

WEKU Mailing List Policy

Introduction

WEKU has earned the trust of listeners through the broadcast of high quality news and cultural programming and providing other media resources and services that empower people to engage with their community. Maintaining and strengthening this trust will always be a paramount concern.

WEKU maintains a database of names and addresses of those persons who have supported us financially or otherwise have indicated an interest in our station programming or activities. We use that information to communicate with you via USPS, email, text or in other ways. The following policy refers to that database as our “Mailing list”.

If you have provided us with your name, address, email or phone number we promise we will be responsible with that information and protect it.

Mailing List Policy

1. We don't rent, trade or sell our mailing list.
2. If you provide information for a promotion, sweepstakes or other contest or buy a ticket from our online box office we may provide that information on a one time basis to our partners. *Before* you provide that information you will be given an opportunity to opt out of sharing your information and affirm you understand the purpose for sharing with a third party. For example, we may share a list of ticket buyers to a venue so patrons can pick up at “Will Call.” No information or lists aggregated through our fundraising or promotional activities at WEKU will ever be shared with political candidates, parties or organizations involved in advocacy. WEKU proudly complies with all such relevant regulations issued by the Corporation for Public Broadcasting.
3. If you don't want us to communicate with you via mail or email, just let us know at wekumembership@eku.edu. However, if you are a donor (member) to WEKU, we may still need to contact you about items directly related to managing your account. E.g. sending tax receipts, issues around sustaining membership or to confirm your choice of thank you gifts.