

Red River Radio Network

EEO Report: 2021/2022, covering the employment period from January 1, 2021 until January 31, 2022

KLDN – Lufkin
KDAQ – Shreveport
KLSA – Alexandria
KBSA – El Dorado
KTYK-Overton
K214CE-Grambling

There were no vacancies during this period.

For any vacancy should one occur, ads would be placed in the Shreveport Times, the Louisiana State jobs website, Current Magazine (a trade publication) and on the university website (www.lsus.edu). Also, we now include the Shreveport Sun for job openings at our University. All sources would link to the Louisiana State job website (<https://www.governmentjobs.com/careers/louisiana/jobs>). Applications are required to be made through the Louisiana State website, which automatically blocks certain information (such as race) from reaching the search committee, thereby providing an extra level of assurance that EEO requirements are being met.

Red River Radio has maintained an ongoing program of working with interns who are interested in broadcasting. Most of these internships are unpaid, but we do pay interns when possible. These interns learn the basics of radio and broadcast production through the creation of projects intended for airing on Red River Radio. These internships include opportunities for LSUS students and for students from other area colleges as well. We maintain an open door policy for interns and students from Centenary College, Southern University, Grambling State, Wiley College, Stephen F. Austin State (TX) and other schools who have expressed an interest. Information about our internships is provided on our website: www.redriverradio.org and we also accept phone calls at 800-552-8502. (During Covid, these opportunities have been somewhat restricted because of university mandates, although we still have opportunities via remote access.)

Volunteer opportunities also exist for those who desire to learn about broadcasting as a potential career choice. These opportunities are less specialized as our intern program but provide a good opportunity to gain experience in broadcasting. Red River Radio encourages volunteers who have an interest in broadcasting to take advantage of training and volunteer opportunities throughout each year.

Red River Radio also has an open association with Grambling State University (home of our Grambling translator) for the purpose of providing production opportunities for students in the Communications department.

Red River Radio has also maintained a collaboration with the Louisiana School for Math, Sciences and the Arts where High School students gain an understanding of radio and broadcast production.

Red River Radio has also invited interns/students from across the ArkLaTex at other schools not mentioned above. Schools are encouraged to contact Red River Radio if they have students interested in participating. These schools include Wiley College, Stephen F. Austin State and other colleges and universities.

Red River Radio also participates in job fairs held on the campus of Louisiana State University Shreveport. Finally, the network also abides by the equal employment opportunities policies of the University.

Submitted January 12, 2021