

EASTERN NEW MEXICO UNIVERSITY
Board of Regents Meeting
ENMU-Ruidoso, Room 201
February 18, 2022 – 1:30 p.m.

CALL TO ORDER

Regent President Lance Pyle called the meeting to order at 1:31 p.m. and declared a quorum. Regents Lance Pyle, Phillip Bustos, and Dan Patterson were physically present. Regent Trish Ruiz was present virtually. Regent Chandler Head was not in attendance.

***Roll call: Regent Pyle – Yes; Regent Bustos– Yes; Regent Head – No;
Regent Ruiz– Yes; Regent Patterson –Yes.***

PLEDGE OF ALLEGIANCE

APPROVE THE AGENDA

***Regent Patterson moved to approve the agenda as presented.
Regent Bustos seconded the motion. Vote: 4-0-0. Motion approved.***

APPROVAL OF MINUTES

***Regent Bustos moved to approve the minutes of January 19, 2022.
Regent Patterson seconded the motion. Vote: 4-0-0. Motion approved.***

BUSINESS MATTERS

Consent Agenda

1. Resolution for ENMU to Join the New Mexico Public School Insurance Authority's (NMPSIA) Vision Plan (*Mr. Benito Gonzales, Action*)
2. Amendments to Policy 35-4 and Professional Senate Constitution Bylaws (*Mr. Benito Gonzales, Action*)
3. Approval of the 2022-2023 ENMU-Roswell University Calendar (*Dr. Shawn Powell, Action*)
4. Agricultural Sciences Degree Change, Roswell (*Dr. Shawn Powell, Action*)
5. Fee Approval for FY 2022-2023, Roswell (*Dr. Shawn Powell, Action*)
6. Contracts for Exterior Lighting and Surveillance Systems, Roswell (*Dr. Shawn Powell, Action*)

***Regent Patterson moved to approve the consent agenda as presented.
Regent Ruiz seconded the motion. Vote: 4-0-0. Motion approved.***

Other Matters

1. Approval of Solar Energy and Battery Storage Project
Mr. Scott Smart introduced a proposal developed by Affordable Solar to construct a 5MW solar array on existing University property. This proposal includes an energy storage system, essentially a large battery that could provide two hours of energy backup when the sun is not shining.

Two project organization methods have been analyzed:

- **PPA agreement**, whereby Affordable Solar finances, owns and maintains the array
- **Turn-Key Purchase**, whereby ENMU finances, owns and maintains the array

Mr. Smart reviewed the net savings potential for both PPA and Turn-Key options and noted of the possible inflation in energy rates. Focus was drawn to the 3% net savings (electric bill yearly rate increases) even with the possibility of increased interest rates in the near future. The recommendation was made to look closely at the Turn-Key purchase option and the significant gains incurred in the last ten years of the project. The cost of this project will be \$6.6 million.

Affordable Solar associate Dylan Connelly and owner consultant, Steve House were introduced and gave an overview of the project's efficiencies and cost-effectiveness. Discussion took place among the Regents regarding the structural integrity of the array and the possibility of the technology becoming outdated within the 30-year term of the project. Mr. House assured the Regents that although new technologies may indeed be developed, the technology for this project is solid. He commented on the solar array that is near Taos, New Mexico, which is over 50 years old and still in use.

Regent Pyle asked Mr. Smart if it was his recommendation to move forward. Mr. Smart replied in the affirmative and stated that he would seek NMFA for funding, and construction could begin this summer.

Regent Patterson moved to approve the solar energy and battery storage project as presented. Regent Ruiz seconded the motion. Vote: 4-1-0. Regent Bustos voted "No." Motion approved.

2. Capital Projects for Summer 2022 NMHED Severance Tax Bond Capital Outlay Hearing, ENMU-Roswell

Dr. Shawn Powell introduced two projects on the Facilities Master Plan that are priorities for the summer.

- Campus-wide parking lot and walkway improvements (est. \$2,592,000)
- Exterior stucco and EFIS restoration and repair (est. \$720,000)

Regent Patterson moved to approve the capital projects for summer 2022 as presented. Regent Bustos seconded the motion. Vote: 4-0-0. Motion approved.

REGENT MATTERS

Information Only

Dr. Patrice Caldwell

Update on alcohol licenses for Greyhound Arena, Greyhound Stadium, and Lewis Cooper Arena

Dr. Caldwell said picnic licenses have been secured for the February 26 basketball game and the April 30 concert in Greyhound Arena. The New Mexico Regulation and Licensing Department is aware we are seeking licensing for the Arena.

Requirements for submitting applications for Governmental Alcohol Licenses for Greyhound Arena, Greyhound Stadium, and Lewis Cooper Arena are in place, and Dr. Long will be the overseer of these licenses. These applications can be filed early next week.

The University attorneys made the recommendation, based on the probable return on investment, that a Governmental License might not be necessary for the rodeo facility, and a picnic license would likely be the best option. The timeline for the application process was reviewed, which historically takes 4-5 months.

