

KASU (FM) Jonesboro
Arkansas State University
2021 Annual EEO Public File Report

Reporting Period: February 1, 2020 – January 31, 2021

Number of full-time positions filled during this period: 0

Number of part-time positions filled during this period: 0

As this reporting period begins just over one month prior to our university campus shutting down in response to the COVID-19 pandemic, and also in the midst of a university hiring freeze, no positions were filled during this period.

KASU Outreach Initiatives

Student Internships

Four students interned at KASU in Jonesboro during 2020.

Spring semester, January-May 2020:

A white female undergraduate intern assisted in strategic communication, social media, and some graphic design for station promotion and fundraising.

Summer Terms, June-July 2020:

A white male undergraduate intern assisted in graphic design for station promotion and fundraising.

Fall semester, August-December 2020:

A white male undergraduate intern assisted with news gathering and production of local news stories.

An Asian female undergraduate intern assisted the station with social media communications, station promotion, and graphic design.

Events

Due to the pandemic, nearly all of the regular events, tours, and outreach activities in which KASU normally participates were cancelled.

Just prior to the pandemic shutdown, three members of the KASU staff were able to attend the 20th Annual Arkansas Delta Byways Banquet in Wynne, Arkansas on February 21st, where we accepted the 2019 Media Support Award for KASU's contributions to Arkansas Tourism.

KASU was also able to collaborate with the nearby town of Newport, Arkansas, on a Department of Health-approved Summer Entertainment Series, booking bands for monthly, outdoor concerts in a local park, with masks and social distancing, in the months of June, July, August, and September.