SERVICE AREA MAP
WSIU PUBLIC BROADCASTING

Circles depict approximate broadcast signal reach. Shaded counties depict the WSIU, WUSI, WSEC, WMEC, & WOEC assigned Nielsen Designated Market Areas (DMAs), where the stations also are carried on home satellite services and on many cable systems.
ABOUT WSIU

WSIU Public Broadcasting exists to improve the quality of life of the people we serve. Through programs, services, and outreach, WSIU partners with other community organizations to promote positive change, and to support the academic and public service missions of Southern Illinois University Carbondale. WSIU’s programs and services are partially funded by a grant from the Illinois Arts Council, a state agency, federal and state grants, corporate support and gifts, and from station membership.

WSIU Public Broadcasting is licensed to the Board of Trustees of Southern Illinois University and is an integral part of the Office of the President at SIUC and a key partner of the College of Arts and Media on the SIU Carbondale campus. Since our inception in 1958 we have continued to evolve to meet the growing needs of the region. In 2018 we expanded our station footprint to serve nearly five million people in parts of five states including Missouri, Iowa, Indiana, Kentucky, Tennessee, and 67 of the 102 counties in Illinois.

We reach our audience through five digital public television channels (WSIU TV, Carbondale; WUSI TV, Olney; WSEC TV, Springfield; WMEC TV, Macomb & WQEC TV, Quincy), three public radio stations (90.3FM Olney, 91.9FM Carbondale & 88.9FM Mt. Vernon), a radio information service - Southern Illinois Radio Information Service (SIRIS) for individuals who are blind or visually impaired, websites, the WSIU mobile app, and an education and community outreach department.

SOCIAL MEDIA

facebook.com/wsiutv
facebook.com/wsiuradio
facebook.com/wsiuliteracy
@wsiutv
@wsiuradio
youtube.com/wsiutv1
youtube.com/wsiuxtra
@wsiunextgen

CONTACT US

Communications Building – Room 1003, SIU Carbondale
1100 Lincoln Drive - MC 6602, Carbondale, IL 62901
Phone: (618) 453-4344 • Fax: (618) 453-6186
contact@wsiu.org • membership@wsiu.org

COVER PHOTO: A WSIU Family day participant runs through bubbles on the lawn of Cedarhurst Center for the Arts in Mt. Vernon, IL; Credit: Pearl Franz, WSIU.

MISSION

WSIU Public Broadcasting exists to improve the quality of life of the people we serve. Through programs, services, and outreach, WSIU partners with other community organizations to promote positive change, and to support the academic and public service missions of Southern Illinois University Carbondale.

VISION

WSIU is an essential public resource that combines the power of media with the power of people to strengthen our communities.

VALUES

WSIU strives to achieve our mission and vision by incorporating the values of integrity, fairness, balance, diversity, sustainability, collaboration, and excellence in making decisions and taking action.

CHANNELS

WSIU TV - Carbondale
HD: 8.1
CREATE: 8.2
WORLD: 8.3
PBS KIDS 24/7: 8.4

WUSI TV - Olney
HD: 16.1
CREATE: 16.2
WORLD: 16.3
PBS KIDS 24/7: 16.4

WSEC TV - Springfield
HD: 14.1
CREATE: 14.2
WORLD: 14.3
PBS KIDS 24/7: 14.4

WMEC TV - Macomb
HD: 22.1
CREATE: 22.2
WORLD: 22.3
PBS KIDS 24/7: 22.4

WQEC TV - Quincy
HD: 27.1
CREATE: 27.2
WORLD: 27.3
PBS KIDS 24/7: 27.4

WSIU Radio
WSIU 91.9FM, Carbondale
WUSI 90.3FM, Olney
WVSI 88.9FM, Mt. Vernon
Web Stream + Mobile App

Watch WSIU TV LIVE: WSIU.ORG/LIVESTREAM
Watch PBS KIDS LIVE: WSIU.ORG/PBS-KIDS
Listen to WSIU Radio Live: WSIU.ORG

PBS KIDS LIVESTREAM

WSIU TV LIVESTREAM
2022 KEY SERVICES

MAINTAINED our commitment to provide fact-based reporting and analysis of local, national, and international news stories.

AMPLIFIED local voices and perspectives with new episodes of our local television productions CapitolView, Meet the Candidates, and InFocus.

ENHANCED student learning and skill building through WSIU’s TV and radio production units, and via the station’s marketing, digital services, and educational outreach departments.

CONTINUED partnerships with public media stations with collaborative reporting projects focused on state legislative activities.