Regent Pyle asked Dr. Weir for his thoughts and plans on serving alcohol at events and whether we would be contracting with a business for their services. Dr. Weir stated that after consultation with Dr. Caldwell, a campus operations plan is being prepared for alcohol service at events. Comparisons have been made on how this is handled at other institutions in our state, and a plan is being worked through for ENMU. Regent Pyle asked about the status of the Sodexo contract. Dr. Caldwell responded that we have a current contract with Sodexo and the pending application lists them as the server. The licenses would be for one year, and we would have the opportunity to change the server after this time period if necessary.

Regent Pyle asked for feedback from the other Regents on how they prefer to move forward. Regent Patterson suggested that this be left to the discretion of the University administration. As previously stated, these applications will be submitted early next week.

Dr. Paul Weir

Goals, Priorities, and Plans for Athletic Programs 2022-2023

Dr. Weir provided a handout that listed increasing student enrollment, improving student retention and growing department resources as goals for the coming year. This broad vision includes the success of the University as well as Athletic programs.

Since his arrival, Dr. Weir stated the priorities have been centered on putting personnel in place and moving funds where they can be used best. Recently, a compliance officer, assistant football coach, and head men's soccer coach have been hired. Money received from the legislature will be used to support soccer's start-up and other student-athlete initiatives.

Dr. Weir added there is a need for a Master Facilities plan in Athletics to address future space for baseball, tennis, and racquetball courts and incrementally chip away at updating existing facilities.

Regent Pyle asked about the potential for other sports that would boost enrollment. Dr. Weir responded that additional programs are being reviewed, which include wrestling and e-sports.

Mr. Scott Smart

Update on Roosevelt Science Center

Mr. Smart provided a timeline for the renovation of Roosevelt Science Center and clarified the current budget does not allow for a new design; architects are working on a redesign of the existing building.

ENMU has received \$16 million from the state for RSC, and the University will add an additional \$6 million. The projected start date is June 2022, with a completion date of September 2023. Faculty are being relocated to Eddy Hall, and the construction budget will be solidified by early April.

Regent Pyle made the recommendation to perform a cost analysis to see if we are within budget, and if not to consider borrowing the required amount at a low-interest rate to cover the shortfall rather than using University reserves.

Dr. Jamie Laurenz

Report on Summer Programs/Workshops

Dr. Laurenz listed programs that will be offered this summer, including Boy's/Girl's State, Spanish Immersion Instituto, and several other events and camps that were halted during the pandemic. Other proposed programs for teen and adult learners include Microsoft Basics, Archaeology, Financial Savvy, and Economic Literacy. With a focus on children's programming, an ENMU Reading Clinic, Evening Storytime, and Reading Beyond Borders will be offered.

Conversation among the Regents took place regarding the possibility of offering academic courses that would help students complete their degrees sooner and math/science boot camps to help level students into college readiness. Dr. Laurenz said developmental math courses have been revised into pathway courses for individual degree programs. Also, summer academic programs can be cost-prohibitive to some, but these will be considered.

Regent Bustos asked about the methodology used to determine the list of summer course offerings. Dr. Laurenz responded that these courses are based on the experience of faculty, staff, and community members and also cost-effectiveness.

Regent Ruiz added the importance of using summer offerings as a recruiting tool to bring in students for robotics camps and other similar programs and to be creative academically.

Regent Pyle introduced Steve Doerr, ENMU Foundation President, who said they would be interested in helping to fund summer programming that would entice new students. Regent Pyle encouraged Dr. Laurenz to collaborate with the Foundation.

Dr. Jeff Long

Goals, Priorities, and Plans for Recruiting 2022-2023

Dr. Long reported several campus visit opportunities coming this spring that tie in with athletic and academic events. Recruitment efforts involving high school counselor lunches continue, and hopefully, with the mask mandate being lifted, it will be possible to get into more schools.

Enrollment services will have a presence at the New Mexico Career Technical Leadership Conference as they have done in past years. Recruitment numbers continue to look promising, with 110 accepted applications since the board meeting in January. Applications, acceptances, prospects, and inquiries are all trending in the right direction.

Regent Bustos asked about social media recruiting. Dr. Long introduced Cody Spitz to answer this question. Mr. Spitz said they use Facebook and Twitter to announce locations where they will be recruiting as well as hash-tagged publications that allow interested persons to follow them for further information. Enrollment Services also works with Communication Services on target campaigns as part of the RNL Marketing initiative. Social media is also an element in virtual preview events.

Regent Pyle commented that with several social media platforms in mind, Facebook is great for Alumni, but other platforms may speak more to the high school level student. John Houser commented that in addition to Facebook and Twitter, they use Instagram and Google Ads to reach transfer, international and graduate students.

