

Agenda

1.	Call Meeting to Order	John Lamb, Chair	4:00
2.	Vote on 5/12/2021 meeting minutes	Diane Hahn, Recording Secretary	
3.	Staff Report	RC McBride, General Manager	4:05
4.	Development Update	Melissa Libert, Development Director	4:20
	a. Giving	Jennifer Armstrong, Membership Director	
	b. Corporate Support	Anna Chumbley, Underwriting	
5.	Committees	Committee Chairs	
	a. Marketing	Lenora, Jessica, Todd	4:30
	b. Nominating	Jennifer Essig	4:40
6.	Public Comment		4:50
7.	Adjourn		5:00

Attachments:

- May 2021 Minutes
- July 2021 GM Report
- Spring 2021 proposed new weekend schedule
- 2022 Budget (Estimated)
- 2018-2020 Budget
- 2020 WCBU Annual Report

Next meeting: Wednesday, September 8, 4:00 P.M. (via Zoom)

Core functions of CAB pursuant to Federal Communications Act			Additional functions adopted by the WCBU CAB			
Advise and make recommendations on in such a way that is reasonably representative of the diverse needs and interests of the communities served by the station:			Promoting:	Connecting the community and the station by way of:		
Programming	Service	Policy	Local Presence	Information	Participation	Financial Support