

EEO PUBLIC FILE REPORT

FOR

WUNC(FM)

This EEO Public File Report
Covers the One-Year Period
Ending on July 31, 2026

Equal Employment Opportunity Public File Report

July 31, 2026

WUNC(FM)

Recruitment Activity Summary

August 1, 2025 -- July 31, 2026

This EEO Public File Report has been prepared for and is filed in the online public inspection file for Station WUNC(FM) pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules. WUNC(FM) is the flagship station of the WUNC 91.5 North Carolina Public Radio public educational network, including full-power stations WBUX(FM), WFSS, WRQM(FM), WUND-FM, WURI(FM), WZCO, WUNW-FM, and WUNL-FM; for convenience, this Report is being concurrently filed in the online public inspection files of each of these stations.

1. Total Full-Time Vacancies

During the one-year period ending on July 31, 2026, the station filled the following 8 full-time vacancies:

Job Title

1. Technology Support Technician – Advanced
2. WUNC Chief Engineer
3. Admin Support Specialist – Advanced
4. Digital Fundraising and Marketing Associate
5. WUNC Assistant Chief Engineer
6. WUNC Weekend Host/Reporter
7. Admin Support Specialist - Advanced
8. WUNC AM Reporter

2. Total Interviewees for Full-Time Vacancies filled

The station interviewed the following total number of people for all full-time vacancies that were filled during the period covered in this Report: 34.

3. Recruitment Sources

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each:

Recruitment Source	Total Number of Interviewees
UNC HR Website	17
WUNC Website	1
WUNC All Internal Email	
Word of Mouth	8
Letters mailed to 35 diverse schools/orgs	
Corporation for Public Broadcasting (CPB) website	
JournalismNext.com website	
Glass Door website	
Indeed website	4
Inside Higher Ed website	
HERC	
LinkedIn	3
Asian American Journalists Association NC	
Public Media Jobs.org (Current) Online and/or Print	
Journalism Jobs	
North Carolina Association of Broadcasters (NCAB) website	
Triangle Association of Black Journalists	
Triad Association of Black Journalists	
National Association of Hispanic Journalists UNC-CH	
National Lesbian and Gay Journalists Association (NLGJA) website	
Public Media Journalists Association (PMJA) (formerly PRNDI) website	1
Ida B Wells Society website	
Media Bistro	
Media Jobs Board	
NAB Leadership Foundation (National Association of Broadcasters) (BroadcastCareerLink.com)	
National Society of Black Engineers	
SHPE Society of Hispanic Professional Engineers	
North Carolina State University website (ePack)	
AABHE American Association of Blacks in Higher Education	
American Indian Science & Engineering Society	
Public Relations Society of America Inc.	
HBCU Career Center	
Handshake (joinhandshake)	
Air Media website	
Greater Public	
PRADO - Public Radio Association of Development Officers	
NonProfitStaffing.org	
Mandy Hofmockel's Journalism Jobs newsletter	
NC Local Newsletter: https://nclocalnewsworkshop.org/resources/newsletter/	

4. Supplemental Information

Exhibit A contains the following information for each fulltime vacancy:

- * The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- * The recruitment source that referred the new hire for each fulltime vacancy;
- * The total number of persons interviewed for each fulltime vacancy; and,
- * The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Exhibit B contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the period covered by this report.

* * * *

If you have questions concerning this Report, contact Nora Casper at (919) 445-9150.

EXHIBIT A

Job Title of Vacancy:	Technology Support Technician
Recruitment Source that Referred the Hire:	UNC HR Website
Date Vacancy Opened:	08/26/2025
Total Number of Persons Interviewed for the Vacancy:	7
Date Vacancy Filled:	12/15/2026

Recruitment Sources Used to Fill the Vacancy

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. https://hr.unc.edu/careers/ UNC-CH Human Resources, 104 Airport Drive, CB #1045, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	2	None Requested
WUNC-FM Website https://www.wunc.org/wunc-jobs Administered by WUNC. Contact: Whitney Baker, WUNC Digital Platforms Manager, 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		None Requested
WUNC ALL- internal staff posting announcement via email to all at WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		None Requested
Word-Of-Mouth – referral from WUNC, University or other media colleagues.	2	None Requested
Approximately 35 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		None Requested
The Corporation for Public Broadcasting (CPB) online job site http://www.cpb.org/jobline/login.php . 401 9th Street, NW, Washington, DC 20004-2129, 202-879-9600		None Requested
Glass Door www.glassdoor.com 100 Shoreline Hwy., Mill Valley, CA 94941 Phone: 1-888-355-9323 Contact: Tom O'Brien, VP, Deputy General Counsel		None Requested

