# **EEO PUBLIC FILE REPORT**

**FOR** 

**KUNI/KHKE FM RADIO** 

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#### **KUNI/KHKE FM RADIO**

Licensed to: Iowa Public Radio, Inc., Des Moines, Iowa

### October 1, 2022 – September 30, 2023

The report below lists all full-time vacancies filled during the reporting period.

All full-time positions are posted on the Iowa Public Radio website: <a href="https://www.iowapublicradio.org/careers-at-ipr">https://www.iowapublicradio.org/careers-at-ipr</a>.

**Mailing Address:** 

Communication Arts Center 322 University of Northern Iowa Cedar Falls, IA 50614-0359 Telephone Number: 515-725-1705

**Contact Person: Kelly Edmister** 

E-mail Address: kedmister@iowapublicradio.org

	Total	Interviewees	Selected Hire	Recruitment Sources Utilized,
<u>Job Title</u>	<u>Interviewed</u>	Source of Referral	Source of Referral	From Attachment A
Reporter and Host	1	IPR Staff (1)	IPR Staff	1-4, 6, 9, 11-12, 14-15, 17-20, 23
Information Technology	4	Indeed (3), Iowa Public Radio	Indeed	1-23
Specialist		Website (1)		

### KUNI/KHKE FM RADIO EEO Public File Report Attachment "A"

Adzuna
212 New Kings Road
London, SW6 4NZ
44 7970 904344

https://www.adzuna.com/

Total interviewees for reporting period: 0

3 Corporation for Public Broadcasting Website 401 9<sup>th</sup> Street, NW Washington, DC 20004-2129 202-879-9600 https://www.cpb.org/jobline/

Total interviewees for reporting period: 0

5 Facebook – Iowa Public Radio Page 1 Hacker Way Menlo Park, CA 94025 650-308-7300

https://www.facebook.com/IowaPublicRadio/

Total interviewees for reporting period: 0

7 Grow Cedar Valley Job Board 360 Westfield Ave, Suite 300 Waterloo, IA 50701 319-232-1156

https://members.growcedarvalley.com/jobs

Total interviewees for reporting period: 0

9 Indeed 6433 Champion Grandview Way Building 1 Austin, TX 78750 512-459-5300 https://www.indeed.com/

Total interviewees for reporting period: 3

11 Iowa Public Radio Employee Referrals E-mail to all staff announcing the open position and encouraging them to recruit.

Total interviewees for reporting period: 1

2 CareerJet 461-465 North End Road London, SW6 1NZ, GB 44 2030515124 https://careerjet.com/

Total interviewees for reporting period: 0

Dual Career Network\*
Contact: Garry Klein
616 Jefferson Building
Iowa City, IA 52242
319-335-3524

https://hr.uiowa.edu/careers/dual-career-services/

Total interviewees for reporting period: 0

6 Filipino-American Association of Iowa\* Contact: Alma Reed 515-418-5003 http://www.filamofiowa.org

Total interviewees for reporting period: 0

Hawkeye Technical Community College
 1501 E Orange Rd
 Waterloo, IA 50701
 (319) 296-2320
 <a href="https://app.joinhandshake.com/jobs/">https://app.joinhandshake.com/jobs/</a>
 Total interviewees for reporting period: 0

10 Iowa Broadcasters Association 102 North 2nd Avenue Newton, IA 50208 515-224-7237

http://iowabroadcasters.com/aws/IBA/pt/sp/careers/

Total interviewees for reporting period: 0

12 Iowa Public Radio Website 2111 Grand Avenue Des Moines, IA 50312-5393 515-725-1700

https://www.iowapublicradio.org/careers-at-ipr

Total interviewees for reporting period: 1

13 Iowa State University
1320 Gerdin Business Building
Ames, IA 50011
515-294-8621
<a href="https://app.joinhandshake.com/jobs">https://app.joinhandshake.com/jobs</a>

Total interviewees for reporting period: 0

15 My Job Helper Website 33 Irving PI FI 3 New York, NY 10003 609-357-0509 https://www.myjobhelper.com/

Total interviewees for reporting period: 0

17 Talent.com Website 5800 St. Denis 604 Montreal, Quebec, H25 3L5, Canada

https://www.talent.com/

Total interviewees for reporting period: 0

19 University of Iowa 100 Pomerantz Center, Suite C310 Iowa City, IA 52242 319-335-1023 https://app.joinhandshake.com/jobs

Total interviewees for reporting period: 0

21 University of Missouri Kansas City 5100 Rockhill Rd Kansas City, MO 64110 816-235-1000 https://app.joinhandshake.com/jobs

Total interviewees for reporting period: 0

23 ZipRecruiter Website 604 Arizona Ave Santa Monica, CA 90401-1610 877-252-1063 https://www.ziprecruiter.com/

Total interviewees for reporting period: 0

14 Monster Website 133 Boston Post Rd, Suite 15 Weston, MA 02493 978-461-8000 https://www.monster.com/

Total interviewees for reporting period: 0

16 Simpson College 701 North C Street Indianola, IA 50125 515-961-6251 https://app.joinhandshake.com/jobs

ittps://app.joinnanusnake.com/jobs

Total interviewees for reporting period: 0

18 Trovit.com Website
Diagonal 601 9th Floor
Barcelona, Barcelona 08028, ES
<a href="https://trovit.com/">https://trovit.com/</a>

Total interviewees for reporting period: 0

University of Northern Iowa
 102 Gilchrist Hall
 Cedar Falls, IA 50614-0384
 319-273-6857
 <a href="https://app.joinhandshake.com/jobs">https://app.joinhandshake.com/jobs</a>
 Total interviewees for reporting period: 0

22 Wartburg College 100 Wartburg Boulevard Waverly, IA 50677 319-352-8615

https://info.wartburg.edu/employment

Total interviewees for reporting period: 0

Grand total interviewees for reporting period: 5

Sources designated with an \* have requested notification of open positions.

