



WUWM – Milwaukee's NPR

UNIVERSITY OF WISCONSIN – MILWAUKEE

ANNUAL EEO PUBLIC FILE REPORT

2026

August 1, 2025- July 31, 2026

The purpose of this EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC's 2002 rule on equal employment opportunities. This report has been prepared on behalf of the station and is on file, as required, in the station's public file and on its website.

The FCC's EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the applicable period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rules, which should be identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

EEO Contact Information For Unit:

Ann Piatt
WUWM-FM
111 E. Wisconsin Avenue
Suite 700
Milwaukee, WI 53202

Section 1 – Vacancy Information

Vacancy No.	Job Title	Recruit Source of Hire	Number of Interviews	Number from Each Recruitment Source
1	VP of Content	Personal/ Employee Referral	7	2 Personal Referral 2 LinkedIn 1 Indeed 2 Other
2	Asst. Director of Communication	LinkedIn	6	2- LinkedIn 2-Personal Referral 1-Instagram 1 -Other
3	Eric Von Fellow (Reporter)	UWM Website	7	3 -LinkedIn 1 -Personal Referral 2 -UWM Website 1- Other

Section 2: Recruitment Source Information

WUWM recruits by promoting each full-time vacancy with the following sources

WUWM on-air

Contact: Lauri Jones
111 East Wisconsin Avenue, Suite 700
Milwaukee, WI 53202
414.227.3355

WUWM website

Contact: Michelle Maternowski
111 East Wisconsin Avenue, Suite 700
Milwaukee, WI 53202
414.227.3355

UW-Milwaukee Job Website

<https://jobs.uwm.edu/>
Human Resources Department
UW-Milwaukee
PO Box 413
Milwaukee, WI 53211
uwm-jobs@uwm.edu

Wisconsin Broadcasters Association

Kyle Geissler
44 E Mifflin Street, Suite 900
Madison, WI 53703
(800) 236-1922
kgeissler@wi-broadcasters.org

LinkedIn

LinkedIn Corporation
1000 W. Maude Avenue
Sunnyvale, CA 94085

The following is the WUWM EEO Compliance
List – one email is sent in a list serve to all of the
following contacts.

Beloit College
Ann Davis
700 College Street
Beloit, WI 53511
608-363-2000
daviesa@beloit.edu

Brown Institute

Terry Miller
1440 Northland Drive
Mendota Heights, MN 55120
tmiller@browncollege.edu

Carroll University

100 N. East Avenue
Waukesha, WI 53186
careers@carroll.edu

Carthage College

Jean Frederick
2001 Alford Park Drive
Kenosha, WI 53140
jfrederick@carthage.edu

City of Madison

Lucia Nunez
2701 ML King, Jr. Boulevard, Room 523
Madison, WI 53703
drc@cityofmadison.com

Eau Claire County Job Service

221 W. Madison Street
Eau Claire, WI 54703
jobcenter@dwd.state.wi.us

Edgewood College

Kasey DeWitt
1000 Edgewood College Drive
Madison, WI 53711
careers@edgewood.edu

Fox Valley Technical College

Mary Bratz
1825 N. Bluemound Drive
Appleton, WI 5491

Gateway Technical College Marcia Malin
3520 30th Avenue
Kenosha, WI 53144 malinm@gtc.edu

Goodwill Industries Lisa Norman
6055 N. 91st Street Milwaukee, WI
53225
Lisa.norman@goodwillsew.com Herzing College
5218 East Terrace Drive Madison, WI
53718 info@msn.herzing.edu

Ho Chunk Nation Jenifer Kearnes
N6520 Guy Road
Black River Falls, WI 54615 jakearns@ho-
chunk.com

Illinois School of Broadcasting Mike Kendall
55 W. 22nd Street, Suite 240
Lombard, IL 60148
gary@beonair.com

Job Service Dorothy Miller
364 Grand Avenue
Wausau, WI 54403
miledor@dwd.state.wi.us

Keller Graduate School of Management
Janet Wrensch
N14W23833 Stone Ridge Drive, #450 Waukesha, WI
53189 jwrensch@keller.edu

LaCasa de Esperanza Inc. Veronica Davis-
Quiroz 410 Arcadian Avenue
Waukesha, WI 53103
jobs@lacasadeesperanza.org

Lakeland College Lisa Lindsay
P.O. Box 359 Sheboygan, WI 53082
lindsaym@lakeland.edu