ROUTINE MATTERS

REPORT FROM THE PRESIDENT OF THE BOARD

Regent Lance Pyle commented on the significant improvements on the Ruidoso campus since he was last here. John Houser was commended for the ENMU promotional items and organizing the upcoming concert. Regent Pyle encouraged everyone to get out and support the University by attending this event.

REPORT FROM THE ENMU-ROSWELL PRESIDENT

Dr. Shawn Powell thanked Dr. Caldwell and Mr. Trosper for their collaborative efforts at the 2022 Legislative Session. At this time, we are waiting for the Governor's approval on several matters. GO Bond and Research and Public Service funding totals are \$4.1 million in legislative support for ENMU-Roswell.

The Opportunity Scholarship was passed for New Mexico residents and will cover certificate programs, bachelor's degrees, and possibly half-time students. This scholarship will help most Roswell students as 60-70% of community college students are enrolled part-time.

The Strategic Enrollment Plan has been completed and is being implemented.

Dr. Powell said the Community College Board asked that hiring processes be more reflective of the Chaves County community. An advisory council has been established and has been meeting monthly. A community survey has been implemented to keep ideas coming in from the community.

Summer programming will include the regular academic offerings and non-credit courses for the community, such as welding and woodworking. Additionally, a variety of programs will be offered through TRIO and Gear-Up. The campus pool is being inspected and should be open in May to the community.

The Roswell Foundation has donated matching funds to establish a food pantry and money for recruiting events.

Upcoming spring events include a three-on-three basketball tournament for 11-12-year-olds on March 5 and an art gala later this spring. Commencement will take place on May 13 at the Roswell Civic Center, with the Board of Regents meeting in the same venue earlier in the day.

REPORT FROM THE ENMU-RUIDOSO PRESIDENT

Mr. Ryan Trosper thanked the board for utilizing the campus for this meeting and other recent events. He also thanked his staff for their assistance with technology and other arrangements.

The Opportunity Scholarship will make it possible for returning learners to enroll. Ruidoso's Student Affairs office is looking at pathway programs with the Community College Research Center at Columbia University, which provides interest courses to spark degree goals. This methodology is a great retention tool and keeps students engaged in their degree courses.

Mr. Trosper thanked the ENMU-System for their hard work during the legislative processes this year. The approval of the facility acquisition will have a tremendous impact on the Ruidoso campus and fulfills the legacy of former Ruidoso presidents and CCB members.

REPORT FROM THE CHANCELLOR OF THE ENMU SYSTEM

Dr. Caldwell reported 28 responses to the facilities master plan RFP, and six respondents have indicated they will submit applications. The deadline is March 1. Prioritized proposals for the Severance Tax Bond will be brought to the March board meeting.

Dr. Caldwell thanked Dr. Powell and Mr. Trosper for their sensitivity in knowing when to step forward and when to step back and then thanking helpful legislators during the 2022 Legislative Session.

Dr. Caldwell directed attention to a handout outlining the results of House and Senate bills, specifically HB2, SB212, SB7, and special line items. Once the Governor has signed, a much cleaner, comprehensive presentation of where we were last year versus where we are this year can be prepared.

Our recruiting initiatives are carefully looking at how to increase the opportunity for students to get assistance with room and board, monitor course-taking trends and enrollment by delivery mode. There appears to be an uptick toward in-person courses on four-year campuses. This trend will be carefully monitored to realign course offerings and delivery modes.

Dr. Caldwell will be asking the Foundation for support for scholarships for transfer students. This aligns with the 2+2 initiative with the six campuses on the east side of the state. Recruiting and marketing tools currently being used through Communication Services are TikTok, WSI, and YouTube campaigns. Other methods are Pecos Broadcasting, Peak Sports, and traditional tabling opportunities.

Dr. Caldwell thanked the Ruidoso campus for their incredible hospitality.

EXECUTIVE SESSION

Regent Patterson moved to enter executive session at 3:39 p.m. to discuss four personnel matters related to Board of Regent-related projects and priorities pursuant to Section 10-15-1(H)(2), NMSA (1978). Regent Ruiz seconded the motion. Vote: 4-0-0. Motion approved.

Roll call: Regent Pyle – Yes; Regent Bustos – Yes; Regent Head – No; Regent Ruiz – Yes; Regent Patterson – Yes.

Regent Patterson moved to return to open session at 5:05 p.m. Regent Bustos seconded the motion. Vote: 4-0-0. Motion approved.

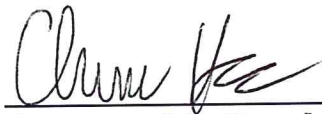
Regent Pyle reported that four personnel matters were discussed. No actions were taken.

ADJOURNMENT

Regent Patterson moved to adjourn the meeting at 5:05 p.m.
Regent Ruiz seconded the motion. Vote: 4-0-0. Motion approved.



President of the Board



Secretary of the Board

*Minutes recorded and prepared by Karen Van Ruiten
Executive Secretary to the President and Board of Regents*