



Community Advisory Board
Minutes of the Meeting
June 15, 2022

Call To Order

Mike called the meeting to order at 12:30 p.m. Board members present were Mike Cowan, John McGowan and Diane Howard. Ex-officio members present were Dan Woods, Jeanette Lawson and Trudy Lee.

Minutes Of Previous Meeting

A motion to approve the minutes of the June 15, 2022, meeting was made by Mike and the minutes were approved by acclamation. No consent items.

General Manager's Report

Staffing

Lindsey's former position remains open. The position title has been changed to "Membership Engagement Assistant" to hopefully attract a different pool with donor interaction experience. The position was open for some time with no applicants then we had three and ultimately had two finalists. After interviews, we offered to the position to our preferred candidate but she had already taken another position and we decided not to offer it to the second candidate. We decided to pause the search and re-advertise in mid-July and try to have the position filled by the time school starts in late August. Dan and Jeanette are continuing to complete office duties as needed.

Beginning on July 1, 2022, KRCU's development position will strictly focus on station fundraising and will no longer be helping out with some special projects (River Campus and other arts-related items) like in the past. Hopefully this will increase the effectiveness of the station's fundraising efforts. The position will still coordinate fundraising efforts with university foundation since the station is part of the Advancement Division.

Infrastructure

When we built our Ellsinore transmitter building, we installed two mini-split air conditioning units. The units did a good job of keeping the building cool but we recently experienced a failure with one of the units earlier this spring. One unit cannot cool the building by itself. We

are unable to get parts to repair the unit that failed because of supply chain issues. We decided to put in a more traditional split HVAC system like most of us have in our homes. We have already installed one 3-ton unit and it is doing a fine job at 50% power. We are now planning to install a second 3-ton unit for additional cooling and redundancy purposes. Once we are back at full power, the two units combined should be able to handle the heat load of the building just fine.

We have also installed a powered fan that is hooked to a thermostat and it will turn on the fan and vent hot air out of the building in case of a catastrophic HVAC failure.

Next up is an upgrade to the HVAC in Farmington. The units there are 16 years old and need to be replaced. We had a call with our Farmington engineer to develop a plan to replace those. The units at the Cape site are the oldest units but are performing okay for now.

KDMC Update

88.7 remains at half-power (50,000 watts) because the FCC hasn't approved our application to increase the power to 100,000 watts. We found out there was a paperwork error that we are working through and hope to get approval soon.

Development Director's Report

Underwriters: The Missouri Department of Conservation is a new underwriter currently running two different weather packages (one dedicated and one rotating). Several proposals have been sent out to generate new sponsorships. There has also been a lot of renewals within the last couple of months including: Wood & Huston Bank, Bank of Missouri, Visit Cape, Saint Francis Healthcare System, Natural Health Organic Foods, Cape Girardeau Public Library, Poplar Bluff Public Library, Downtown Cape CID and Edward Jones (Terry Godwin).

Events:

The community blood drive with the American Red Cross at Three Rivers in Sikeston has been re-scheduled from June 2 to June 29 from 10 a.m. to 2 p.m. There were only a few sign-ups for June 2 and it is hoped that there will be more happening on the Three Rivers campus in Sikeston at the end of June.

The next KRCU Koffee will be held on Tuesday, July 12 at 8 a.m. at the Cape Nature Center. The program is titled "Community Conservation." MDC staff will present the program. We are also looking to host a KRCU Koffee in Perryville in the fall and have Bill Eddleman present again about "Tales from Days Gone By."

Adjournment

The meeting adjourned at approximately 1:00 p.m.