MAINTAINED our commitment to civic engagement and local news with regular scheduled radio features with SIU administration, City of Carbondale leadership and the SIU Board of Trustees.

COLLABORATED with SIUC campus partners to produce a new season of Blanket Fort Radio Theater (dramatized readings of SIU Press publications).

COLLABORATED with the SIU School of Journalism and Advertising on a statewide COVID-19 public service radio campaign for the Illinois Department of Public Health.

INCREASED exposure to the arts with production and broadcast of a special 1-hour preview program for the Southern Illinois Music Festival.

ENHANCED public safety and community service with the installation of a new transmitter for WUSI 90.3 FM in Olney.

ENCOURAGED community support through the CARS Vehicle Donation program. 14-vehicles were donated on behalf of WSIU during FY22.

SERVED individuals who are blind or visually-impaired with approximately 8,736 hours of original descriptive and spoken language content through the Southern Illinois Radio Information Service (SIRIS).

CONNECTED with the community at WSIU Friends Connection events.

ENGAGED with the global SIUC community with the #SIUDay of Giving on March 2, 2022. The day-long fundraising event was organized in partnership with the SIU Alumni Association, the SIU Foundation, SIU Athletics and the university’s academic units. The event was recorded live from the WSIU television studios for a global audience.

FACILITATED learning and appreciation of the natural world with our annual WSIU Family Day. The PBS KIDS World of Possibilities event in April 2022 was presented in partnership with Cedarhurst Center for the Arts.

PARTICIPATED, for a fifth year, as a producing partner in the PBS Short Film Festival. WSIU submitted The Daily Aesthetics of Alexander Martin by independent filmmaker Allison Walsh of Peoria. The film was designated by PBS and jurors as a finalist in the national festival.

HOSTED Indie Lens Pop-Up film screenings and community conversations in partnership with Carbondale Public Library and Independent Lens. WSIU held online screenings and face to face presentations for the following films: Storm Lake, Missing in Brooks County, Apart, Writing With Fire, and Try Harder!

DEVELOPED and delivered 23 in person and online professional development workshops for 637 educators from pre-K through university level in partnership with Southern Illinois Coalition for Children and Families, All Our Kids Network, Partnership for Resilience, Southern Illinois P-20 Education Alliance, SIU Center for English as a Second Language, and local school districts.

EXPANDED international education by hosting three German college students as part of the RIAS-Berlin journalism exchange program.

EDUCATED voters with an unprecedented primary election coverage (16 televised WSIU programs from April through June, 2022).

GREW educational outreach with visits to area high schools and planning for expanded internships.

EXTENDED our reach by offering a livestream of WSIU’s broadcast television schedule for the first time.
A WORD FROM THE DIRECTOR

At WSIU, we’re so grateful for your support of public media. In this report, you’ll read about a variety of accomplishments from July, 2021 through June, 2022. This fiscal year 2022 document is a required submission to the Corporation for Public Broadcasting (CPB). While WSIU receives federal funding from the CPB, we could not offer our wide range of services without support from donors like you, corporate partners, and state government.

My first six months at WSIU were extremely active, as we began the process of using our support to offer new and expanded initiatives:

• Launched unprecedented WSIU primary election coverage (16 televised WSIU programs from April through June, 2022)
• For the first time, provided live streaming of WSIU’s television schedule
• Began planning and production to launch a weekly version of “In Focus” and the new weekly program “Eye on Education”
• Started work on a single news-focused website, offering a wide variety of regional, national, and world news
• Worked with the Southern Illinois University Carbondale Journalism department to host three German college students as part of the RIAS Journalism Exchange program
• WSIU arranged time for our German visitors to work with students at Southern Illinois University Carbondale, expanding international education
• Helped to secure a RIAS fellowship (three weeks in Germany) for SIU student
• Expanded educational outreach to area high schools with the goal of recruiting interns who can gain valuable editorial and technical training

I am particularly excited about this final accomplishment. In my first six months at WSIU, I visited several area high schools. On one of those visits, I brought our guests from Germany, offering a rare international experience in the classroom. To see the extraordinary engagement generated from these visits, I am motivated to offer more opportunities for area students. So, we’re working on partnerships to offer training and mentors. I’m confident you’ll see and hear work from these young people in the year ahead.

We also want to see you in the year ahead! Please join us at WSIU Friends Connection events. Make sure to sign up for our email newsletter for details. And we’re always looking for ideas from you. Email your comments anytime to contact@wsiu.org. WSIU is powered by you, and we are grateful.

