Charlotte, like the rest of the country, has woken up to racial injustices that cut across all segments of society. If we wish to continue to grow and be prosperous for all, our people, places, and airwaves must work together to create equity.

To fulfill our public service mission WFAE must meet this moment in history and help lead communities across greater Charlotte in addressing racial injustice.

**WE NEED YOUR INVESTMENT TO RECRUIT AND RETAIN A TEAM OF DIVERSE, EXPERIENCED, AND MULTIPLATFORM STORYTELLERS FOR OUR RACE AND EQUITY TEAM.**

As a leading source of news and programming for over 30 counties, this Race and Equity Team will help WFAE to increase our important role in shifting and uplifting conversations on race and equity across the Carolinas.

Our stable financial model will continue to sustain all our local programming and NPR broadcasts, but we need leadership support to quickly establish this new and critical part of our content creation.

Our goal is to significantly advance our coverage of racial injustice while diversifying our audience, staff, programming, vendors, in sum, our DNA.

This is not just another beat like health care or education, but a new orientation to journalism to capture the heartbeat of our booming underserved communities of color on whom the future of our region depends.
Local and National Partnerships
WFAE has engaged with Report For America to help fund and fill front-line journalists with this strategic initiative. Recent temporary positions focused on communities of color include staff with La Noticia, the Charlotte-Mecklenburg Library, Digital Public Libraries of America, and Facebook.

Charlotte Journalism Collaborative
WFAE plays a leadership role in this Solutions Journalism Network effort of investigating and reporting news with a primary focus on solutions to community problems. Launched in 2019 with an initial focus on affordable housing, an issue with particular impact on people of color and working class residents.

Edward R. Murrow Awards
WFAE is regularly recognized with regional and national awards including prestigious Murrow awards for breaking news, hard news, and continuing coverage following the shooting of Keith Lamont Scott in 2016 and shooting of Danquirs Franklin in 2020.