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Indeed – www.indeed.com 6433 Champion Grandview Way, Building 1, Austin TX 78750, Phone: 800-475-4361	2	None Requested
Inside Higher Ed www.insidehighered.com 1150 Connecticut Ave NW, Suite 400, Washington DC 20036 Phone: 202-659- 9208		None Requested
LinkedIn – http://www.linkedin.com/talent/post-a-job 62228 Collections Center Drive, Chicago, IL 60693-0622, Phone: 650-687-3600	1	None Requested
Public Media Jobs.Org http://www.current.org/jobs/ 4400 Massachusetts NW, Washington, DC 20016		None Requested
Media Jobs Board jobs@editorandpublisher.com 406-455-0000 ext. 4		None Requested
NAB Leadership Foundation (BroadcastCareerLink.com) tdotson@nab.org		None Requested
North Carolina Association of Broadcasters (NCAB) https://associationdatabase.com/aws/NCAB/pt/sp/jobs , 804 E. Edenton Street, Raleigh, NC 27601. Contact: info@ncbroadcast.com. Phone (919) 821-7300.		None Requested
North Carolina State University website (ncstate- epack@ncsu.edu) job postings, careers.dasa.ncsu.edu, 919- 515-2396		None Requested
HBCU Career Center https://jobs.thehbcucareercenter.com/ 34 E Germantown Pike, Suite 277, Norristown, PA 19401 Phone: 484-949-5267		None Requested
Air Media https://airmedia.org/jobs AIR Association of Independents in Radio, PO Box 220400, Boston, MA 02122 Phone: 617-825-4400		None Requested
Greater Public – https://greaterpublic.org PO Box 303279, Austin, TX 78703-0055 phone: 800-454-2314		None Requested

Job Title of Vacancy:

WUNC Chief Engineer

Recruitment Source that Referred the Hire:

UNC HR Website

Date Vacancy Opened:

10/16/2025

Total Number of Persons Interviewed for the Vacancy:

1

Date Vacancy Filled:

03/16/2026

Recruitment Sources Used to Fill the Vacancy

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. https://hr.unc.edu/careers/ UNC-CH Human Resources, 104 Airport Drive, CB #1045, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	1	None Requested
WUNC-FM Website https://www.wunc.org/wunc-jobs Administered by WUNC. Contact: Whitney Baker, WUNC Digital Platforms Manager, 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		None Requested
WUNC ALL- internal staff posting announcement via email to all at WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		None Requested
Word-Of-Mouth – referral from WUNC, University or other media colleagues.		None Requested
Approximately 35 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		None Requested
JournalismNext.com, info@journalismnext.com , 703-629-0178		None Requested
Public Media Jobs.Org http://www.current.org/jobs/ 4400 Massachusetts NW, Washington, DC 20016		None Requested
Journalism Jobs NewRoadsMedia.com LLC.		
NAB Leadership Foundation (BroadcastCareerLink.com) tdotson@nab.org		None Requested
North Carolina Association of Broadcasters (NCAB) https://associationdatabase.com/aws/NCAB/pt/sp/jobs , 804 E. Edenton Street, Raleigh, NC 27601. Contact: info@ncbroadcast.com . Phone (919) 821-7300.		None Requested
North Carolina State University website (ncstate-epack@ncsu.edu) job postings, careers.dasa.ncsu.edu , 919-515-2396		None Requested
National Society of Black Engineers - https://www.nsbe.org/ 205 Daingerfield Road Alexandria, VA 22314 703.549.2207		None Requested
Society of Hispanic Professional Engineers - https://shpe.org/ 13181 Crossroads Parkway North, Suite 220 City of Industry, CA 91746, 323.725.3970 shpenational@shpe.org		None Requested
American Indian Science & Engineering Society https://careers.aises.org/ 6321 Riverside Plaza Lane NW, Unit A, Albuquerque, New Mexico 87120 (720) 552-6123		None Requested

HBCU Career Center https://jobs.thehbcucareercenter.com/ 34 E Germantown Pike, Suite 277, Norristown, PA 19401 Phone: 484-949-5267		None Requested
Air Media https://airmedia.org/jobs AIR Association of Independents in Radio, PO Box 220400, Boston, MA 02122 Phone: 617-825-4400		None Requested
Greater Public - Public Media Jobs - https://greaterpublic.org/jobs/ Greater Public PO Box 303279 Austin, TX 78703-0055 (800) 454-2314		None Requested