To serve you better, I made partnerships a key part of our planning process in 2022. We are establishing new partnerships and growing existing ones. I’m excited to share examples of community, educational, and media partnerships that are making a difference:

COMMUNITY: YOU are the heart of this partnership. We need your help to sustain public media. To that end, we are beginning to host WSIU Friends Connection events throughout the region. We also welcome ideas with your emails to contact@wsiu.org. And we need your financial support more than ever. In addition to financial contributions, the website will let you know how you can donate a vehicle or property and even make a gift to WSIU in your will or estate plan.

EDUCATIONAL: In 2022, we began the planning process to debut the Top Teens project. Students are chosen by their respective schools. They excel academically and in a variety of co-curricular activities. Many are also involved in community service. Condensed versions of these interviews are being broadcast on WSIU-TV in 2023.

MEDIA: In 2022, we expanded our media partnerships. From special election programming to documentaries on how climate change is affecting the region, we reached out to public media partners to bring you some extraordinary programming. We also partnered with the Springfield Sangamon Growth Alliance and the Illinois Department of Natural Resources to broadcast a documentary in 2023 about the restoration of the old Illinois state capitol.

As you can see, partnerships are an essential part of what we do. I couldn’t be more excited as we grow our partnerships with you and various community, educational, and media entities.
For more than 60 years, the WSIU stations have enriched the lives of viewers through a combination of educational programming for children, community-driven news & reporting, intelligent talk from a diversity of voices, and family-friendly entertainment – all offered on a variety of broadcast and digital platforms.

In June, the station expanded our television service offerings with the addition of the WSIU local broadcast livestream – making a carbon copy of WSIU’s unified broadcast schedule available to both terrestrial viewers and cord-cutters alike. Access to the livestream was expanded to include areas in Quincy, Springfield, and Macomb, rounding out WSIU’s streaming options which also include the PBS KIDS 24/7 streaming channel.

In FY 22, WSIU served as an essential link in the community, connecting our audience to the wider world through programming focused on the arts, culture, and history. We amplified our region’s local voices and diverse perspectives with original programming such as InFocus, Meet the Candidates, Scholastic Hi-Q, and InFocus.

WSIU maintained our commitment to provide fact-based reporting and analysis of local, national, and international news with a stellar line-up of news and public affairs programs like PBS NewsHour, BBC World News America and Firing Line with Margaret Hoover. Regionally, we provided coverage of the Illinois General Assembly via Illinois Lawmakers, Illinois’ longest running public affairs programming, and CapitolView.

Host Jennifer Fuller discusses the latest news coming from the Illinois Statehouse each week with some of the region’s top journalists and political minds.

The program provides in-depth coverage and analysis of the Illinois General Assembly by veteran Statehouse reporters and features news and interviews with leading lawmakers from both sides of the aisle.

Follow WSIU’s award-winning team of reporters as they explore the major issues affecting the region and beyond, and meet the people and organizations hoping to make an impact. Produced in partnership with Spencer Films.

WSIU’s team of reporters interviews candidates running for Illinois state, House and Senate races to learn more about their views on key issues impacting Illinois voters such as the economy, the environment, education and public health. Produced in partnership with the League of Women Voters.

Produced by WSIU Television since 1985, Scholastic Hi-Q is an academically-based game show featuring high school teams from the central and southern Illinois region. Scholastic Hi-Q is a single elimination tournament in which 32 teams compete.
REPORTING & SPECIAL PROJECTS

LOCAL/STATE REPORTING
TRANSITIONING FROM COVID TO RECOVERY

The WSIU News Team put a large focus on the coverage of COVID-19 from its arrival in the United States through the ensuing emergency orders, shutdowns, and restrictions. As 2021 moved into 2022, the emergence of vaccines and boosters allowed for some normalcy to return. Our team focused our coverage on what that transition looked like: we talked with health and education leaders about what to expect as students and teachers returned to the classroom; we followed athletes as they learned how to compete on a new and different stage with some restrictions still in place and others phasing out; we worked with scientists on new ways to track not just coronavirus, but other potentially hazardous organisms, as well – and learned how new technologies would help inform and protect the population in the future.

We also explored how COVID-19 impacted our economy – from a global to a local level. We worked with regional businesses to understand how the supply chain can be bolstered and hampered by decisions made on both an international and local level. We followed business owners as they made difficult decisions on the future of their restaurants, stores, and services, and we told the stories of people who made transitions into new and exciting opportunities as resources opened back up.

COVID-19 was not just one story for WSIU. But it informed nearly all of what we have reported on for another year. Our ability to tell a more in-depth story, and paint a more detailed picture of what was happening, was just another example of the power of public media.

