

2026 ANNUAL EEO PUBLIC FILE REPORT

White Pine Community Broadcasting, Inc

Station(s):	WXPR, WXPW
Community(ies) of License:	Rhineland, Wausau
Reporting Period:	July 22, 2025- July 23, 2026
No. of Full-time Employees:	Between 5 & 10
Small Market Exemption:	Yes

During the Reporting Period, a total of 1 full-time position was filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 events sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

- **7/26** Jessie Dick attended Media Mentorship Day at ArtStart
- **12/25** Leadership Oneida County Tour and Presentation
- **11/25** Phoebe Spier spoke at Rhineland Rotary
- **8/25** Jessie Dick presented to Rhineland Partners in Education incoming teachers
- **6/25** Katie Thoresen conducted media training for the Oneida County Health Department
- **6/25** Jessie Dick attended the Institute for Non-Profit News Conference
- **4/25** Attended High School Career Fair
- **3/25** Attended Career Community Expo
- **12/24** Leadership Oneida County Tour and Presentation
- **8/24** Jessie Dick presented to Rhineland Partners in Education incoming teachers

*Sponsored at least 2 **events** in the **community** designed to inform and educate the public as to employment opportunities in broadcasting.*

- **5/26** WXPB hosted an open house event at the station. The event included a behind-the-scenes tour of the newsroom, production studio, and control room. Staff explained their roles and described the skills and training needed for careers in broadcasting. Volunteers were recruited.
- **6/25** WXPB Journalism Internship
- **4/25** WXPB held a public open house event at the station. The event included a behind-the-scenes tour of the newsroom, production studio, and control room. Staff explained their roles and described the skills and training needed for careers in broadcasting.
- **12/24** Katie Thoresen led a discussion on broadcast journalism at Science on Tap. WXPB co-sponsored the event.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
7-13-26	Environmental Reporter	Report For America

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 5

Recruitment Sources Referring Interviewees during Reporting Period	Number of Persons Interviewed that the Source Referred
Report For America	5

RECRUITING SOURCES USED

Job Title of Position: Environmental Reporter

Date of Hire: July 13, 2026

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON	TEL. NO. AND E-MAIL
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			AT SOURCE	ADDRESS OF SOURCE
WXPR Radio – on-air	N	28 N Stevens St	Jessie Dick	715-362-6000 jessie@wxpr.org
Facebook Ad	N	Facebook	Phoebe Spier	715-362-6000 phoebe@wxpr.org
WXPR.ORG	N	wxpr.org/employment	Jessie Dick	715-362-6000 jessie@wxpr.org
LinkedIn	N	https://www.linkedin.com/company/wxpr-public-radio/		https://www.linkedin.com/company/wxpr-public-radio/
Report For America Recruiting	N	https://www.reportforamerica.org/		

* Indicate “Y” (yes) or “N” (no) if the organization requested that the station provide it with notice of all job vacancies.