Job Title of Vacancy:	<u>Admin Support Specialist - Advanced</u>
Recruitment Source that Referred the Hire:	<u>Word of Mouth</u>
Date Vacancy Opened:	<u>12/03/2025</u>
Total Number of Persons Interviewed for the Vacancy:	<u>5</u>
Date Vacancy Filled:	<u>03/09/2026</u>

Recruitment Sources Used to Fill the Vacancy

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. https://hr.unc.edu/careers/ UNC-CH Human Resources, 104 Airport Drive, CB #1045, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	3	None Requested
WUNC-FM Website https://www.wunc.org/wunc-jobs Administered by WUNC. Contact: Whitney Baker, WUNC Digital Platforms Manager, 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		None Requested
WUNC ALL- internal staff posting announcement via email to all at WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		None Requested
Word-Of-Mouth – referral from WUNC, University or other media colleagues.	1	None Requested
Approximately 35 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		None Requested
Glass Door www.glassdoor.com 100 Shoreline Hwy., Mill Valley, CA 94941 Phone: 1-888-355-9323 Contact: Tom O'Brien, VP, Deputy General Counsel		None Requested

Indeed – www.indeed.com 6433 Champion Grandview Way, Building 1, Austin TX 78750, Phone: 800-475-4361	1	None Requested
Inside Higher Ed www.insidehighered.com 1150 Connecticut Ave NW, Suite 400, Washington DC 20036 Phone: 202-659-9208		None Requested
LinkedIn – http://www.linkedin.com/talent/post-a-job 62228 Collections Center Drive, Chicago, IL 60693-0622, Phone: 650-687-3600		None Requested
NonProfitStaffing.org (Now, PNP Staffing) Washington DC 1001 Connecticut Ave. NW, Suite 314 Washington, DC 20036		None Requested

Job Title of Vacancy:	Digital Fundraising and Marketing Associate
Recruitment Source that Referred the Hire:	UNC HR Website
Date Vacancy Opened:	01/20/2026
Total Number of Persons Interviewed for the Vacancy:	4
Date Vacancy Filled:	04/06/2026

Recruitment Sources Used to Fill the Vacancy

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. https://hr.unc.edu/careers/ UNC-CH Human Resources, 104 Airport Drive, CB #1045, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	2	None Requested
WUNC-FM Website https://www.wunc.org/wunc-jobs Administered by WUNC. Contact: Whitney Baker, WUNC Digital Platforms Manager, 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202	1	None Requested
WUNC ALL- internal staff posting announcement via email to all at WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		None Requested
Word-Of-Mouth – referral from WUNC, University or other media colleagues.		None Requested
Approximately 35 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		None Requested

Glass Door www.glassdoor.com 100 Shoreline Hwy., Mill Valley, CA 94941 Phone: 1-888-355-9323 Contact: Tom O'Brien, VP, Deputy General Counsel		None Requested
Indeed – www.indeed.com 6433 Champion Grandview Way, Building 1, Austin TX 78750, Phone: 800-475-4361		None Requested
Inside Higher Ed www.insidehighered.com 1150 Connecticut Ave NW, Suite 400, Washington DC 20036 Phone: 202-659-9208		None Requested
LinkedIn – http://www.linkedin.com/talent/post-a-job 62228 Collections Center Drive, Chicago, IL 60693-0622, Phone: 650-687-3600	1	None Requested
Public Media Jobs.Org http://www.current.org/jobs/ 4400 Massachusetts NW, Washington, DC 20016		None Requested
Ida B Wells Society https://idabwellssociety.org/ UNC Chapel Hill, Carroll Hall, Campus Box 3365, Chapel Hill, NC 27599 indabwellssociety@unc.edu		None Requested
Media Bistro https://www.mediabistro.com, support@mediabistro.com		None Requested
North Carolina State University website (ncstate-epack@ncsu.edu) job postings, careers.dasa.ncsu.edu, 919-515-2396		None Requested
AABHE: American Association of Blacks in Higher Education, 1155 F Street, NW, Suite 1050, Washington, DC 20004, 202-559-8734, info@aabhe.education		None Requested
Ida B Wells Society https://idabwellssociety.org/ UNC Chapel Hill, Carroll Hall, Campus Box 3365, Chapel Hill, NC 27599 indabwellssociety@unc.edu		None Requested
Air Media https://airmedia.org/jobs AIR Association of Independents in Radio, PO Box 220400, Boston, MA 02122 Phone: 617-825-4400		None Requested
Greater Public - Public Media Jobs - https://greaterpublic.org/jobs/ Greater Public PO Box 303279 Austin, TX 78703-0055 (800) 454-2314		None Requested
Handshake https://app.joinhandshake.com/login/		None Requested
Public Relations Society of America Inc. 120 Wall Street, 21st Fl. New York, NY 10005-4024		None Requested
HBCU Career Center https://jobs.thehbcucareercenter.com/ 34 E Germantown Pike, Suite 277, Norristown, PA 19401 Phone: 484-949-5267		None Requested
PRADO - Public Radio Association of Development Officers Slack Channel 4118 Autumn Ridge Dr, Sugar Land, Texas, 77479		None Requested