LOCAL RADIO PROGRAMMING

WHEN: July 1, 2022 - present
WHERE: Illinois and the surrounding region
PARTNERS: Illinois Department of Public Health, SIU School of Medicine, and regional businesses
RESULTS: WSIU provided a critical analysis and recap of the state's COVID-19 preparation and mitigation strategies, exploring these activities from both a global and local lens to help our audience understand the full impact of the pandemic in the region.

WHEN: May 2022 – November 2022
WHERE: Illinois
PARTNERS: Illinois League of Women Voters League of Women Voters of Jackson County
RESULTS: By providing coverage not seen anywhere else, the power of public media was leveraged once again as a resource for information without political bias or persuasion.

WHEN: July 1, 2022 - present
WHERE: Illinois and the surrounding region
PARTNERS: Illinois Department of Public Health, SIU School of Medicine, and regional businesses
RESULTS: WSIU provided a critical analysis and recap of the state's COVID-19 preparation and mitigation strategies, exploring these activities from both a global and local lens to help our audience understand the full impact of the pandemic in the region.

ELECTION 2022
PRIMARY COVERAGE

WSIU embarked on an ambitious project in the spring of 2022, to expand our award-winning election coverage to include our newly expanded coverage area, including Springfield, Macomb, and Quincy. We partnered with local League of Women Voters (LOWV) chapters all over Illinois to engage with candidates and campaigns, bringing them to TV via our new Meet the Candidates program which debuted ahead of the 2022 Illinois Primary Election, which was held in June.

Candidates from the Carbondale, Olney, Mt. Vernon, Springfield, Macomb, and Quincy areas were pleased to have an outlet to answer questions for potential voters. We asked identical questions of each candidate, whether they chose to participate in a forum-style program with their opponent, or appear separately. Voters were given the opportunity to learn about their potential leaders by submitting questions to both the LOWV and WSIU through the process.

Political and election coverage remains a staple of WSIU and of public broadcasting on the whole.
BLANKET FORT RADIO THEATER PODCAST
EXPANDING LOCAL STORYTELLING

WSIU Radio continued its successful collaboration with SIU Press and the SIU Creative Writing Program to produce the radio drama podcast Blanket Fort Radio Theater. This fiscal year, the podcast featured two dramatizations based on SIU Press titles: “Survived By One: The Life and Mind of a Family Mass Murder” written by Robert E. Hanlon, PhD with Thomas V. Odle and “Undaunted Women of Nanking: The Wartime Diaries of Minnie Vautrin and Tsen Shui-fang,” edited and translated by Hua-ling Hu and Zhang Lian-hong. A total of 50 podcast episodes were produced and aired weekly from July 2, 2021 to April 21, 2022. Work is in progress on two additional books that are planned for podcast during FY ’23.

In addition to the weekly podcast, Inside The Blanket Fort, a six minute weekly on-air radio segment was produced by SIU Press and WSIU to provide a behind the scenes look at the weekly podcast episodes as well as to introduce and discuss other books published by SIU Press. Forty-two episodes of Inside The Blanket Fort aired during FY ’22.

THE SOUTHERN ILLINOIS RADIO INFORMATION SERVICE (SIRIS)

The Southern Illinois Radio Information Service (SIRIS) is a reading and information service for individuals who are blind, visually-impaired, and print-disabled.

The National Federation for the Blind estimates there are about 3,200 visually-impaired individuals in our service area and each year WSIU serves this population via the SIRIS Service. A group of 35 volunteers consisting of community members and SIU Students provided 2,707 volunteer hours for local readings during FY22. WSIU provided 8,736 total hours of SIRIS programming and 1,560 hours of local programming which included daily readings of news articles, grocery store ads, community calendars, obituaries, original descriptive arts, and nature-related content. WSIU Radio provided 2,132 hours of classical music and 2,156 hours of general music programming.

SIRIS reaches approximately 1,300 community members in our 7-county service region via our over-the-air radio service accessed from a special closed-circuit radio and via an online web stream. The services is funded in part by WSIU Public Radio, Southern Illinois University Carbondale, the United Way of Southern Illinois, the Illinois State Library, and from donations from supporters throughout the region.

WHEN: June 30, 2021 – July, 30, 2022
WHERE: WSIU’s 7-county service region
PARTNERS: Southern Illinois University Carbondale, the United Way of Southern Illinois, and the Illinois State Library
RESULTS: WSIU provided 8,736 total hours of programming to approximately 1,300 community members with visual-impairment who live within our 7-county service region. Five English as a Second Language (ESL) students from China gained the opportunity to practice conversational English skills while reading local newspapers for the program.

