



KBBI Concert on the Lawn 2026

July 11th, 2026 | Karen Hornaday Park | Homer Alaska

Sponsor Application

Completed forms can be dropped off at the KBBI station 3913 Kachemak Way or emailed to development@kbbi.org , please make subject like 'COTL Sponsor Application'

Name: _____

Business/Organization: _____

Mailing Address: _____

Phone Number: _____

Please select the level of sponsorship you would like to have:

Naming Sponsor - \$5,000 or more ☐

Partner - \$2,500 or more ☐

Booker - \$1,000 ☐

Promoter - \$500 ☐

Friend of KBBI - \$250 ☐



SPONSORSHIP OPPORTUNITIES

2026 Concert on the Lawn

Concert on the Lawn, July 11th, 2026, 12pm-7pm

\$5,000 or more – Naming Rights Sponsor

- Naming Rights Sponsor.
- Underwriting contract valued at \$1,440 for on-air spots, equaling 80 spots with a run of schedule or 40 spots with a prime time schedule.
- Name announced as a naming rights sponsor from the stage during event.
- Vendor booth space at Concert on the Lawn for product information and/or give away/sale.
- Minimum ten (30) on-air announcements acknowledging sponsorship.
- Sponsorship logo in all associated marketing materials including advertisements in the Homer News, posters, membership emails, KBBI website, and all social media promotions.
- General Admission tickets for four.

\$2,500 or more – Partner

- Underwriting contract valued at \$720 for on-air spots, equaling 40 spots with a run of schedule or 20 spots with a prime time schedule.
- Name announced as a sponsor of one of the bands from the stage during event.
- Vendor booth space at Concert on the Lawn for product information and/or give away/sale.
- Minimum ten (20) on-air announcements acknowledging sponsorship.
- Sponsorship logo in all associated marketing materials including advertisements in the Homer News, posters, membership emails, KBBI website, and all social media promotions.
- General Admission tickets for four.

\$1,000 or more – Booker

- Underwriting contract valued at \$360 for on-air spots, equaling 20 spots with a run of schedule or 10 spots with a prime time schedule.
- Name announced as a sponsor of one of the bands from the stage during event.
- Vendor booth space at Concert on the Lawn for product information and/or give away/sale.
- Minimum ten (10) on-air announcements acknowledging sponsorship.
- Sponsorship logo in all associated marketing materials including advertisements in the Homer News, posters, membership emails, KBBI website, and all social media promotions.
- General Admission tickets for two.

\$500 – Promoter

- Name announced as a sponsor from the stage during the event.
- Minimum of five (5) on-air announcements acknowledging sponsorship.
- Sponsorship logo in all associated marketing materials including advertisements in the Homer News, posters, membership emails, KBBI website, and all social media promotions.
- General Admission tickets for two.

\$250 – Friend of KBBI

- Name announced as a sponsor from the stage.
- Five (5) on-air announcements acknowledging sponsorship.
- General Admission tickets for two.

To become an official sponsor call us at 907-235-7721, or development@kbbi.org

Sponsorship Applications are due to KBBI no later than May 15th at 5pm, but the sooner a sponsorship is set up, the earlier we can include you in promotions.