

Red River Radio Community Advisory Board Meeting Minutes from the meeting November 19, 2025

Attendees

Krystle Beauchamp, John Gayle, Chancellor Robert Smith, Rabbi Jana De Benedetti, Angie White, Brad Campbell, Robert Murphy, Ranae Moran, Henry Edwards, Troy Jones. Via Zoom: Hilary Walker, Mary Decker, Jeana Paul-Urena, Jesse Gilmore

Call to Order & Welcome: 12:04

Approval of Minutes from Previous Meeting

Moved: Angie White; Seconded: Brad Campbell

Nominations and Selection of Board Officers 2026-2027

Secretary

Jeana Paul-Urena: nominated by John Gayle, seconded Mary Decker

Vote: passed

Vice-Chair

John Gayle: nominated by Krystle Beauchamp, seconded Rabbi Jana

Vote: Passed

Chair

Krystle Beauchamp: nominated by Jesse Gilmore, seconded by Angie W

Vote: Passed

Red River Radio Board Officers for 2026 – 2027 are:

Chair: Krystle Beauchamp

Vice-Chair: John Gayle

Secretary: Jeana Paul-Urena

Word from the Chancellor

Chancellor Smith's comments were brief, but in them he articulated the strong, ongoing support of LSUS for Red River Radio, as well as his personal reliance on the network for reliable news and exceptional programming. Chancellor Smith also made the special announcement that he had signed a requisition for a new transmitter, which will be utilized in the Lufkin/Nacogdoches listening area.

Manager's Report – Kermit absent

Ranae Moran, Asst. General Manager

New Transmitter

The new transmitter for KLDN is in the open bidding process with purchasing. When bidding closes in 21 days, we can purchase the new transmitter, and within 3 to 4 months, we can have it installed and serving the listeners in Lufkin/Nacogdoches.

John Oliver Show Highlight

Featured on John Oliver's show last week. Used clips of Jeff Ferrell from the CBS report. Highlighted how public radio provides the emergency alert. People from all over the country are donating – 40 donations for more than \$8,500 and more coming in so far. We're very grateful to Mr. Oliver for pushing this story and helping stations throughout the country.

Public Radio Satellite System (PRSS) Settlement

NPR and CPB reached a settlement, which revives the \$36 million for funding the PRSS for now managed by NPR. NPR providing discounts to stations for two years.

Giving Tuesday

December 2. We are going to count those donations toward our December Backpack Drive.

Alexandria Transmitter Update

We have a matching grant of \$85K if we raise the matching money by May 1. We are working on that with Andrew Bindursky, Jim Clinton and Leonard Wilson. We already have half the money raised. I encourage any board members who are interested in helping raise the additional funds to contact me or Andy B to see how you can help.

Revel Booth and Presence

Thank you to everyone who helped man the booth. We think it was very successful and are excited about doing it again next year and improving our booth.

Brad Campbell: Yes, if board members could have a sheet of talking points, I think that would be helpful. Also, I wonder if we could dress up our booth a little more, so that people notice us better and are attracted to come over.

Angie White: Maybe we could have an antique of art deco style radio there.

John Gale: Yes, and we started a list of small items that could improve the booth.

Membership Report – Henry Edwards

Holiday Backpack Fund Drive: Henry outlined the program benefits and announced the dates for the upcoming on-air campaign. He solicited on-air guests from board members after the meeting.

Committee Reports & Action Items

Marketing & Outreach Committee

The SM campaign is ongoing and will highlight the John Oliver story in a post.

Events Committee

RRR is producing a new version of the popular event, Vino and Viola.

Jeana: An accomplished Brazilian guitarist, who is visiting SFA in February, has agreed to perform at our event on Feb 19.

Angie: Scottish Rights Temple; working toward a budget; presenting sponsor and table sponsor (6 persons per table); Individual tickets \$75; hear the artist, taste great wine; I have a close friend who will present the wine, Corkscrew Wisdom.

There was further discussion about the nuts and bolts of the event between Jeana and Angie, and a discussion about who will coordinate and man the event, so that it doesn't fall entirely on the staff.

Angie: Birdwatching Event. No word back from Cliff Shackleford.

Orientation Committee – no new business

Development Committee – no new business

Programming Committee – no new business

Discussion & Closing Items

Discussion for upgrading our meeting room microphone for the attendees on Zoom, who have trouble hearing with the current setup.

Board Questions /Discussion/Announcements

Mary Decker: noted that we need a new board member to replace Tim Chauvin.

Next Meeting: Thursday, January 15

Adjournment: 12:47 PM

Moved: Angie; Seconded: Rabbi Jana