WHEN: July 2, 2021 - April 21, 2022
WHERE: Global audience
PARTNERS: SIU Press and the SIU Creative Writing Program
RESULTS: WSIU produced 50 podcast episodes of Blanket Fort Radio Theater and 42 episodes of Inside the Blanket Fort. The series is planning to highlight two more SIU Press publications in 2023.
INDIE LENS POP UP
FILM SCREENINGS & COMMUNITY CONVERSATIONS

Indie Lens Pop-Up is a neighborhood film screening series that brings people together—virtually and in-person—for film screenings and community-driven conversations. Featuring documentaries seen on Independent Lens, the series draws residents, leaders, and organizations to discuss what matters most—from newsworthy topics and social issues to family and community relationships. Indie Lens Pop-Up is a longstanding partnership of WSIU and Carbondale Public Library. Our continuing teamwork produces local programs that help citizens uncover commonalities and celebrate differences while touching lives authentically and sometimes, surprisingly.

During the 2022 season, WSIU screened the following films: Storm Lake (September 2021) from filmmakers Jerry Risius and Beth Levison; Missing in Brooks County (December 2021) from filmmakers Jeff Bemiss, Lisa Molomot and Jacob Bricca; Apart (February 2022) by Jennifer Redfearn and Tim Metzger; Writing with Fire (February 2022) from filmmakers Rintu Thomas and Sushmit Ghosh and Try Harder! (April 2022) by filmmaker Debbie Lum.

STORM LAKE FILM SCREENING
HIGHLIGHTING THE IMPORTANCE OF LOCAL JOURNALISM

The Storm Lake screening, which was recorded for use by the SIU School of Journalism, attracted journalism alumni, students and faculty, community members, returning Indie Lens Pop-Up participants, and local media organizations in our first in-person event since the COVID-19 pandemic began early in 2020. Discussion moderators for this event included news reporters from regional media organizations and small-town weeklies. WSIU succeeded in implementing two new engagement tools at this event: Kinema and DocScale.

“‘This opportunity to premiere Storm Lake on the SIU campus highlights WSIU’s aim to foster discussion that imagines the future of local news and explores ways to support journalism as it transforms our understanding of the world.”

- BETH SPEZIA, WSIU FIELD REPRESENTATIVE AND SCREENING EVENT HOST
TRY HARDER FILM SCREENING
THE TRUE COST OF EXCELLENCE

The final film of the season, presented during Asian-American History Month, was *Try Harder!* The film documents San Francisco’s academic pressure cooker Lowell High School, where stressed-out seniors chase college dreams. WSIU’s aim for this Indie Lens Pop Up event was to challenge assumptions about educational pathways and the definitions of success by bringing high school and college counselors together with resources inspired by the film, such as a student workbook.

PHOTOS: Page 11: (Left) Career and College Counselors Krista Antrim and Lori Koester of Carbondale Community High School participate in the conversation following the film, *Try Harder!* and received student workbooks, guides, and other resource materials; Credit: Nicole Tillberg, WSIU. (Right) Amanda Everett, Director of Undergraduate Admissions at SIU, was on hand to answer questions about college and exchanged information with high school counselors following the film screening; Credit: Nicole Tillberg, WSIU.

PBS SHORT FILM FESTIVAL
EXPANDING OPPORTUNITIES FOR INDEPENDENT FILMMAKERS

WSIU’s film submission, *The Daily Aesthetics of Alexander Martin*, was selected as one of 27 films featured in the 2022 PBS Short Film Festival. The short-form documentary, produced and directed by independent filmmaker Allison Walsh from Peoria, Illinois, explores the realities of navigating gender identity, expression, and representation in rural America.

The film follows Alexander as they use their artwork to take viewers on a journey through gender identity, expression, drag, and being queer in a small Midwestern town. Through on-screen interviews, Alex tells their personal story in a way that feels universal to all identities among the gender spectrum.

The PBS Short Film Festival is part of a multiplatform initiative to increase the reach and visibility of independent filmmakers from across the country and amplify the voices of diverse content creators. Since its inception in 2012, hundreds of films celebrating love, acceptance, family, strength, equality, friendship, loyalty and more have been presented under the festival’s banner.

PHOTO: Screenshot from WSIU’s PBS Short Film Festival submission, *The Daily Aesthetics of Alexander Martin*, directed by independent filmmaker Allison Walsh; Credit: Allison Walsh.

“I hope Alexander’s inspirational and heartwarming story connects with viewers and teaches people to embrace who they are and appreciate those around them.”

