

**EEO PUBLIC FILE REPORT**

**FOR**

**KSUI FM**

**WSUI AM**

**EEO PUBLIC FILE REPORT  
FOR  
KSUI FM, WSUI AM  
Licensed to: The University of Iowa, Iowa City, Iowa**

**October 1, 2019 – September 30, 2020**

The report below lists all full-time vacancies filled during the reporting period.

All full-time positions are posted on the Iowa Public Radio website: <https://www.iowapublicradio.org/careers-at-ipr>.

**Mailing Address:**

**710 South Clinton Street  
University of Iowa  
Iowa City, IA 52240-4214**

**Telephone Number: 515-725-1705**

**Contact Person: Kelly Edmister**

**E-mail Address: [kedmister@iowapublicradio.org](mailto:kedmister@iowapublicradio.org)**

<b><u>Job Title</u></b>	<b><u>Total Interviewed</u></b>	<b><u>Interviewees Source of Referral</u></b>	<b><u>Selected Hire Source of Referral</u></b>	<b><u>Recruitment Sources Utilized, From Attachment A</u></b>
Major Gifts Officer	4	Iowa Public Radio On-Air Announcements (1), Iowa Public Radio Website (1), Friend or other referral (1), No response (1)	Iowa Public Radio On-Air Announcements	1-25

**KSUI FM, WSUI AM  
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Attachment "A"**

1. Iowa Public Radio On-Air Announcements  
1013 WOI Road  
Ames, IA 50011-1067  
515-725-1700

**Total interviewees for reporting period: 1**

3. Current Employee Referrals  
E-mail to all staff announcing the open position and encouraging them to recruit.

**Total interviewees for reporting period: 0**

5. Cornell College  
600 1<sup>st</sup> Street SW  
Mount Vernon, IA 52314  
319-895-4334  
<https://app.joinhandshake.com/jobs/>

**Total interviewees for reporting period: 0**

7. Creighton University  
2500 California Plaza  
Omaha, NE 68178  
402-280-2700  
<https://app.joinhandshake.com/jobs/>

**Total interviewees for reporting period: 0**

9. Drake University  
2507 University Avenue  
Des Moines, IA 50311-4505  
515-271-2011  
<https://app.joinhandshake.com/jobs/>

**Total interviewees for reporting period: 0**

11. Filipino-American Association of Iowa\*  
Contact: Alma Reed  
515-418-5003  
<http://www.filamofiowa.org>

**Total interviewees for reporting period: 0**

2. Iowa Public Radio Website  
2111 Grand Avenue  
Des Moines, IA 50312-5393  
515-725-1700  
<https://www.iowapublicradio.org/careers-at-ipr>

**Total interviewees for reporting period: 1**

4. Association of Fundraising Professionals  
Central Iowa  
<https://community.afpnet.org/afpcentraliowa/chapter/career/>

**Total interviewees for reporting period: 0**

6. Corporation for Public Broadcasting Website  
401 9<sup>th</sup> Street, NW  
Washington, DC 20004-2129  
202-879-9600  
<https://www.cpb.org/jobline/>

**Total interviewees for reporting period: 0**

8. Current  
4400 Massachusetts Avenue, NW  
Washington, DC 20016-8122  
727-433-2527  
<https://jobs.current.org/r/jobs/job.cfm>

**Total interviewees for reporting period: 0**

10. Dual Career Network\*  
616 Jefferson Building  
Iowa City, IA 52242  
319-335-3524  
Contact: Garry Klein

**Total interviewees for reporting period: 0**

12. Grand View University Career Center  
1200 Grandview Avenue  
Des Moines, IA 50316  
515-263-2800  
<https://www.grandview.edu/student-life/career-center>

