EEO Public File Report

September 22, 2021 to September 30, 2022
Bethel Broadcasting Inc.


Full Time Vacancies during this period: 0

Outreach Initiatives
During the reporting period, this Employment Unit engaged in the following outreach initiatives:

Media Bridge Internship Program
We started a program to transition high school graduates/college students into a professional career in media. This year we served 2 students.

Student Career Tours
We worked with schools to provide tours of our studio and facilities. The tours aim at giving students hands on experience to careers in broadcasting.
Tour 1- February 26 : 9 Students
Tour 2- June 17 : 8 students

John Active Memorial Scholarship
KYUK created a scholarship fund and program to award the John Active Memorial Scholarship to celebrate the life and honor the legacy of Aqumgaciq John Active, a pioneer in native media and a fierce advocate of Yup’ik language and culture. These Scholarship are awarded to college students pursuing a career in media or communications. This period we provided one scholarship.

Student Sports Broadcasters
KYUK teams up with Bethel Regional High School to involve students in sports broadcasts of their high school basketball team December through March. We served 8 students

Student Broadcasters
KYUK teams up with students in four schools in the Lower Yukon School District (Nunam Iqua, Alakanuk, Emmonak and Russian Mission) to create local student programming. This includes everything from speeches, elder interviews and sports broadcasts. The program serves approximately 25 students.
Community Outreach Event
KYUK participated in a large community event to highlight our services and opportunities. We participated in the Bethel Independence Day Parade, on July 4th, with a float featuring the costumed mascot of Molly, the star of PBS’s children’s show “Molly of Denali.” Molly, along with KYUK staff, met with over 100 kids at the fair grounds to encourage them to be storytellers.

Yup’ik Word of the Week
We worked with students from the Toksook Bay school and the Lower Kuskokwim School District summer academy to develop their media skills through our audio-visual program called “Yup’ik Word of the Week. Students work with our staff and instructors to create short-stop animation videos. We weave career opportunities in to the program.
Toksook Bay students served: 20
Summer Academy served: 14

Shane Iverson,
BBI General Manager