Board of Directors Meeting Minutes  
October 21, 2021, 5:30 p.m.  
3913 Kachemak Way, Homer, AK 99603 (Videoconference via Zoom due to covid-19)

BOD Present: Robert Purcell, Nicole Arevalo, John Anderson (HI), Mel Strydom, Wayne Aderhold  
Staff: Josh Krohn  
CAB: none  
Visitors: Jacques Longpre (potential BOD member)  
Quorum?: yes

- **Call to Order** at 5:33p
- **Approval of Agenda**: RP-move, MS-2nd; no objection - approved
- **Visitors**: Jacques L. gave a brief bio (Aniak prior to Homer); drafted by Nicole; would like to be a part of KBBI; has served (5 yrs) as Mayor & City Mgr at Aniak; musician; would like to see growth of live music scene in town; Nicole gave more background on Jacques; Works for Eayrs Plumbing & has worked on heat & plumbing at KBBI
- **Minutes of 9/16/21 meeting**: WA-move to approve, MS-2nd; no discussion; no objections – approved.
- **GM Report**: (BOD opted for “cliff notes” version)
  - Covid response at station continues: closed to public; regular cleaning
  - Development: working on new website; adding shows to “podcast” format
  - Fundraising: drive total $32,401; kudos to Loren & Staff for handling during Josh’s absence
  - Note more specific details from each Staff member in this month’s GM report (Josh reviewed some details verbally)
  - City Council coverage: dropping Committee of the Whole & regaining statewide news
  - Jeff has automated system to give Josh alerts of problems (lots of them stacking up in his Inbox now) – good to have this;
  - Need a new “enterprise grade” network switch (getting prices); re-organizing “engineering room” (tool box etc)
  - Jeff is producing multiply tech binders with “what if” information for keeping the station running;
    - Comments: Robert really likes having Staff input in his report; helps BOD understand better the inner workings; Nicole agreed
    - Wayne asked about network switch cost and related to need to compose the budget projections we have planned
    - Mel asked about update on getting solar (PV) system connected (HEA issues) – carry forward to New Business
  - Josh requested July ’20- June ’21 BOD meeting minutes for auditors; Need by next week (schedule with auditors has been moving target); Just needs “final” versions. Wayne (’21) & Nicole (’20) agreed to take care of.
• **Community Advisory Board Report:** No report – Nicole hasn’t heard from them. Josh sent email to CAB; working on scheduling meeting; Nicole will introduce John A. as new liason; Josh relayed some comments he’s received regarding programming issues (Tyler’s show; some friction between Jay B. and Derotha F. on Covid show today about vaccinations (lack of push for) at SPH; BOD agreed it’s an important issue but need to be careful to direct complaints to proper person (CEO & BOD of SPH).

• **Committee Reports:** (note that BOD has agreed to put Committee meetings in abeyance pending Strategic Planning initiative, except for pressing issues)
  - **Governance:** (Nicole/John A.)
    - Maternity Leave Policy: still need to deal with; Josh has sent samples; Nicole stated it will be dealt with when John A. returns & believes BOD should take charge of this issue; Robert disagreed saying the “recommended policy” should come from the GM, then BOD reviews, comments, and approves. “Worker Bee” issue vs “Governance”; Josh agreed he has the info & just needs time to work on (after audit); mostly boilerplate material (from other entities); John A. agreed.
  - **Internal Affairs:** (Mel)
    - Had brief meeting with Josh regarding HEA/Solar, P&L reports
  - **Public Outreach:** (Nicole)
    - Have met a couple times since last BOD meeting (present: Nicole, Loren, Shawn, & Jill Burnham); written report coming
      - (Shawn) each DJ to showcase themselves for fund drive (recorded piece)
      - (Loren) idea of scavenger hunt – draw attention to underwriters as part
      - (Nicole) would like to pull all KBBI together to do “thriller dance” video for Halloween; involve Pier 1 ... no decision made
  - **Old Business:**
    - **Strategic Plan review:** (Robert) overview of process he plans to use; working with Josh on details (outline of agenda; thoughts); plans to meet with Josh next week to review; now thinking a 1.5 day schedule ... maybe even 1 day; depends on how much work is done prior to the session; “objectives” received now are just “draft” & will be worked over by Staff toward product we’ll work on; has received 3 so far; probably not til January – and Robert is ok with that (going with work flow at Station); described the flow/process he’d like to see for prep phase; impressed with abilities of Staff
      - (John A.): got response from most on availability poll – concurs with Robert that January is most likely; ? pick date, ? in-person vs zoom (opinions); discussed “hybrid” option; preference was stated (Mel) for “in person” option but need to be cautious; (Wayne) January is only realistic plan; (Robert) “location” is also an issue, but with current prep for “remote”, can easily flip to “in person”, so continue planning for “remote”, then decide.
      - (Robert): doesn’t think he could handle the “hybrid” mode due to feedback from his wife on difficulty; Nicole & Wayne both stated positive experience with hybrid mode in other settings;
      - (Josh) at least 3, maybe 4 Staff prefer remote; could set up Conf Rm for trial (during next BOD meeting?); he’s skeptical of Covid situation returning to acceptable level by January & personally would like to keep virus vectors to minimum; Agrees with Robert that putting effort into “remote” will make decision to go otherwise easy;
- (Robert) Must be involved in any planning or experimentation on “hybrid” so he can evaluate his planned “tools” (white board etc); needs interactive system that is same for in person and remote attendees ... or alternatively focus is on “remote” technology and “in person” portion lives with that;
- (Josh) Options for content display exist & he thinks it could work (“Open Broadcast” eg)