**Total interviewees for reporting period: 0**

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|---|---|
| <p>13. Greater Des Moines Partnership<br/>700 Locust Street, Suite 100<br/>Des Moines, IA 50309<br/>515-286-4950<br/><a href="https://www.careersdsmusa.com/careers/jobs/">https://www.careersdsmusa.com/careers/jobs/</a><br/><b>Total interviewees for reporting period: 0</b></p>  | <p>14. Grinnell College<br/>1115 8<sup>th</sup> Avenue<br/>Grinnell, IA 50112<br/>641-269-4000<br/><a href="https://app.joinhandshake.com/jobs/">https://app.joinhandshake.com/jobs/</a><br/><b>Total interviewees for reporting period: 0</b></p>                                      |
| <p>15. Iowa College Recruiting Network<br/>10 Merrill Park Circle, Suite B<br/>Grinnell, IA 50012<br/>515-867-6890<br/>Contact: Valorie Larsson<br/><a href="http://recruitiowagrads.com/">http://recruitiowagrads.com/</a><br/><b>Total interviewees for reporting period: 0</b></p> | <p>16. Iowa State University Career Services<br/>1320 Gerding Business Building<br/>Ames, IA 50011<br/><a href="https://cyhire.iastate.edu/employers/">https://cyhire.iastate.edu/employers/</a><br/><b>Total interviewees for reporting period: 0</b></p>                              |
| <p>17. PRADO List-Serve<br/><a href="mailto:prado@listserv.syr.edu">prado@listserv.syr.edu</a><br/><br/><b>Total interviewees for reporting period: 0</b></p>   | <p>18. Simpson College<br/>701 North C Street<br/>Indianola, IA 50125<br/>515-961-6251<br/><a href="https://app.joinhandshake.com/jobs/">https://app.joinhandshake.com/jobs/</a><br/><b>Total interviewees for reporting period: 0</b></p>  |
| <p>19. University of Iowa Career Services<br/>100 Pomerantz Center, Suite C310<br/>Iowa City, IA 52242<br/>319-335-1023<br/><a href="https://app.joinhandshake.com/jobs/">https://app.joinhandshake.com/jobs/</a><br/><b>Total interviewees for reporting period: 0</b></p>           | <p>20. University of Northern Iowa Career Services<br/>102 Gilchrist Hall<br/>Cedar Falls, IA 50614-0384<br/>319-273-6857<br/><a href="https://careerservices.uni.edu/job-board">https://careerservices.uni.edu/job-board</a><br/><b>Total interviewees for reporting period: 0</b></p> |
| <p>21. University of Wisconsin Platteville*<br/>Tower 610, 1 University Plaza<br/>Platteville, WI 53818<br/>608-342-1627<br/><a href="http://www.uwplatt.edu/">http://www.uwplatt.edu/</a><br/>Contact: Arthur Ranney<br/><b>Total interviewees for reporting period: 0</b></p>       | <p>22. Vision Maker Media*<br/>1800 North 33<sup>rd</sup> Street<br/>Lincoln, NE 68503-1409<br/>402-472-3522<br/><a href="https://visionmakermedia.org">https://visionmakermedia.org</a><br/><b>Total interviewees for reporting period: 0</b></p>                                      |
| <p>23. Wartburg College<br/>100 Wartburg Boulevard<br/>Waverly, IA 50677<br/>319-352-8615<br/><a href="https://info.wartburg.edu/employment">https://info.wartburg.edu/employment</a><br/><b>Total interviewees for reporting period: 0</b></p>                                       | <p>24. Friend or other referrals<br/>NOTE: Non-IPR recruiting source. Applicants were referred to available positions through friends or other sources that were aware of the opportunity.<br/><br/><b>Total interviewees for reporting period: 1</b></p>                               |

25. No response  
The candidate opted not to share information on where they learned of the position.

**Total interviewees for reporting period: 1**

**Grand total interviewees for reporting period: 4**

**Sources designated with an \* have requested notification of open positions.**

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Attachment “B”**

KSUI FM, WSUI AM has engaged in the following outreach activities as covered during the term of this report:

