PLANNED GIVING

Legacy gifts arranged in the present and allocated at a future date.

Public Radio East
BROADCASTING FROM CRAVEN COMMUNITY COLLEGE

Thank you for your interest in joining the other visionary supporters of Public Radio East with a Planned Gift. We are grateful you value PRE and want your legacy to continue providing news, fine arts and informational programming for future generations across Eastern North Carolina.

Bequest

Naming Public Radio East in your will or trust is a popular way to ensure your wishes are fulfilled regarding your philanthropic goals. A charitable bequest can be a specific amount, a percentage of your estate or what remains after other bequests are fulfilled. Benefits may include significant estate tax savings. They are easy and revocable if circumstances change. Certain types of deferred gifts may provide current tax reductions, help avoid possible income tax, lower estate taxes, or provide income during the donor's lifetime.

Sample Language for a Bequest:

"I, [**name**], of [**city, state, ZIP**], give, devise and bequeath to Public Radio East (federal tax identification number 56-1802728) [**written amount or percentage of the estate or description of property**] for its unrestricted use and purpose.

Life Insurance

If your need for life insurance has decreased, transforming the policy into a gift can help you meet philanthropic goals and realize income tax savings, estate tax advantages and extend your charitable reach with a low annual cost. Transferring ownership of a cash value policy to Public Radio East may allow you to receive a tax deduction based on its current value.

Appreciated Securities

A gift of long-term appreciated securities is frequently the most economical way for supporters of Public Radio East to make a charitable contribution. Appreciated securities may: increase the size of your gift, while lowering your net-after-tax cost, make you eligible to receive a charitable income tax deduction for the full fair market value of your shares and eliminate capital gains on the appreciation of your shares. This may be given annually or as a one-time contribution

Appreciated securities may also be used to establish a planned giving vehicle, such as a charitable gift annuity or charitable remainder trust

Retirement Plans

If you find that the assets you've set aside for your retirement in an IRA or other qualified plan exceed your needs, you may elect to name Public Radio East as the beneficiary.

This information is not intended as legal or tax advice. Please consult an attorney or tax advisor for advice on how to best fulfill your philanthropic goals.

Charitable Remainder Trust (CRT)

A Charitable Remainder Trust ensures you or your designee/s to receive an income for the life of the trust, with the remainder passing to Public Radio East. Benefits can include capital gains avoidance, reduced income taxes and provisions for your spouse or heirs. PRE does not act in a trustee capacity, nor do they establish trusts.

Please see the IRS's website for more information about Charitable Remainder Trusts (https://www.irs.gov/charities-non-profits/charitable-remainder-trusts)

Retained Real Estate

For many, their home or farm is their most valuable asset. With a retained life estate, you irrevocably deed a personal residence or farm to a charitable organization but retain the right to live in it for the rest of your life, a term of years, or a combination of the two. Public Radio East can help transform your property's value into a legacy to benefit your community and meet charitable intents, while allowing you to realize financial and tax benefits. Proceeds from the eventual sale of the real estate will help leave your legacy and carry out your charitable intentions.

Cullman Family Endowment for Public Radio East

You may designate your legacy gift directly to Public Radio East, or to the Cullman Family Endowment for Public Radio East. This is a fund held at the North Carolina Community Foundation (https://www.nccommunityfoundation.org/) which supports PRE in perpetuity. By pooling funds from many donors, the impact of the Endowment is greater.

The Cullman Family Endowment for Public Radio East is open to additional tax-deductible contributions from anyone, in any amount, at any time.

When you are ready to make your Planned Gift, or if you have questions, please contact:

Andrea Miller, Development Director
Main line: 1-800-222-9632
Direct line: 252-638-7270
email: amiller@publicradioeast.org

Public Radio East EIN: 56-1802728

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