



Career Information: Content Creator

Directions: Using the sections below, fill in the information relevant to being a Content Creator. Be sure to use the information discussed in class and presented in the *Careers That Work: Content Creator* video.

Part 1: General Information About the Career

What does it mean to be a content creator?

What are the job duties of a content creator?

What is the typical work environment of a content creator?

What tools are used by a content creator to do his/her daily tasks?

Part 2: In-depth Understanding of the Career

What is the education required to be a content creator?

What are the skills necessary for being a content creator?

What are some unique benefits of being a content creator?

Part 3: Personal Assessment

Name 3 positive attributes of being a content creator.

1. _____

2. _____

3. _____

Name 3 negative attributes of being a content creator.

1. _____

2. _____

3. _____

Could you see yourself becoming a content creator? Why or why not?
