**SPR BOARD OF DIRECTORS MEETING 07-16-2020**

In Attendance: (via Zoom) Cary Boyce, Daniel Fratini, Max Mendez, Helle Aaes-Jorgensen, JenWestra, Melanie Rose, Linda Mielke, Gary Livingston, Marlo Faulkner

Staff: Chris Maccini, Kathy Sackett

Notes by: Beth Severn-Johnson

Call to order: 5:30 pm

Approve old minutes: 1st Melanie Rose 2nd Gary Livingston approved: All Aye

**Old Business:**

* Report on NPR Incubation Lab results, Chris Maccini

**Budget:**

* End of Fiscal Year—SPR 2020-21 Operational Budget Draft—CB. 1st Gary Livingston 2nd Marlo Faulkner All Aye - approved for next fiscal year projections.
* Audit prep is underway for August, should have it complete by board meeting in October.
* Introduction of Renee Scacco, Financial Assistant
* Equipment Campaign re-ramp for January 2021: I have discussed re-upping the Equipment Campaign for $1MM with Tom Parker, ex-board chair and a contract lobbyist by trade. In discussions with Tom, he thinks it is feasible now to reapply for the State funding and to work with our state legislators for this when it’s appropriate to do so. He is retiring, but hopes to continue to work with his former company on our behalf. We already have a board resolution to do the campaign, but I think I need a vote to re-ramp these efforts in January for the full legislative session.
* NPR Station Compact update: I continue to lobby for shelving it permanently, but my success here would be unlikely in FY21-22. We may still have to cut programs to keep it within reasonable realms.  Their algorithm for us is not in our favor, and amounts to a 15% increase, or about $30,000.  [Update: NPR has agreed to hold their fees at FY19 levels for 2020, but no guarantees for 2021.]
* On-Point will transition to a one hour program starting October 1, 2020. Eliminating the call-in portion of the program. The cost for this has also gone down, to approx. $4000.00 annually.
* The current funding surplus may well be needed. Even so, Cary would like to consider something in the bylaws that stipulates an effort to retain 5% of our Total Station Revenue (annual TSR) as a reserve, only to be invaded at real need. He’d like to make sure we have a reserve as a limiting factor on our future spending. Gary suggested that it was a good idea, and would require a board action to free it up. Gary also suggested a 3-5 year time line to fulfill the amount of this new fund. Cary will designate the endowment as the bulk of this, and set up a separate account for cash reserves as the balance. At $1.9 MM total TSR, this comes to $95,000. It will take some time to build this, but we currently have about $60,000 in the endowment, which will go to about $80,000 when the donated property sells—which looks to be imminent.

**Programming:**

* CAB report: Minutes sent.
* Fresh Air/ On Point / NPR pricing discussed in station compact, above.
* Northwest News Network (N3), losing Nick Deshais. Plans with NWPR in Pullman are under discussion on how to proceed. (Update: Cary going to Pullman on Friday, 7-24-20.
* 2 PMJA awards for news

**New Business, Misc.:**

* Celebrating Helle: This is Helle’s last official board meeting. I’d like to thank her for her eight (8!) years of service as a board member and more recently as chair. She has helped keep the station (and Cary!) calm in some rocky times, and her leadership and friendship have been much appreciated.
* Election of Officers
  + **Chair: Linda Mielke**
  + **Vice Chair: *None for now***
  + **Treasurer: Jen Westra**
  + **Secretary: Melanie Rose**

**Moved by Dan Fratini to elect slate as proposed, 2nd by Marlo Faulkner, all aye to approve!**

**Next meeting** October 15th at 5:30. Strategy session? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Looking at early 2021 for a BOD Strategic Plan Session

**Move to Closed Session at 6:45pm:** Cary’s eval, discussion of new board member application.

**Return to Open Session at 7:45pm.**

* Board approved wage increases as presented by Cary.
* Some strategic initiatives were discussed, and Cary will follow up with the exec committee of the board to institute. Suggested are teams/committees involving members of the CAB, staff, and board leadership to collect data on audience and form ideas for programming, marketing, strategic planning, etc. More soon.

**Melanie Rose moved to approve election of Stan M. Schwarz to the board of directors. Dan 2nd. All approved, Aye! Congrats!**

Adjourned at 7:25pm.