- ALLISON WALSH
FILM DIRECTOR/PRODUCER
WHEN: June 6 and June 12, 2022
WHERE: Robin Roberts Stadium, Springfield, IL
SPONSORS: Lucky Horseshoes Baseball Team
RESULTS: 1,923 stadium visitors were exposed to PBS KIDS media and learning materials in an event supported by five WSIU staff members and community volunteers.

WHEN: July 1 2021 - June 30-2022
WHERE: Illinois + virtual events
RESULTS: WSIU organized 37 educational activities and events attracting 3,540 participants with support from 27 volunteers and contributions of 160 volunteer hours. Here’s what international university students had to say about using media to enhance learning and to achieve sustainability goals:

“I definitely could tell you are developing connections between people and the community - which helps people not only with being educated but also to feel that they are needed, and recognized.”

- MIKU TOMITA, ENGLISH LANGUAGE LEARNER

“I want to thank you for speaking about sustainable development goals. I learned a lot about children’s media and it’s impact, what we need to focus on, and how education is the key to improving resilience, and supporting social mobility - especially for people who don’t have the same access to technology and so on.”

- ALEXIS YABUTA, ENGLISH LANGUAGE LEARNER

“I found the collective impact the most interesting as this made me realize the importance of working together with other organizations and agencies. Not just to avoid duplication in solutions but collaborating with many people allows us to come up with the most optimized solution.”

- MOMOKA KIRIHATA, ENGLISH LANGUAGE LEARNER

WSIU distributed free PBS KIDS summer learning activity books and wristbands and guests enjoyed photo opportunities with PBS KIDS costume characters SuperWHY and Daniel Tiger who helped spread the word about the Lucky Horseshoes’ summer baseball season. Children of all ages enjoyed meeting and greeting these popular characters at Robin Roberts Stadium in Springfield, IL.
WSIU FAMILY DAY AT CEDARHURST
PBS KIDS WORLD OF POSSIBILITIES WITH SPLASH AND BUBBLES

The annual free WSIU Family Day took place in April at Cedarhurst Center for the Arts in Mt. Vernon. New and returning participants and sponsors took their places on the Cedarhurst grounds and in the performance hall to celebrate the fun of learning.

Families enjoyed taking photos with a beautiful mermaid near the pond, while PBS KIDS costume characters Splash and Bubbles made their appearances on a decorated dock behind the museum. The Bubble Bus and a Shave Ice Truck provided outdoor fun and refreshment. Guests enjoyed book giveaways, watercolor diffusion art with the Girl Scouts, and a musical performance by students from SIU School of Music rounded out the activities. Corporate sponsors greeted participants, provided information and giveaways, and played games in the Grand Corridor of the Cedarhurst Museum.

“Always enjoy this event. We’ve taken both of our kids since they were toddlers.”
- WSIU FAMILY DAY PARTICIPANT

“We had a lot of fun! Thanks for the family friendly event and for allowing it to be free!”
- WSIU FAMILY DAY PARTICIPANT

“We this was our first time at a PBS event. I brought my two kids and my cousin’s three children and we had such a wonderful time. We look forward to it next year.”
- WSIU FAMILY DAY PARTICIPANT

PHOTOS: Page 13: (Top, left) Jefferson County Girl Scouts volunteer at WSIU’s Family Day at Cedarhurst Center for the Arts; Credit: Pearl Franz, WSIU. (Top, right) WSIU Field Representative and Education & Outreach Specialist Beth Spezia poses with Jim Henson’s Splash and Bubbles characters; Credit: Pearl Franz, WSIU. (Middle, left) WSIU student graphic designer, Coley Zralka poses as a mermaid with WSIU Family Day guests; Credit: Pearl Franz, WSIU. (Middle, top) On the lawn of Cedarhurst Center for the Arts children play with bubbles courtesy of The Bubble Bus; Credit: Pearl Franz, WSIU. (Middle, bottom) Families were able to enjoy seating in the shade while enjoying – complementary treats from the Shave Ice Truck; Credit: Pearl Franz, WSIU. (Bottom) Event sponsors from Mt. Vernon Convention & Visitors Bureau, SIU Credit Union, SSM Health, and Aisin Group pose for a photo in front of WSIU’s ocean backdrop; Credit: Pearl Franz.