Type of Activity	Description
<p>(i) Job Fair Participation –</p> <p>In two years’ time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KSUI FM, WSUI AM participated in the Fall 2019 Jump-Start Internship and Networking Fair hosted by the Iowa State University Greenlee School of Journalism and Communication on October 1, 2019. Participation in the Fair allowed the organization to present internship and professional employment opportunities in public radio to students. Participation also provided the opportunity to raise awareness of the organization.</p> <p>KSUI FM, WSUI AM participated in the Spring 2020 Jump-Start Internship and Networking Fair hosted by the Iowa State University Greenlee School of Journalism and Communication on Mach 5, 2020. Participation in the Fair allowed the organization to present internship and professional employment opportunities in public radio to students. Participation also provided the opportunity to raise awareness of the organization.</p>
<p>(iv) Participation in community group events –</p> <p>In two years’ time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p><i>Talk of Iowa</i> Host Charity Nebbe moderated a panel discussion on “Characteristics of Effective Neighborhoods” at an Iowa Ideas forum, an event organized by <i>The Gazette</i> in Cedar Rapids, Iowa on October 3, 2019. The panel discussed building effective neighborhoods and was recorded and produced to air on <i>Talk of Iowa</i>.</p> <p><i>River to River</i> Host Ben Kieffer moderated “The Burden of Gun Violence: Trends and Policy Solutions” on October 23, 2019. This non-partisan event, sponsored by the University of Iowa Public Policy Center, hosted a panel of national experts to discuss data related to the burden of American gun violence and the potential for evidence-based public policy solutions.</p>

<p>(iv) Participation in community group events – (Cont'd)</p>	<p><i>River to River</i> Host Ben Kieffer moderated a Pecha Kucha event hosted by the University of Iowa's College of Public Health on February 27, 2020. The event engaged the community in a conversation about public health and current events and showcased College of Public Health faculty and community presenters.</p> <p>Talk Show Producer Katelyn Harrop participated in a panel discussion at the University of Iowa's "Communicating Ideas" workshop on July 10, 2020. The panelists spoke to University of Iowa faculty on how best to talk about their work with the media.</p>
<p>(v) Internship Program –</p> <p>In two years' time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment</p>	<p>KSUI FM, WSUI AM continued its internship program offering opportunities to students involving digital, news and talk show production. The internship program works primarily with students at the University of Iowa, offering hands-on, skills-developing internships that prepare students for employment after graduation. Several students who have participated in the program have later enjoyed successful careers in public media.</p> <p>To highlight one internship from this past year, in the Talk Show department, three students assisted the producers of the daily talk shows by researching and booking guests, conducting pre-interviews, screening calls during call-in portions of the shows, and posting the show audio and supporting text on the website.</p>
<p>(viii) Training Programs –</p> <p>In two years' time: Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions</p>	<p>KSUI FM, WSUI AM encourages participation in career-development opportunities which includes webinars, in-person training and attending conferences. In the ever-changing public media environment, participation in such programs allows employees to increase their knowledge in areas relevant to their work. A few of those programs are outlined as examples of how KSUI FM, WSUI AM supports training opportunities for its staff.</p> <p>News/Talk Program Director Katherine Perkins participated in NPR's "Spring 2019 Broadcast Ratings" webinar on October 30, 2019.</p> <p>Talk Show Producer Katelyn Harrop attended the annual Legislative Forum hosted by The Associated Press in Des Moines on January 7, 2020.</p>

(viii) Training Programs (Cont'd) –	<p><i>River to River</i> Host Ben Kieffer and Talk Show Producer Katelyn Harrop participated in SciLine's "SciLine &amp; ASA Media Briefing: Covering Opinion Polls and Surveys" on June 17, 2020. The online workshop focused on understanding polling data.</p> <p>News/Talk Program Director Katherine Perkins participated in Radio Research Consortium's "Audience Insights on COVID-19: The First Six Months of 2020 PPM Data" on July 22, 2020. Dave Sullivan of RRC, with special guest Scott Williams, led the webinar providing analysis and discussion on changes in radio listening during the all-encompassing pandemic of 2020.</p> <p>News/Talk Program Director Katherine Perkins participated in NPR's "On Air Best Practices" webinar on September 2, 2020.</p>
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*NOTE: The station employment unit is located in a market with a population of fewer than 250,000, and therefore is required to complete two long-term outreach activities every two years.*