Latinos' Unidos Louis Sutto
1957 Eastman Avenue
Green Bay, WI 53402
lusinc@aol.com

Madison
College
3550 Anderson Street
Madison, WI 53704
placement@matchmad
ison.edu

Madison Media
Institute
Susan Miller
2702 Agriculture Drive
Madison, WI 53718
smiller@madisonm
edia.com

MATC
Jenny Thomas
700 W. State Street, #203
Milwaukee,
WI 53233
thomasj@ma
tc.edu

Michigan Association of
Broadcasters Sarah Beskow
819 N. Washington
Avenue Lansing,
MI 48906
beeskow@michma
b.com

Milwaukee Institute of Art
& Design
Duane Seidensticker
273 E. Erie Street
Milwaukee, WI
53202
careerservices@
miad.edu

Milwaukee School of
Engineering
Mary Spencer
1025 N. Broadway
Milwaukee,
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spencer@ms
oe.edu

Milwaukee
Urban League
Sharan
Woodfork
435 W. North
Avenue
Milwaukee,
WI 53212
swoodfork@t
mul.org

Moraine Park Technical College
Michelle Sabel
235 N. National Avenue
Fond du Lac, WI 54935
msabel@morainepark.edu

NAACP
Tom White
1420 N. Wisconsin Street
Racine, WI 53402
tewnaacp@yahoo.com

NAACP – Madison Branch
Darnetta
3 South Pinkney, #50
Madison, WI 53703
naacpmadison@hotmail.com

National Organization for Women- WI
Tizzy Hyatt
122 State Street, #403
Madison, WI 53703
winow@execpc.com

Nicolet College
Lori Vance
P.O. Box 518, County Highway G
Rhineland, WI 54501
lvance@nicoletcollege.edu

Northland College
Patti Fenner-Leino
1411 Ellis Avenue
Ashland, WI 54806
pfen-lei@northland.edu

Ohio Center for Broadcasting
Gary James
9000 Sweet Valley Drive
Valley View, OH 44125
gary@beonair.com

Oneida Tribe of Indians
2630 W. Mason Street
Green Bay, WI 5433
hrdept@oneidanation.org

Racine Affirmative Action Office
Jerry Scott
730 Washington Avenue
Racine, WI 53403
jscott@cityofracine.org

Racine City Workforce Development
Christine Henning
1717 Taylor Avenue
Racine, WI 53043
chennin@racineco.com

Ripon College
Diane Falk
300 Seward Street
P.O. Box 248
Ripon, WI 54971
falk@ripn.edu

SER-Jobs for Progress National, Inc.
122 W. Carpenter FWY, Suite 200
Irving, TX
infor@ser-national.org

Silver Lake College
David Koenig
2406 S. Alverno Road
Manitowoc, WI 54220
Koenig@silver.sl.edu

Society of Professional Journalists
Career Center
Eugene S. Pullman National Journalism Center
3909 N. Meridian Street
Minneapolis, MN 46208
questions@spj.org

Sojourner Truth House
Kathie Stolpman
P.O. Box 080319
Milwaukee, WI 53208
ksf@execpc.com

St. Norbert College
Jodie Gehm
100 Grant Street
De Pere, WI 54115
jodie.gehm@snc.edu

Student Involvement and Employment
011 University Center
Stevens Point, WI 54481
www.uwsp.edu/stuemploy

TV Jobs.com
Mark Holloway
PO Box 4116
Oceanside, CA 92052
jobs@tvjobs.com

UCLA Asian American Studies Center
Don Nakanishi
3230 Campbell Hall Box 951546
Los Angeles, CA 90095
dnt@ucla.edu

UNITY: Journalist of Color
Executive Director
7950 Jones Branch Drive
McClean, VA 22107
info@unityjournalists.org

University of Dubuque
Deb Clarke
2000 University Avenue
Dubuque, IA 52001
dclarke@dbq.edu

University of MN – Duluth
Career Services
1049 University Drive
Duluth, MN 55812
carserv@d.umn.edu

University of Northern Iowa
Kris Peterson
1227 W. 27th Street
Cedar Falls, IA 50614
careercenter@uni.edu

UW-Eau Claire – Comm.
Judy Gatlin
Department of Journalism
Eau Claire, WI 54702
gatlinj@uwec.edu

UW- Fox Valley – Careers
Ted Dufour
1478 Midway Road
Menasha, WI 54952
tudfour@uwc.edu

