

Red River Community Advisory Board Meeting Notes

September 21, 2023 – 12:00 Noon

ATTENDING

Kermit Poling, Ranae Moran, Troy Jones, Henry Edwards, Elton Richey, Krystal Beauchamp, Mary Decker

ZOOM: Andrew Bindursky, Leonard Wilson

CALL TO ORDER

The meeting was called to order at 12:10 pm.

Minutes were approved, no disputes

STAFF REPORTS

Kermit Poling, General Manager

1. The FCC has issued approval for the acquisition of KSCL. There is a lease 20 year in place for the station with an 18 month opt out clause. The transfer of equipment will occur at the closing of the transfer.
2. Jeff Ferrell our new morning new host is onboard now and working daily. He is doing some well received local reporting. He may be reached at Jeffery.ferrell@lsu.edu or rrrnewsroom@lsu.edu.

Troy Jones

3. Troy gave an update on the Grambling translator He is working with Grambling to repair the guy wire and get the station back on the air no later than the FCC deadline of February 24, 2024.
4. A question was presented about what our liability is if anything were to happen to the tower at Grambling, such as it were to fall. Troy and Kermit affirmed that we have no liability regarding the tower.
5. The Red River Radio App is now active and formal announcement was made onstage at the Highland Jazz and Blues Festival.

Ranae Moran, Assistant Manager

1. Ranae reported that two of 10. potential underwriters have sponsored the app, with cost been \$1K per year. She also reported several new underwriters, including:
 - Shreveport Chiropractic \$1,000.00 for the app plus \$12,000 underwriting for the year
 - Shreveport Airport Authority
 - And Mathews landscaping
2. Ranae reported on our new Student Worker Alaina Atnip. She is an English major working on story assignments who will also be working on podcasts featuring local artists. Ranae anticipates this will give some younger vision for the new KSCL station
3. Ranae also noted some opportunities to partner and work with KTAL Television station, through Jaqueline Tripp, the web content producer at KTAL, this should give us

Red River Community Advisory Board Meeting Notes

September 21, 2023 – 12:00 Noon

4. She noted that Greg Kallenberg will be doing a 1-hour segment for the Fall fund drive and providing \$1,000.00 contribution along with some tickets to the Film Prize.
5. Ranae advised we have been invited back to the Highland Jazz and Blues festival for 2024.
6. Doctor Lawrence Cassidy will be the speaker for High Holy Days on the air this week.
7. Shiria Kaplan will be working on podcasts on Theater commentary.
8. Along with Louisiana Public Broadcasting, we will be providing coverage of the upcoming Louisiana gubernatorial debates.

Henry Edwards, Membership Coordinator

1. The Fall fund drive starts October 9, 2024. Cyber Day will take place a few days before.

We will ask people who are going to be on the air promoting to post about their appearance on social media.

Curtis Joseph, will bring his band back to play for the fundraiser. We have more offerings to play live music for the fundraiser than we have spots available.

There was discussion of how we can ask people to donate to refer their friends to make donations as well.

OLD/NEW BUSINESS

Kermit: Noted that he would contact both Jesse and Hardy Forman about reviving Friends of Red River Radio.

Motion to adjourn meeting made, 2nd provided and passed unopposed

NEXT MEETING: Wednesday, November 15, 2023 at 12 Noon