  - **Signal Improvement**: (Josh) Hasn’t made much progress since last month due to other priorities; Communities for expansion (FM translator, 250 watt):
    - Anchor Point (#1) – set up & KBBI own completely
    - Ninilchik & Seldovia (#2 & 3) – both communities get our AM signal but room for improvement; both have tribal authorities that might be interested in purchasing & owning as there is a “loophole” to their advantage: for sake of fundraising (non-profit) for themselves, could assume control of the signal during fundraising activities, then regular KBBI broadcasting at other times
  - (added by Wayne with permission): **pre-winter clean up at Station** ... Josh & Wayne will meet up tomorrow and take care of (brief job)

- **New Business**:
  - **HEA Interconnect** (for new solar PV): (Josh) Explained that in order to swap out to “smart meter” during process HEA determined the existing transformer needed to be upsized due to size of PV system & backfeed potential (discovered during “Quality of Power” study by HEA, which cost us $500); Ben May (AK Solar) is working with HEA; Josh not convinced it’s KBBI responsibility but could cost $5000 for upsized transformer; Example: Mel/Grog Shop is same size system but existing transformer was big enough so no extra charge; (Wayne) If it’s in the tariff, no contest, but if debatable, then let’s contact HEA BOD members from our area; All agreed that with $70k investment in new system, we don’t want to drag feet – argue later, if we have a case; do whatever HEA wants now to get solar energized & generating; (Mel) admits solar is new to HEA; suggests talk to Bill Fry (former BOD) if warranted. (John A): no comment, (Robert): follow tariff language; (Nicole) to Josh – don’t hesitate to call BOD in special meeting if find need to discuss; Mel & Josh agreed they would share conversations with Bill Fry.

- **Comments**:
  - **Visitors**: (none – Jacques L. logged out after his “Intro”)
  - **Staff**: (Josh) General “thanks” to all while Kate was gone; has car situation now but back to full time shortly; note: Annual Mtg coming up in 2 months (January 20th) – recommends another “on air” meeting (like last year)
  - **Board**:
    - (John A): not too much but appreciates KBBI streaming (so can tune in remotely) & getting some programs by “We Transfer”
    - (Mel S): thanks to everyone showing up; noticed a figure climbing our tower during inspection on the day Josh said signal was down for this; thanks to Josh & Staff
    - (Robert P): enjoyed the “State of the Station” and in particular thanks to Nicole to her representation during this program – thought she was very good (also to Josh, who he knows is a pro)
- (Wayne A): heard Jay B this am & felt he was ‘over the line’; re Strategic Planning—include potential BOD members (Jack Cushing & Jacques Longpre); “890 Legacy Society” will keep meeting – brochure is next item to complete (for approach & pitches)

- (Nicole A): Participating in fund drive with Loren & Shawn was enjoyable; one goal during her tenure is to bring DJ’s & others together (out of silos) ... engage as a group to encourage feeling of involvement of all (including possible future BOD members); note next Homer Grown show (Sat) will be on Fox River Cattleman’s Association; thanks for Josh for juggling act with his time – knowing how challenging these time are (Josh acknowledged & knows some things are getting dropped but the major items are staying on track);

- (Josh): add one thing – from Kenaitze Tribe reached out about adding wi-fi repeaters on KBBI and KDLL towers; he’s checking with insurance company & engineers for clearance; this would be potential additional income for hosting things on our system; (Nicole) – forgot to mention this, thanks; (Josh) would need to determine appropriate rental fees;

- **Adjourned** at 6:56p