

Privacy Policy

Effective Date: August 10, 2026

1. Overview

WUKY 91.3 FM ("WUKY," "we," or "our") respects your privacy. This Privacy Policy explains how data is handled when you use the WUKY 91.3 Alexa Skill.

2. Data We Do NOT Collect

- **Personal Information:** We do not collect, store, or request your name, phone number, street address, or Amazon account information through the Alexa Skill.
- **Voice Recordings:** We do not record or store your voice. Voice recognition and request processing are managed entirely by Amazon Alexa according to Amazon's privacy policies.

3. Automatically Processed Data

When you invoke the Skill, Amazon processes standard, anonymous operational request data (e.g., launch commands like "Alexa, play WUKY"). We may access aggregate, non-identifiable usage statistics provided by Amazon (such as daily active users or total streaming sessions) to improve the performance and reliable delivery of our broadcast.

4. Third-Party Streaming Infrastructure

When playing our live stream, your device connects to our audio streaming servers (or third-party content delivery networks acting on our behalf). These servers log standard technical network data (such as your IP address) solely to establish and maintain the audio stream connection and prevent fraud or server abuse.

5. Children's Privacy

Our Alexa Skill is designed for general public radio audiences and does not knowingly collect or track personal information from children under the age of 13.

6. Changes to This Privacy Policy

We may update this Privacy Policy occasionally to reflect technical or legal changes. Updates will be posted on the official WUKY website.

7. Contact Us

If you have questions about this Privacy Policy, please reach out to:

- **Email:** feedback@wuky.org
- **Website:** wuky.org