abundantly around the lake and gave Tulare Lake its name.

"We can make a whole bunch of things with these," Garcia says, showing off the bright green reeds. "We can make a boat, we can make a tule skirt and headbands, bracelets."

Growing up in the tribe, Daniel Ramos said he, too, always heard stories about the lake. "Our medicine man always talked about it all the time, that it would come back one day," he said.

Ramos' nine year old son, Hunter, played clapstick alongside the singers during the recent ceremony. The boy said seeing the lake made him proud.

"It feels good to be from the Yokut tribe. It feels good to be native," he said.

### Early disruption to way of life

The pride for Yokuts comes from their history with the lake. Barrios is also the tribe's cultural liaison and said the lakebed is at the center of the tribe's creation stories. He said the lake gave life to everything around it, including the people. Yokuts also means "people."

By the mid-1800's, the Yokuts and other native tribe populations suffered from a series of California laws that crippled their way of life, including the 1850 Act for the Government and Protection of Indians. It allowed for removing California Indians from their native lands and subjecting them to indentured servitude.

But Shana Powers, director at the tribe's cultural center, said the arrival of Spanish settlers was the beginning of the end for the way of life of the native population. She said it brought forced labor and disease.

"When they brought in all their livestock, they decimated their food – not only did [the Spanish] eat their food, but they also ate the food of the animals that were here," she said.

According to a Spanish and Mexican Land Grant report prepared by the State Lands Commission, "the Spanish plan for the colonization comprised a religious, military, and civil format."

It began with the Spanish establishing Catholic missions to "civilize the native Indians," according to the commission's report. The discovery of gold in California accelerated the demise of the Yokuts. When the rush to



TOP: Aaliyah Jeff (front) and Diamond Garcia (back) plant tule reeds into the Tulare Lake bed.

SOREATH HOK

MIDDLE: One of the offerings brought to the ceremony was a boat made out of tule reeds, holding seeds of native plants.

SOREATH HOK

BOTTOM: Members of different Yokut tribes share offerings at the ceremony.

SOREATH HOK



find gold didn't yield a return, Powers said the settlers looked to other resources from the land and the people.

"They saw this land as something to be managed, something to be conquered. And something to take, something to profit from. And that's what they did," she said.

The 19th century brought widespread death, violence and enslavement to California's Native American population, in what's referred to as the California Native American Genocide.

By the early 1900's, settlers had reclaimed the land around Tulare Lake for farming. The tributaries that used to feed Tulare Lake were diverted for agriculture and the lakebed went dry.

### **Lake's historic place looms over communities**

After historic rains, miles and miles of now waterlogged agricultural fields sit at the bottom of the lakebed. Only telephone poles rise in the distance.

The latest forecasts show flooding expected from the record-breaking Sierra Nevada snowpack will have reached its peak by early June. It's good news for communities like Corcoran, which were threatened by the growing flooding.

But the news has brought little relief at the same time to farmers in the region. Kings County and Tulare County are at the center of the lakebed and both counties have experienced nearly \$300 million in flood damages to crops and dairies.

On top of that, the lake water is contaminated with waste from farms. That includes animal waste, fertilizers and pathogens from the soil.

Pearl Hutchins attended the ceremony from the Big Sandy Rancheria of the Western Mono Indians. She said she feels bad for the farmers and other people who've had to move.

"That was their home and now they don't have a home. And so I feel sorry for a lot of people that can't live where they lived before," she said.

Tachi Yokuts moved to the Santa Rosa Rancheria, about five miles away near Lemoore, after they, too, lost their historical home along the lake.

Today, the Tachi Yokut is a federally-recognized tribe. The sovereign nation has about 1,200 members who live on the reservation.

The tribe benefits financially from the Tachi Palace Hotel & Casino, which brings in revenue and employs hundreds of people.

But the lake is still a source of the tribe's cultural riches and many tribe members said they hope it will stay. Ramos said that's largely up to the water's – or Pa'ashi's – movement.

Ramos said how long the lake wants to stay depends on the water itself – the state has faced drought and farmers may soon want their farms back. But Pa'ashi, Ramos said, will run its course as it continues to loom over this part of California.

"You know, if it wants to be here, it's up to the lake to see how long it wants to be here for the people," he said.

The lake water is expected to remain in place for at least another year. While it's around, tribe leaders plan to hold larger events near the lake, such as a traditional sweat lodge ceremony.

Jeff, the tribal vice chairman, said no matter how long the lake stays, the tribe will have an ongoing celebration of its life while it's here.

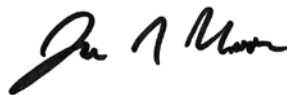
"A lot of people don't think that this water is a living being. But us as native people, we know," Jeff said. "We know that this lake is alive. We know that this lake needs movement. We know that this lake needs to clean the land."

## FROM THE TOP

CONTINUED FROM PAGE 3

He decided the only safe way to get to the transmitter was on foot. So he began a 1 mile hike, first on foot, and then ultimately with snowshoes, in complete darkness, to get to our transmitter. As he went farther, the partially plowed road eventually became completely unplowed. The temperature was below freezing. When he finally got to the site, he had to dig his way into the building with a shovel just to get the door open. Sure enough, the main KVPR transmitter was damaged with an electrical fault. He got us back on-air using our backup system, and proceeded to hike another mile back to his Jeep in the darkness, and then made the hour-long drive home. And that's why when you woke up and drove to work on March 2nd, we were back on the air.

Now we aren't asking you to hike two miles in the snow, in the dark, in freezing temperatures to keep KVPR on-air. But you play an equally important role in keeping KVPR on-the-air with your donations. Members help us pay the power bill, the propane bill, the repair bills and everything else that it takes to keep the station alive. Thanks for your generous support.



jmoore@kvpr.org • 559-862-2481



A Sense of Place

To say thank you for your continued support and to celebrate 10.5 years at the gallery Ginny Burdick's artwork will be 25% off until the end of August. Many more exciting plans for the gallery, stay tuned. See you soon.



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