Equal Employment Opportunity Program Report

WQCS – Fort Pierce, Florida
Indian River State College
Annual Reporting Period Ending: September 30, 2020

POSITIONS FILLED:
In the period from October 1, 2019 through September 30, 2020, there were no Full-Time positions filled at WQCS. However when an opening occurs, including part-time openings, the recruitment sources used are listed below:

CPB.org Jobline
401 Ninth Street NW
Washington, DC 2004-2129
800-272-2190
202-879-9600
www.cpb.org/jobline

NAB Broadcast Career Link
1771 N. St. NW
Washington, DC 20036
(202) 429-5498
www.broadcastcareerlink.com

Greater Public
401 North 3rd Street
Minneapolis, MN 55401
(800) 454-2314
https://www.greaterpublic.org/jobs/

Current.org
6930 Carroll Avenue, Suite 625
Takoma Park, MD 20912
301-270-7240
www.current.org
OUTREACH ACTIVITIES-

EVENTS WITH COMMUNITY ORGANIZATIONS:

WQCS hosts tours for interested individuals during regular business and will schedule group tours to fit the needs of the group visiting outside of business hours. Tours were given to several students and educational classes throughout the year, including The Boys and Girls Club and Digital Media Students. The station also offers lectures to the IRSC Marketing and Journalism classes in the Fall and Spring semesters. After our 2018-2019 building renovation, WQCS has an updated “Performance Studio/Classroom” to host events and lectures. The COVID-19 pandemic cancelled some events for 2020, but we are scheduling lectures for Spring of 2021.

WQCS is a Media Sponsor and exhibitor for the Treasure Coast Business Summit which is the Treasure Coast’s largest business-to- business summit and expo, providing a networking and educational experience which includes a unique opportunity to meet other business leaders and professionals. Though this year’s event was postponed from its scheduled Spring 2020 date due to the COVID-19 pandemic, it is now slated to occur in October 2020.
SCHOLARSHIP PROGRAM:
WQCS continues to provide the Madison Hodges Scholarship to be awarded to students. The Madison Hodges Scholarship provides students with the opportunity to reach their academic goals.

EVENTS WITH EDUCATIONAL INSTITUTIONS:
Pioneer Radio is a student-produced program that airs on WQCS in an effort to bring the voices of the campus to the community. This club is for students who want to get involved in creating media segments for the show. Interviews are recorded for production in the WQCS Studios and the 60 minute program is broadcast two to four times a year. Students in the Pioneer Radio Club use various technology at the radio station – in-studio and remote recording equipment, and computer editing software to generate their final product that provides a service to the community of listeners.

MENTORSHIP PROGRAMS:
The WQCS Station Manager and a WQCS Underwriting Sales Representative serve as a mentors in the L.E.A.P./Men Of Color/Women Of Color Program at IRSC, to assist first-year college students (in particular those of color) develop a solid academic and social foundation. Formerly in the Minority Affairs Department, these groups also tour WQCS and learn about job opportunities and careers in media.

TRAINING FOR STATION PERSONNEL:
The WQCS Station Manager completed the “Leadership St. Lucie” Program, an exclusive year-long program that introduces local leadership to all aspects of community involvement. Through classes, trips, and seminars, the program exposes participants to issues relating to the environment, tourism, history, education, economic development, and more.

The WQCS Fiscal Specialist and the WQCS Marketing Specialist attended the Public Media Broadcasters Association yearly convention. This year’s conference was done remotely due to the COVID-19 pandemic.

EEO AND ANTI-DISCRIMINATION TRAINING FOR STATION MANAGEMENT AND STAFF:
In October 2019, the entire staff of WQCS took part in CPB mandated Harassment Training, as a condition of receiving the Grant for FY2020.