## KUNI/KHKE FM RADIO EEO Public File Report Attachment "B"

KUNI/KHKE FM Radio has engaged in the following outreach activities as covered during the term of this report:

Type of Activity	Description		
(i) Job Fair Participation –  In two years' time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions	Talent & Culture Manager Mike Davis and Broadcast Operations Specialist Nick Brincks conducted mock interviews with juniors and seniors from Iowa State University's School of Journalism and Mass Communication on April 25, 2023. Throughout the day, Davis and Brincks collected resumes, interviewed and answered questions from individual students.  Talent & Culture Manager Mike Davis participated in the Wartburg College Career & Internship Showcase on September 28, 2023 in Waverly, Iowa. Davis talked to several students seeking careers in public media and broadcasting. A printed handout with a QR code leading to IPR's online application was distributed at the event.		
(iv) Participation in community group events –  In two years' time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities	Technical Producer Phil Maass and Production Assistant Tony Dehner attended the Des Moines Music Coalition's Music University on October 23, 2022. Maass and Dehner participated on a panel discussing how local musicians can get their music played on the air. Panelists discussed FCC language rules, fines for breaking them, preferred delivery formats and how to get in contact with broadcasters.  Production Assistant Tony Dehner served on the Board of Control for Student Broadcasting station KULT-FM for the years 2022-2023. The board's primary role is the hiring of management staff for KULT-FM, the University of Northern Iowa student radio station.		
	Iowa Public Radio hosted Listening Sessions in five Iowa communities: West Liberty, Des Moines, Fort Dodge, Storm Lake and Waterloo with the assistance of Iowa State University's Extension and Outreach department. The purpose of the sessions was to begin conversations with traditionally underserved communities, so that Iowa Public Radio can provide them with the news and information they want and need, and produce stories about their communities that are representative of their diverse voices and perspectives.		

	Northeast Iowa Reporter & Host Grant Winterer participated in the Fort Dodge session on August 25, 2023 and Waterloo on September 14, 2023.
(v) Internship Program –  In two years' time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment	KUNI/KHKE continued its internship program offering opportunities to students in both content production including on-air hosting and broadcast operations including work related to the automation system, music scheduling and production. The internship program works with students at the University of Northern Iowa, offering hands-on, skills-developing internships preparing for employment after graduation. Several students who have participated in the program have later enjoyed successful careers in public media.
	To highlight one of the internships from the past year, a University of Northern Iowa student involved in the University's student station had the opportunity to work with Senior Music Producer Mark Simmet and Production Assistant Tony Dehner from the Music team. During the period June, 2022 through May, 2023, the student assisted with various automation, music scheduling and production activities.
(viii) Training Programs –  In two years' time: Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions	KUNI/KHKE encourages participation in career-development opportunities which includes webinars, in-person training and attending conferences. In the ever-changing public media environment, participation in such programs allows employees to increase their knowledge in areas relevant to their work. A few of those programs are outlined as examples of how KUNI/KHKE supports training opportunities for its staff.
nigher level positions	Music Director Al Schares participated in a two-day virtual audience development summit held by PRPD & Greater Public. The summit focused on strategies for increasing and diversifying public media audience for individual stations, intending to provide participating stations with the tools they need to grow their local audience. The summit was held February 22 & 23, 2023.
	Keaton Scovel, Engineering Operations Manager, maintains membership in the Society of Broadcast Engineers, a professional organization dedicated to advancing the field of engineering in broadcasting. Scovel is working to obtain the Data Networking Certification through the Society of Broadcast Engineers. Scovel completed all 8 of the webinars ondemand on May 3, 4 & 5, 2023.

Kevin Rotz, Radio Broadcast Engineer, maintains membership in the Society of Broadcast Engineers. Rotz completed the following training courses: SBE Webinar-Last Mile Solutions for Cloud-Based Broadcasting: Part 1 February 23, 2023, SBE Webinar-Last Mile Solutions for Cloud-Based Broadcasting: Part 2 March 23, 2023, SBE Webinar-Basic RF for IT/Module 1 July 19, 2023, SBE Webinar-Basic RF for IT/Module 2 July 20, 2023, SBE Webinar-Back to Basics/Network Design and Configuration: Part 1 August 24, 2023, SBE Webinar-HD Radio Monitoring: What Has Been Done and What Can Be Done with Modern Monitoring Equipment August 17, 2023, SBE Webinar-Basic RF for IT/Module 3 August 31, 2023 and SBE Webinar-Basic RF for IT/Module 4 September 21, 2023.

NOTE: The station employment unit is located in a market with a population of fewer than 250,000, and therefore is required to complete two long-term outreach activities every two years.