Job Title of Vacancy:

WUNC Assistant Chief Engineer

Recruitment Source that Referred the Hire:

Word of Mouth

Date Vacancy Opened:	02/12/2026
Total Number of Persons Interviewed for the Vacancy:	1
Date Vacancy Filled:	05/04/2026

Recruitment Sources Used to Fill the Vacancy

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. https://hr.unc.edu/careers/ UNC-CH Human Resources, 104 Airport Drive, CB #1045, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.		None Requested
WUNC-FM Website https://www.wunc.org/wunc-jobs Administered by WUNC. Contact: Whitney Baker, WUNC Digital Platforms Manager, 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		None Requested
WUNC ALL- internal staff posting announcement via email to all at WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		None Requested
Word-Of-Mouth – referral from WUNC, University or other media colleagues.	1	None Requested
Approximately 35 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		None Requested
Glass Door www.glassdoor.com 100 Shoreline Hwy., Mill Valley, CA 94941 Phone: 1-888-355-9323 Contact: Tom O'Brien, VP, Deputy General Counsel		None Requested
HERC The Higher Education Recruitment Consortium (Tides Center) 501(c)3 non-profit organization. support@hercjobs.org .		None Requested
Indeed – www.indeed.com 6433 Champion Grandview Way, Building 1, Austin TX 78750, Phone: 800-475-4361		None Requested
Inside Higher Ed www.insidehighered.com 1150 Connecticut Ave NW, Suite 400, Washington DC 20036 Phone: 202-659-9208		None Requested
LinkedIn – http://www.linkedin.com/talent/post-a-job 62228 Collections Center Drive, Chicago, IL 60693-0622, Phone: 650-687-3600		None Requested
JournalismJobs.com http://www.journalismjobs.com , 72 Plaza Dr. 2nd Fl. Berkeley, CA 94705 contact@journalismJobs.com or (510) 653-1521		None Requested

Public Media Jobs.Org http://www.current.org/jobs/ 4400 Massachusetts NW, Washington, DC 20016		None Requested
North Carolina Association of Broadcasters (NCAB) https://associationdatabase.com/aws/NCAB/pt/sp/jobs , 804 E. Edenton Street, Raleigh, NC 27601. Contact: info@ncbroadcast.com. Phone (919) 821-7300.		None Requested
Ida B Wells Society https://idabwellsociety.org/ UNC Chapel Hill, Carroll Hall, Campus Box 3365, Chapel Hill, NC 27599 indabwellsociety@unc.edu		None Requested
Media Job Board, https://mediajobboard.com/employers/jobs@editorandpublisher.com , 406-445-0000 ext. 4		None Requested
NAB Leadership Foundation (BroadcastCareerLink.com) tdotson@nab.org		None Requested
National Society of Black Engineers - https://www.nsbe.org/ 205 Daingerfield Road Alexandria, VA 22314 703.549.2207		None Requested
Society of Hispanic Professional Engineers - https://shpe.org/ 13181 Crossroads Parkway North, Suite 220 City of Industry, CA 91746, 323.725.3970 shpenational@shpe.org		None Requested
North Carolina State University website (ncstate-epack@ncsu.edu) job postings, careers.dasa.ncsu.edu, 919-515-2396		None Requested
American Indian Science & Engineering Society https://careers.aises.org/ 6321 Riverside Plaza Lane NW, Unit A, Albuquerque, New Mexico 87120 (720) 552-6123		None Requested
HBCU Career Center https://jobs.thehbcucareercenter.com/ 34 E Germantown Pike, Suite 277, Norristown, PA 19401 Phone: 484-949-5267		None Requested
Air Media https://airmedia.org/jobs AIR Association of Independents in Radio, PO Box 220400, Boston, MA 02122 Phone: 617-825-4400		None Requested
Greater Public - Public Media Jobs - https://greaterpublic.org/jobs/ Greater Public PO Box 303279 Austin, TX 78703-0055 (800) 454-2314		None Requested
Handshake https://app.joinhandshake.com/login/		None Requested

