



Community Advisory Board
Minutes of the Meeting
June 18, 2025

Call to Order

John McGowan called the meeting to order at 12:17 p.m. Board members present were Tammy Baldwin-Sessoms, Linda Burns, Mike Cowan, Diane Howard, Missy Marshall, and John McGowan. Ex-officio members present were Dan Woods and Jeanette Lawson.

Minutes of Previous Meeting

A motion to approve the minutes of the March 26, 2025, meeting was made by Missy Marshall and seconded by Tammy Baldwin-Sessoms. The minutes were approved by acclamation. No consent agenda items.

General Manager's Report

Infrastructure

- a. New 10,000-watt transmitter delivered to Cape tower site; it still needs to be wired in. Guy wires at Cape tower were damaged and had to be stabilized.
- b. Back-up 1000-watt transmitter brought to Serena Building; the antenna connection will be the next project to complete.
- c. The Serena Building roofing project is underway; we will be on the back-up satellite for a week or two. We have a new dish for Serena.

Personnel

- a. Station engineer, Dave Obergöner, retired. Our Farmington engineer, Aaron Cox, will help us out as needed; we will try to get an engineer on board to help with the Poplar Bluff transmitter site. John Moore and Dan will take on the engineering work they can.

Programming

- a. We started airing *This Old House Radio Hour* from APM on Sunday afternoons at 3 PM.

Government Funding Update/Protect My Public Media

- a. We have received CPB funding for FY25 (unspent). Funding for FY26 and FY27 has been approved by Congress, but the White House wants to claw back this funding. The House passed the bill. The Senate will vote sometime after July 4 holiday. If this passes, it will hurt rural stations the most. CPB funding makes up 25% of our budget. We will continue to monitor the situation. We are reminding listeners of what we do and encouraging them to sign up for updates at protectmypublicmedia.org.

Development Director's Report

Underwriting Update

- a. New Sponsors – The Green Lady's Hermitage
- b. Renewals – Cape Public Library, Natural Health, Edward Jones-Terry Godwin, Cape CID, seMissourian
- c. Not renewing – Wood & Huston Bank, American Family Insurance-Laurel Adkisson

Events and Activities Re-Cap

- a. Spring Membership Drive, April 9-16 - \$57,000 goal; raised \$51,000; have until June 30 to reach goal
- b. Rosati's Dine In/Carry Out to Support KRCU, April 15 – raised \$210
- c. Music on the River, May 17 – another well-received event; raised \$6,000
- d. Tunes at Twilight, begins May 9 – good visibility for station

Upcoming Events

- a. KRCU Koffee at Chateau Girardeau, June 24, 8:30-9:30 a.m. (featuring Sydney Waters/BBB)
- b. KRCU at Cape Municipal Band Concert, June 25, 7-8:30 p.m. (handing out DQ ice cream)
- c. SEMO Welcome Back Picnic, August 17
- d. Tunes at Twilight, August TBD

Adjournment

The meeting adjourned at 12:56 p.m.