UW-Fox Valley – Careers
Thomas Frantz
1478 Midway Road
Menasha, WI 54942
tfrantz@uwc.edu

UW-Green Bay – Careers
Linda Peacock- Landrum
2420 Nicolet Drive, SS 1916
Green Bay, WI 54311
peacockl@uwgb.edu

UW- Green Bay Affirmative Action
Ellen Olson
2420 Nicolet Drive
Green Bay, WI 54311
keberlej@uwgb.edu

UW-River Falls
June Schubert
419 S. 3rd Street
River Falls, WI 54022
june.m.schubert.@uwf.edu

UW – Stout Menomonie
Mary Brinkman
103 Administration Building
Menomonie, WI 54751
placementcoop@uwstout.edu

UW- Eau Claire
Career Services Placement Office
230 Schofield Hall – 105 Garfield Avenue
Eau Claire, WI 54701
jobs@uwed.edu

UW- LaCrosse
Bob Kramer
1725 State Street
La Crosse, WI 54601
career@uwlax.edu

UW- Madison Department of Afro American
Studies
Robin H. Schmidt, M.S.
4141 Helen C. White Hall
600 N. Park Street
Madison, WI 53706
Rschmidt@wisc.edu

UW Stevens Point
134 Old Main
Stevens Point, WI 54481
skissing@uwsp.edu

UW-Stout
712 S. Broadway Street
Menomonie, WI 54751
careerservices@uwstout.edu

UW-Madison – Business Career Center
Lisa Collins
975 University Avenue
Madison, WI 53706
lcollins@bus.wisc.edu

UW- Madison – Communication Arts
Sandy Rizzo
812 University Avenue
Madison, WI 53706
skrizzo@wisc.edu

UW-Oshkosh
800 Algoma Boulevard
Oshkosh, WI 54901
jarman@uwosh.edu

UW-Platteville – Department of Comm Tech
Becky Troy
1 University Plaza
Platteville, WI 53818
troy@uwplatt.edu

UW-River Falls Nancy Pace 410 S. 3rd Street
River Falls, WI 54022 Nancyj.pace@uwrf.edu

UW-Whitewater Career Services
Andersen Library Room 2002 800 W. Main Street Whitewater, WI 53190 career@uww.edu

Office of Veterans Services (Milwaukee Jobs Ctr, NE) Pamela Lindeke
1915 N. Martin Luther King Dr. Milwaukee, WI 53212 Pamela.lindeke@dwd.wisconsin.gov

Waupaca Area Job Center Chris Schultz
1979 Godfrey Drive Waupaca, WI waupacajobs@hotmail.com

Western Kentucky University Judy Owen
Career Services Center Bowling Green, KY 42101 Dan.onitsuka@wku.edu

Winona State Cindy Hanson PO Box 5838
Winona, MN 55987 chanson@winona.edu

Winona State University Vicki Decker
PO Box 5838
Winona, MN 55987 jpalokangas@winona.edu

Wisconsin AFSCME Headquarters Jennifer McCulley
8033 Excelsior Drive, Suite B Madison, WI 53717
jmcculley@afscmecouncil40.org

Wisconsin Employment & Training Employment Director
1213 N. Sherman Avenue, PMB, #324
Madison, WI 53704 info@wetainc.org

Wisconsin Lutheran College - Careers Jeff Weber
8800 W. Bluemound Road Milwaukee, WI 53226
careerdevelopment@wic.edu

Wisconsin Private Colleges – Careers Lee Patzer
8819 W. Stuth Avenue West Allis, WI 53227 tpatzer@wi.rr.com

Wisconsin Women's Network Johanna Hatch
122 State Street, #201B Madison, WI 53703 info@wiwomensnetwork.org

WITC New Richmond Lenore Knock
1019 S. Knowles Avenue New Richmond, WI 54017 cheim@witc.edu

Women's Center Inc. Employment Program 425 N. East Avenue
Waukesha, WI 53154 nancys@twwaukesha.org

Women's Resource Center Melissa Chambers
Room 30C Lower-Level UC Stevens Point, WI 54481
womensres@uwsp.edu YWCA of Racine
3600 N. Green Bay Road Racine, WI 53404
memberservices@ywcaofracine.org

The following sources were NOT used in ALL WUWM recruitments. They were used only in specific recruitment as noted -