Job Title of Vacancy:	<u>WUNC Weekend Host/Reporter</u>
Recruitment Source that Referred the Hire:	<u>UNC HR Website</u>
Date Vacancy Opened:	<u>02/16/2026</u>
Total Number of Persons Interviewed for the Vacancy:	<u>6</u>
Date Vacancy Filled:	<u>04/13/2026</u>

Recruitment Sources Used to Fill the Vacancy

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the	Did the Source Request Notification?
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	Source for the Vacancy	
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. https://hr.unc.edu/careers/ UNC-CH Human Resources, 104 Airport Drive, CB #1045, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	3	None Requested
WUNC-FM Website https://www.wunc.org/wunc-jobs Administered by WUNC. Contact: Whitney Baker, WUNC Digital Platforms Manager, 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		None Requested
WUNC ALL- internal staff posting announcement via email to all at WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		None Requested
Word-Of-Mouth – referral from WUNC, University or other media colleagues.	2	None Requested
Approximately 35 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		None Requested
Glass Door www.glassdoor.com 100 Shoreline Hwy., Mill Valley, CA 94941 Phone: 1-888-355-9323 Contact: Tom O'Brien, VP, Deputy General Counsel		None Requested
HERC The Higher Education Recruitment Consortium (Tides Center) 501(c)3 non-profit organization. support@hercjobs.org .		
Indeed – www.indeed.com 6433 Champion Grandview Way, Building 1, Austin TX 78750, Phone: 800-475-4361	1	None Requested
Inside Higher Ed www.insidehighered.com 1150 Connecticut Ave NW, Suite 400, Washington DC 20036 Phone: 202-659-9208		None Requested
LinkedIn – http://www.linkedin.com/talent/post-a-job 62228 Collections Center Drive, Chicago, IL 60693-0622, Phone: 650-687-3600		None Requested
Asian American Journalist Association North Carolina, aajanc@gmail.com		None Requested
North Carolina Association of Broadcasters (NCAB) https://associationdatabase.com/aws/NCAB/pt/sp/jobs , 804 E. Edenton Street, Raleigh, NC 27601. Contact: info@ncbroadcast.com . Phone (919) 821-7300.		None Requested
Triangle Association of Black Journalists, Ms. Torres, marie.whigtv@gmail.com (now currently NABJ-Raleigh Durham), Durham, NC 27707 https://www.schoolandcollegelistings.com/US/Durham/47293518159/ NABJ-Raleigh-Durham---former-TABJ. The		None Requested

Triangle Association of Black Journalists is a chapter of the National Association of Black Journalists.		
Triad Association of Black Journalists, Ms. Davis, crdavis3d@gmail.com, PO Box 532, Colfax, NC 27235 http://triadabj.weebly.com/ TriadABJ@gmail.com		None Requested
National Association of Hispanic Journalists – UNC CH Student Chapter, Julian Raymond Berger, Angelica Maria Edwards, uncnahj@gmail.com		None Requested
National Lesbian and Gay Journalists Association (NLGJA), https://members.nlgja.org/networking/ , 2120 L Street, NW Suite 850, Washington, DC 20037. Phone: 202-588-9888, info@nlgja.org		None Requested
Ida B Wells Society https://idabwellsociety.org/ UNC Chapel Hill, Carroll Hall, Campus Box 3365, Chapel Hill, NC 27599 indabwellsociety@unc.edu		None Requested
Air Media https://airmedia.org/jobs AIR Association of Independents in Radio, PO Box 220400, Boston, MA 02122 Phone: 617-825-4400		None Requested
Greater Public - Public Media Jobs - https://greaterpublic.org/jobs/ Greater Public PO Box 303279 Austin, TX 78703-0055 (800) 454-2314		None Requested

Job Title of Vacancy:	Admin Support Specialist - Advanced
Recruitment Source that Referred the Hire:	UNC HR Website
Date Vacancy Opened:	03/04/2026
Total Number of Persons Interviewed for the Vacancy:	5
Date Vacancy Filled:	05/26/2026

Recruitment Sources Used to Fill the Vacancy

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. https://hr.unc.edu/careers/ UNC-CH Human Resources, 104 Airport Drive, CB #1045, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	5	None Requested

