

Board of Directors' Meeting Minutes June 26, 2025

The Iowa Public Radio, Inc. Board of Directors met on June 26, 2025 at Community Foundation of Greater Des Moines. Present for the meeting were Chair Nora Everett and Directors Susan Brennan, Lijun Chadima, Alejandro Hernandez, Libby Jacobs, Ardis Kelley, Kaye Lozier, Mark Nolte, Mary Rayburn, Greg Schnirring, Chuck Swanson, Andrea Welchans, Brian Waller, and David Yepsen. Directors Ken Brown, Warren Madden, Chris Martin and Helen Miller were absent. Present from Iowa Public Radio were Myrna Johnson, Lynn Jones-Folsom, Andrea Hansen, Jason Burns (virtual), Jordan Bahnsen, Katherine Perkins, Keaton Scovel-Willett (virtual) and Matt Sieren. One guest joined the meeting, virtually.

Chair Everett called the meeting to order at 1:30 p.m. Roll call was taken.

Susan Brennan – virtual from Iowa City
Nora Everett – present at meeting site
Libby Jacobs – present at meeting site
Kaye Lozier – present at meeting site
Greg Schnirring – present at meeting site
Andrea Welchans – present at meeting site
David Yepsen – present at meeting site

Lijun Chadima – virtual from Cedar Rapids
Alejandro Hernandez – present at meeting site
Ardis Kelley – present at meeting site
Mary Rayburn – virtual from Chicago
Chuck Swanson – virtual from Coralville
Mark Nolte – virtual from Iowa city
Brian Waller – virtual from Des Moines

Agenda

Chair Everett asked if there were any changes to the agenda. As there were none, Chair Lozier moved to approve the agenda and Director Jacobs seconded. Motion approved.

Minutes

Chair Everett asked if there were any changes to the March 27, 2025 minutes. As there were none, Chair Everett moved to approve the minutes and Director Jacobs seconded. Motion approved.

Chairman's Report

Chair Everett shared an email sent to members which included a story about Bob Riley and family, which was the highest performing email ever sent from a drive.

Old Business

Chair Everett indicated there was no old business.

Executive Director Report

Executive Director Johnson congratulated the Development team for a successful year-end fund drive. As of the date of this meeting, \$150,000 has been raised, as compared to the goal of \$100,000.



Johnson shared that the News & Content team received several awards from MBJA (Midwest Broadcast Journalists' Association) and IBNA (Iowa Broadcast News Association) and have done a fantastic job. Also expected is an award from the Public Media Journalists' Association, to be announced in the next month.

Welcome to Nick Brunner, the new Music Program Director.

Program changes include replacing 'Reveal' with 'To the Best of our Knowledge' on Saturday mornings at 6 a.m. We will be picking up 'Tiny Desk Radio'. Going away for now is 'Snap Judgment'.

Johnson provided an update on CPB funding. The House approved the recission of funds for FY26 and FY27. The Senate must act by July 18 in order for the recission to become law. At this time we are unsure of the path forward.

Facilities Overview

Johnson shared that the footprint at the Communications Building at Iowa State University will be reduced on July 1, and the team is working to move to the smaller space. We are working on finalizing a three-year lease agreement with ISU.

Finance Report - May 31, 2025 Financials

Director of Finance Jones-Folsom reviewed the May 31, 2025 financial report and addressed questions from the Board. Chair Everett congratulated the team for their work in major gifts and memberships. Chair Everett asked for a motion to accept the May 31, 2025 financial report. Director Kelley moved and Director Schnirring seconded to accept the financial report. Motion approved.

Development Committee Report

Development Committee Chair Lozier provided a report on the Committee's June 12, 2025 meeting which included a review of the development dashboard and shared that according to review metrics, fundraising seems to be going well. The Committee discussed events, such as house parties, NPR shows, and annual events. For possible future events, there should be clear goals and clear messaging about IPR during the event.

Executive Committee Report

No report.

Finance Committee Report

Finance Committee Chair Schnirring provided a report on the Committee's June 19, 2025 meeting which included a review of the April 30, 2025 financial report. Johnson provided overall context for the FY26 budget, mainly that as CPB funding had not been officially rescinded at the time of this meeting, the budget was presented to include CPB funding for FY26, with the understanding that should funding be rescinded, we will fill the gap with a combination of increased fundraising, targeted expense reductions where possible, and a transfer from reserves. The Committee reviewed and approved the FY26 proposed



budget for presentation to the full Board with the understanding that there could be a few minor changes prior to the full board meeting.

FY26 Budget

Jones-Folsom provided and reviewed the FY26 proposed budget. Johnson shared that the general philosophy behind the proposed budget was to operate as lean as possible, with the potential of the loss of CPB funding. Johnson reviewed possible targeted expenditure cuts and reiterated what was shared with the Finance Committee. Director Schnirring moved to approve the FY26 Budget as presented. Director Kelley seconded the motion. Motion approved.

Governance Committee Report

Governance Committee Chair Jacobs provided a report on the Committee's June 12, 2025 meeting which included a discussion about board member terms and recruitment. Three members will be rolling off for term limits in October, and recruitment of replacement members will be taking place over the next few months. We will be looking for fundraising, finance & investment experience and geographic diversity of members. New members will be voted in at the Annual Meeting in October.

Sounding Board Steering Committee Report

Director Chadima provided an update from the May 19, 2025 Sounding Board Committee. About half of the committee members rolled off, and about nine new members were added; introductions were made. Executive Director Johnson provided the IPR Strategic Plan and shared a slide show to share the mission of this Committee is to act as a community advisory board that helps us to understand how we can be better with programming and services. Director Schnirring added that this is a CPB requirement. Committee members were given homework for the next meeting.

Closed session

Chair Everett shared that we would be going to a closed session to discuss a proprietary matter. Director Jacobs moved to go to adjourn and move to closed session. Director Schnirring seconded. Motion approved.

Adjourn

The meeting was adjourned at 2:04 p.m.