WHEN:
April 30, 2022

WHERE:
Cedarhurst Center for the Arts, Mt. Vernon, IL

PARTNERS:
Cedarhurst Center for the Arts, the SIU School of Music, and the Girl Scouts of Southern Illinois

SPONSORS:
SSM Health, YMCA, SIU Credit Union, General Dynamics, Aisin Group, and the Mt. Vernon Convention & Visitors Bureau

RESULTS:
450 participants from multiple communities attended the event which was supported by 20 SIU student and community volunteers. WSIU distributed 200 new children’s books and members of the community enjoyed experience-based learning activities focused on art, sculpture, music and more.
The WSIU Public Broadcasting Leadership Circle consists of households and businesses investing $1,000 or more to support our public broadcasting services. For acknowledgement purposes, this honor roll includes support for the period of July 1, 2019 - June 30, 2020. Some donors have committed to multi-year pledges; the acknowledgement levels listed below include only fiscal year 2020. We are deeply grateful to these generous supporters, each of whom has set an important example in their efforts to sustain WSIU Public Broadcasting as an educational and cultural resource.

### COUPLES, INDIVIDUALS & CHARITIES

#### 10,000 & ABOVE
- **Estate of Josephine L. Dickens**
- **Estate of Gloria Frances Calovini**
- **Mr. Dale W. Harrell**
- **Mrs. Gayle P. Klam**
- **Dr. Candy Isberner & Dr. Fred Isberner**
- **Mr. Jan T. Pasek**

#### $5,000 - $9,999
- **Mrs. Trish Hite & Mr. Robert Hite**
- **Mary Disseler**
- **Mr. Michael R. McGrath**

#### $2,500 - $4,999
- **Mr. R. Matthew Donkin**
- **Ms. Carolyn B. Ferdinand**
- **Dr. Bill M. Herr - Deceased**
- **Dr. John S. Haller and Mrs. Robin M. Haller**
- **Mr. Donald Monty & Ms. Anne Gaylord**
- **Mr. Robert Loftus**
- **Mr. John S. Morrison**
- **Mr. Howard A. Landon**
- **Drs. Connie and Michael Shanahan**
- **Dr. Georganne Syler & Judge William Syler, Jr.**
- **Mr. Robert D. Walker**

#### $1,000 - $2,499
- **Drs. Gary and Mary Kinsel**
- **Mr. and Mrs. Michael D. Roegge**
- **Ms. Mel Watkin & Mr. Jerry Monteith**
- **Mr. Frank Houdek & Ms. Susan Tulis**
- **Mr. Robert Marsh & Dr. Jan Bowman-Marsh**
- **Drs. Carolyn and Herb Donow**
- **Mr. Howard Saver & Ms. Robin Russell**
- **Ms. Sheryl Rincker**
- **Dr. Dorothy R. Bleyer**
- **Ms. Mary Rudasill & Mrs. Nancy Clementz-Behimer**
- **Mr. Edward J. Kohler, Jr.**
- **Mrs. Ardell Kruse**
- **Mr. Harold Sargent**
- **Mrs. Susan Fiello & Mr. Mike Fiello**
- **Mr. John C. Boyd, Jr.**
- **Mr. and Mrs. Jeff A. Williams**
- **Ms. Wenona Y. Whitfield**
- **Dr. John W. Hooker and Mrs. Carolyn J. Hooker**
- **Mrs. Amanda Robertson & Prof. Ralph Robertson, Jr.**
- **Mr. and Mrs. Mike P. Henry**
- **Ms. Karen L. McDougall**
- **Mrs. Doreen M. O’Brien**
- **Mrs. Cherie B. Watson and Mr. John M. Watson**
- **Mrs. Karen A. Hartlieb and Dr. Gary G. Hartlieb**
- **Ms. Alice Ballard and Mr. William Ballard**
- **Mr. and Mrs. Ken L. Loving**
- **Mr. Thomas C. Britton & Mrs. Molly Edwards-Britton**
- **Mrs. Gayl S. Pyatt**
- **Mrs. Pat D. Arey**
- **Mr. and Mrs. Tom L. Stewart**
- **Mr. Daniel J. Parker**
- **Drs. Mary and John Pohlmann**
- **Mrs. Veronica M. West**
- **Ms. Joyce E. Fogleman**
- **Mrs. Susie L. Phillips**
- **Dr. Dan B. Cotner**
- **Mr. Bob Glezen and Mrs. Diane Glezen**
- **Mr. and Mrs. George E. Hopkins**
- **Ms. Barbara W. McGinty**
- **Mr. and Mrs. Keith Dennis**
- **Mrs. Susan Craft & Mr. Leonard Craft, Jr.**
- **Ms. Doris M. Krueger**
- **Mr. Gregory M. Feeny**
- **Ms. Delores Estell**
- **Mr. Jarl Mohn**
AES Solar
AISIN Manufacturing Illinois, LLC
Alumni Services-SIUC
Arthur Agency
Baldwin Piano & Organ Center
Black Diamond RV
Blacklock Financial Strategies Group of Wells
Fargo Advisors
Cape Air/Nantucket Airlines
Carbondale Convention & Tourism Bureau
Carbondale SLF II, LLC
Carle Foundation
Cars For Charity
Cass Cable TV, Inc.
Cedarhurst Center for the Arts
CEFCU
Character Blossom Books
Charitable Adult Rides & Services, Inc.
Dianna G. Gaultney, D.D.S.
Etcetera Flowers, Fine Gifts & Gourmet, LLC
F-W-S Countertops
Farm Credit Illinois
First Southern Bank
Food Works
Forbes Financial Group, LLC
Frank S. & Julia M. Ladner Family Foundation, Inc.
Harbaugh’s Cafe
Herrinfesta Italiana
Illinois Heartland Library System
IllinoSouth Tourism
Infinity Marketing, Inc.
Jump Company
Knights Action Park, Inc.
Luther F. Carson Four Rivers Center
Lutheran Social Services
Marion Mitsubishi Subaru
Megabytes Incorporated
National Alliance on Mental Health
Neighborhood Co-op Grocery
NOTS Logistics, LLC
Pisoni Insurance & Financial Services
POSS Music Works NFP
Prevent Child Abuse Illinois
R&A Tactical Lazer Tag
Regional Economic Development Corporation
Rotary District 6510
Rural King Holding Co.
Schwab Charitable Fund
Sharp-Hundley, P.C.
Shawnee Health Service and Development
Corporation
SIU Credit Union
Southeast Missouri Childrens Museum, DBA
Discovery Playhouse
Southeast Missouri Hospital
Southern Illinois College
Southern Illinois G. I. Specialists, LLC
Southern Illinois Healthcare
Southern Illinois Irish Festival
Southern Lights, LLC
Southern Recycling Center
Springfield Mass Transit District
St. Nicholas Brewing Company
Staley Family Foundation
T K Ellet Plumbing, Inc.
The Bernard and Naomi L. Podolsky Charitable Trust
The Stage Company, Inc.
The Villas of Holly Brook Herrin
The Villas of Hollybrook Effingham
The Women’s Center Inc.
Timothy J. Loughran, DDS, P.C.
Venus Properties, LLC
Voss Heating & Air Conditioning, Inc.
Williamson County Airport Authority
Williamson County Tourism Bureau