National Association of Black Journalists – (Asst Director of Comm. and Eric Von Fellow)
1100 Knight Hall, Suite 3101
College Park, MD 20742
(301)405-0248
<https://www.nabjcareers.org>

Chronicle of Higher Education (Asst Director of Communications)
900 19th Street, N.W., 6th Floor
Washington, D.C. 2000
Charles Rodgers
charles.rodgers@chronicle.com
[+1-202-466-1778](tel:+12024661778)

GreaterPublic.org - (Asst Director of Communications)
PO Box 303279
Austin, TX 78703-0055
(800) 454-2314

AirMedia.org- (Asst Director of Communications)
Association of Independents in Radio
500 7th Avenue, 8th Floor
New York, NY 10018, USA
Keisha A. Salmon
keisha@airmedia.org

JournalismJobs.com- (Asst Director of Communications)
PO Box 1018
Greenwood, South Carolina 29648
info@journalismjobs.com
[510-508-7386](tel:5105087386)

CURRENT/Public Media Jobs.org (Vice President of Content)
Public Media Jobs.org
(860)437-5700
<https://jobs.current.org>
6930 Carroll Ave., Suite 350
Takoma Park, MD 20912
(301)270-7240

Indeed - Please note that WUWM did not post directly with this source; it reposted the vacancy information obtained from another source



WUWM MILWAUKEE'S NPR
UNIVERSITY OF WISCONSIN –
MILWAUKEE

EEO INITIATIVES
August 1, 2025– July 31, 2026

OUTREACH ACTIVITIES

The FCC requires WUWM (based on its total number of employees), to complete four additional recruitment initiatives over a two-year period.

INTERNSHIP PROGRAM

WUWM's internship program is designed to assist members of the University community to acquire skills needed for media employment.

COMPLIANCE: Students from UW-Milwaukee interned in WUWM's Digital Department as Social Media Producers. During this year, the following students participated in WUWM's internship program:

Samia Saeed- UW Milwaukee – July 2025- December 2025 (Summer and Fall Semester)

Litzel Saavedra – UW Milwaukee – January 2026- July 2026 (Winter and Summer Semester)

EEO TRAINING

Training will be provided to all WUWM Staff on methods of ensuring equal employment opportunity and preventing discrimination.

COMPLIANCE: All WUWM employees completed the University of WI – Milwaukee Sexual Harassment (Title IX) Training, (March 2026)

COMPLIANCE: All members of the WUWM Staff that are involved in the hiring process receive periodic briefings from UW-Milwaukee legal counsel on compliance issues. (Ongoing)

OUTREACH EVENTS WITH COMMUNITY ORGANIZATIONS

WUWM will participate in events relating to career opportunities in broadcasting

COMPLIANCE – General Manager/President David Lee presented to the University of Wisconsin – Milwaukee Retirees about the future of public media. June 3, 2026.

COMPLIANCE – Education Reporter Katherine Kokal participated in Career Day at United Community Center speaking to middle school students about what it's like to be a journalist and helped the students pitch podcast ideas and recorded newscasts using a recording kit. May 12, 2026.

COMPLIANCE – General Assignment Reporter – Jimmy Guterrez was a presenter about a career in Journalism at South Division High School for a college credit English class on October 27, 2025.

COMPLIANCE – Race and Ethnicity Reporter – Teran Powell was a panelist at “Meet the Media” event for the Public Relations Society of America on October 7, 2025.

HOSTING A JOB FAIR:

WUWM staff participated in a hosted Job Fair at UW-Milwaukee designed to share information about careers in broadcasting at WUWM and to highlight vacancies.

COMPLIANCE – Valeria Navarro-Villages participated in the UW-Milwaukee Journalism, Advertising, and Media Studies (JAMS) Internship & Networking Fair on Thursday, November 6, 2025.

PARTICIPATION IN JOB FAIRS:

WUWM staff participate in Job Fairs designed to share information about careers in broadcasting and to highlight vacancies.

COMPLIANCE – Dineshi Burchi and Michelle Nobbe attended the Wisconsin Broadcasters Association Student Forum/Job Fair at Lambeau Field in Green Bay, WI on February 28, 2026.

INFORMATION DISSEMINATION

WUWM broadcasts one EEO on-air announcement per month. A copy of the on-air announcement and airtime schedule is retained in the station files. EEO information is posted on the station website:

<https://www.wuwm.com/aboutwuwm>