**Episode 2 citations**

**Republican collapse**

_Gerald Ford and the Challenges of the 1970s_ by Yanek Mieczkowski, p. 65

_The Invisible Bridge_ by Rick Perlstein, p. 321

_Marathon: Pursuit of the Presidency_ by Jules Witcover, p. 64

_Landslide_, Episode 1

**Reagan film background**

_The Right Moment_ by Matthew Dallek, p. 42

_Make-Believe_, by Laurence Leamer, p. 131

_Bridge_, p. 344-348

_City of Nets_, by Otto Friedrich, p. 127

_Reagan’s America_, Garry Wills p. 387

**Political views and early attention**

_Right Moment_, p. 27, 69, 71

_Bridge_, p. 570

“The Road to Reagandom” [Slate](#)

“Democrats may joke but Reagan no laugh in California” [Times-Post News Service](#)

_Reagan’s America_, p. 249-p. 255

“When Reagan hit for record on Medicare” [Pittsburgh Press](#)

_Landslide_, Episodes 3-7

“1964 Presidential Nominations” [CQ Almanac](#)

“To defeat a maverick: Foreign policy, Barry Goldwater and the 1964 presidential election,” by [Jeffreys J. Matthews](#), p. 82, 87

**Running for governor**

_Right Moment_, p. 176, 195, 203, 209

“When Dems meddled in 1966 GOP race, the result was Reagan” [SF Gate](#)
Edmund G. “Pat” Brown Achievements, California Museum

Mad As Hell, by Dominic Sandbrook, p. 292

Social unrest

The Free Speech Movement, University of California

The Pacifica Radio/UC Berkeley Social Activism Recording Project: Anti-Vietnam War Protests

McConne Commission Report on Watts Riot

Watts Riots, Civil Rights Digital Library

“Watts Riots: Traffic stop was the spark that ignited days of destruction in L.A.” LA Times

Right Moment, p. 188, 194

Exaggerations and falsehoods

“GOP rivals sharpen up knives for Reagan” Sacramento Bee

“Real facts vs. Reagan facts” Tulare Advance-Register

“Agriculture chief calls Reagan ad inaccurate” Fresno Bee

“Ward claims Reagan misleads on welfare” Sacramento Bee

Bridge, p. 317

Culture war campaign

Right Moment, p. 198

“The racism at the heart of the Reagan presidency” Salon

“Ronnie to the Rescue” Look Magazine

Elected governor, 1968 presidential candidate

“Ronald Reagan: Life before the Presidency,” Miller Center

“Rockefeller and Reagan Struggle to Deny Nixon Victory on First Ballet” NY Times

Of The People, Episode 4, 7

As governor

Bridge, p. 89, 159-160, 409

James Rector, Wounded on the Roof of Granma Books, The Berkeley Revolution
“Governors’ Job Performance Ratings and State Unemployment: The Case of California,” Susan B. Hansen

Presidential prospects

*Marathon*, p. 64

“YAF members reluctantly concede Ford will win nomination” *Ironwood Daily Globe*

*M. Stanton Evans: Conservative Wit, Apostle of Freedom*, Steven F. Hayward, *excerpt*

“Reagan-Wallace called ideal slate” *Tucson Citizen*

*Of The People*, Episode 4

“Reagan, the man the Speech built” *NEA*

“It’s Time We Face the Fact that Ronald Reagan Was Hostile to Civil Rights” *HNN*

“What is Reagan for?” Modesto Bee

Washington Straight Talk 10-16-74

“Third Party Movement could kill off the GOP” *Miami Herald*

“Reagan weighs bid” *South Bend Tribune*

Radio and catching Ford

“Gains New York support” *Lakeland Ledger*

NBC Nightly News 10-8-75, 11-6-75

Ford perspective and actions

*A Time to Heal*, by Gerald Ford, p. 294, 361, 367

CBS Evening News 11-6-75

President’s Daily Diary, *Ford Library*

New Hampshire campaign

*Reagan’s Revolution* by Craig Shirley, p. 97

“Moderate campaign themes are sounded by Ronald Reagan,” *UPI*

*Marathon*, p. 377-380, 395, 408

“Nation: Reagan’s $90B blunder” *Time Magazine*
“Reagan’s budget plan becoming issue” NY Times

Mad As Hell, p. 181

Bridge, p. 635

**Next primaries**

Bridge, p. 635

Marathon, p. 408, 410

**Historical speeches, news footage, and other archival tape gathered from:**

ABCNews.com
Alexander Street
American Archive of Public Broadcasting (AAPB)
Audible
Capitol Weekly
CSPAN
Ford Library
Museum of the Moving Image
National Archives
OTRCat
Reagan Library
San Francisco State University
TCM
Vanderbilt Television Archive
Youtube