PROJECT PARTNERS

Ag in the Classroom
All Our Kids Network
American Public Media (APM)
American Public Television (APT)
Astronomical Association of Southern Illinois
Belleville News-Democrat
Big Muddy Film Festival
Carbondale Community Arts
Carbondale Community High School
Carbondale Park District
Carbondale Public Library
Cedarhurst Center for the Arts
Center for English as a Second Language (SIU)
Centerstone
Child Care Resource & Referral
City of Carbondale
College of Arts and Media (SIU)
Corporation for Public Broadcasting (CPB)
Crab Orchard National Wildlife Refuge
Cypress Creek National Wildlife Refuge
Daily Egyptian
First Book
Friends of WSIU
Girl Scouts of Southern Illinois
Head Start Programs
Honors Program (SIU)
Illinois Arts Council
Illinois Department of Natural Resources
Illinois Education Association
Illinois Humanities
Illinois League of Women Voters
Illinois News Broadcasters Association
Illinois Public Broadcasting Council
Illinois Public Media, Urbana
Illinois Public Radio
Illinois State Board of Education
Illinois State Library
Independent Television Service (ITVS)
Int’l Association of Audio Information Services
Lions, Kiwanis & Rotary Clubs
Local Municipal Governments
Marion Chamber of Commerce
Mt. Vernon Chamber of Commerce
Mt. Vernon Fall Festival
Multicultural Center (SIU)
NAACP - Carbondale
National Educ’l Telecommunications Assoc.
National Public Radio (NPR)
Paul Simon Public Policy Institute
Public Broadcasting Service (PBS)
Public Radio Exchange
Regional Chambers of Commerce
Regional Law Enforcement Agencies
Regional Offices of Education
Regional Pre-K-12 Schools
Regional Public Libraries
Resilient S.I.
Shawnee National Forest
SIU School of Medicine
Southeast Health
Southern Illinois Coalition for Children & Families
Southern Illinois Healthcare
Southern Illinois Healthy Communities Coalition
Southern Illinois Local Media Group
Southern Illinois P-20 Education Alliance
Southern Illinois University Carbondale
Southern Illinois University: Colleges & Dept. Units
Stage Company
The Planetary Society
The Southern Illinoisan
Unity Point Enviromental Club
WGBH Boston
WTVP TV Peoria