

MCPB/KZYX Board of Directors Meeting Minutes for December 19, 2023

Present: Directors: Dina Polkinghorne, Jeff Zolitor, Susan Baird Kanaan, Kate Stornetta, Xochilt Martinez, Renee Vinyard, and David Hulse-Stephens; staff: Marty Durlin. Member of the public also present.

Call to Order: 5:01 pm

Motion to approve agenda: Moved by Jeff, seconded by Renee. Motion carried.

Committee Reports:

Executive Committee: no report

BOD membership committee and BOD 2024 Elections: Renee reporting that there will be elections for certain BOD positions in March. Renee will be running for re-election. Marty will talk to Rich about putting up the election page on the website. Dina reported that Jeff, Angelica, and Xochilt took over terms that are coming up for election. They will have to re-apply.

Discussion about details of the election followed.

Ad hoc committees to work on Handbook and Manual: Dina reported that the Employee Handbook is finished and is being reviewed by the staff.

Marty sent a draft of the Programmers Manual out. She asked the BOD members to please prioritize reviewing it. She emphasized that this was part one of an eventual multi-part manual

Discussion of the manual followed, including the process of how to review it as a board and the appropriate role of a board related to programming. BOD will send edits to all.

Secretary's report: David reported that the board had received several emails opposed to moving the time slot for North Bay Beat from the following listeners: Mathew Drew, Michael Marr, Karla Ann Rosenberg, Don Davis, Josh Webb, Sylvia Gilmour, Mark Lacuaniello, Willie Lacuaniello, Carole Freeman, Lauralee Brown, Debbie Swigert, Fancie Nolan, Catherine Hart, Paula Samonte, and Robert Heist.

The BOD also received an email from Adelaide Nelson of the Greater Ukiah Business and Tourism Alliance. She asked if we were interested in purchasing the Distribution/Membership list with 1,000 contacts.

The BOD received an email—a single sentence—offering us \$750,000 from a Pedro Quezada, a Powerball winner from several years back (although the email came in under a different name). We are assuming this is a hoax. Also, Diamond Blace

emailed promoting himself as a Hip Hop artist.

CONSENT CALENDAR:

Approval of the November minutes: Jeff made motion to approve; Susan seconded. Motion carried.

CONDUCT OF BUSINESS:

General manager's report: (written report follows)

Online Auction - Big thanks to Renee Vinyard for putting together the 3rd Annual Online Auction for KZYX. Lots of great items were donated from folks all over the county, and it brought in nearly \$10K for the Building Fund.

End of Year Campaign - Underway now, the end-of-calendar-year push for tax-deductible funds.

Board elections are coming up early next year, and we'll open the process for applications next week, to be submitted by January 31. Terms that are ending include District 1 (Redwood Valley, seat held by Renee) and the three at-large seats held by Kate, Xochilt and Angelica. The volunteer rep seat held by Jeff also ends in 2024. The District 4 seat (Fort Bragg) is still unfilled.

KGUA/KZYX talk - Peggy Berryhill and Susan Ruschmeyer from KGUA, Victor, Katharine and I have a meeting on Monday, so I will be able to report some progress toward a business plan for KZYX taking over the KGUA signal on the south Mendocino Coast.

Volunteer Handbook - may be ready to submit this week to BOD for review.

All Station Meeting in January - Scheduled for Wednesday, January 31 at 5:30 pm, hybrid in-person/Zoom meeting.

Happy Holidays! I took a break in early this month, so I will be on duty through the holidays, but many staff are taking some time off during late December/early January. We will all be off on Christmas and New Year's Day. I will work 25 hours a week starting in January, as Dina transitions from board to staff and takes the remaining 15 hours of the ED position.

Acceptance of resignation of Dina Polkinghorne as of December 31, 2023. Dina will be assuming some duties of the general manager and will be a paid employee, so she is no longer eligible to be a board member. The board accepted her resignation.

Motion to appoint Mary Golden to the board, effective January 1, 2024. Dina made the motion, Susan seconded. The motion carried.

Nomination/election of Susan Baird Kanaan to serve as board president. Motion made by Dina, Jeff seconded. Motion carried.

The next meeting will be January 30, 2024, at 5 p.m. via Zoom.

Adjournment: 6:09 p.m.