WUNC-FM Website https://www.wunc.org/wunc-jobs Administered by WUNC. Contact: Whitney Baker, WUNC Digital Platforms Manager, 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		None Requested
WUNC ALL- internal staff posting announcement via email to all at WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		None Requested
Word-Of-Mouth – referral from WUNC, University or other media colleagues.		None Requested
Approximately 35 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		None Requested
Glass Door www.glassdoor.com 100 Shoreline Hwy., Mill Valley, CA 94941 Phone: 1-888-355-9323 Contact: Tom O'Brien, VP, Deputy General Counsel		None Requested
Indeed – www.indeed.com 6433 Champion Grandview Way, Building 1, Austin TX 78750, Phone: 800-475-4361		None Requested
Inside Higher Ed www.insidehighered.com 1150 Connecticut Ave NW, Suite 400, Washington DC 20036 Phone: 202-659- 9208		None Requested
LinkedIn – http://www.linkedin.com/talent/post-a-job 62228 Collections Center Drive, Chicago, IL 60693-0622, Phone: 650-687-3600		None Requested
Public Media Jobs.Org http://www.current.org/jobs/ 4400 Massachusetts NW, Washington, DC 20016		None Requested
North Carolina State University website (ncstate- epack@ncsu.edu) job postings, careers.dasa.ncsu.edu, 919- 515-2396		None Requested
Greater Public - Public Media Jobs - https://greaterpublic.org/jobs/ Greater Public PO Box 303279 Austin, TX 78703-0055 (800) 454-2314		None Requested
PRADO - Public Radio Association of Development Officers Slack Channel 4118 Autumn Ridge Dr, Sugar Land, Texas, 77479		None Requested

Job Title of Vacancy:	WUNC AM Reporter
Recruitment Source that Referred the Hire:	Word of Mouth
Date Vacancy Opened:	04/13/2026
Total Number of Persons Interviewed for the Vacancy:	5
Date Vacancy Filled:	07/20/2026

Recruitment Sources Used to Fill the Vacancy

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. https://hr.unc.edu/careers/ UNC-CH Human Resources, 104 Airport Drive, CB #1045, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	1	None Requested
WUNC-FM Website https://www.wunc.org/wunc-jobs Administered by WUNC. Contact: Whitney Baker, WUNC Digital Platforms Manager, 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		None Requested
WUNC ALL- internal staff posting announcement via email to all at WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		None Requested
Word-Of-Mouth – referral from WUNC, University or other media colleagues.	2	None Requested
Approximately 35 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		None Requested
HERC The Higher Education Recruitment Consortium (Tides Center) 501(c)3 non-profit organization. support@hercjobs.org .		None Requested
Indeed – www.indeed.com 6433 Champion Grandview Way, Building 1, Austin TX 78750, Phone: 800-475-4361		None Requested
Inside Higher Ed www.insidehighered.com 1150 Connecticut Ave NW, Suite 400, Washington DC 20036 Phone: 202-659-9208		None Requested
LinkedIn – http://www.linkedin.com/talent/post-a-job 62228 Collections Center Drive, Chicago, IL 60693-0622, Phone: 650-687-3600	1	None Requested
Asian American Journalist Association North Carolina, aajanc@gmail.com		None Requested
Public Media Jobs.Org http://www.current.org/jobs/ 4400 Massachusetts NW, Washington, DC 20016		None Requested
JournalismJobs.com http://www.journalismjobs.com , 72 Plaza Dr. 2nd Fl. Berkeley, CA 94705 contact@journalismJobs.com or (510) 653-1521		None Requested

North Carolina Association of Broadcasters (NCAB) https://associationdatabase.com/aws/NCAB/pt/sp/jobs , 804 E. Edenton Street, Raleigh, NC 27601. Contact: info@ncbroadcast.com . Phone (919) 821-7300.		None Requested
Triangle Association of Black Journalists, Ms. Torres, marie.whigtv@gmail.com (now currently NABJ-Raleigh Durham), Durham, NC 27707 https://www.schoolandcollegelisting.com/US/Durham/47293518159/ NABJ-Raleigh-Durham---former-TABJ. The Triangle Association of Black Journalists is a chapter of the National Association of Black Journalists.		None Requested
Triad Association of Black Journalists, Ms. Davis, crdavis3d@gmail.com , PO Box 532, Colfax, NC 27235 http://triadabj.weebly.com/ TriadABJ@gmail.com		None Requested
National Association of Hispanic Journalists – UNC CH Student Chapter, Paul Cuadros, cuadros@email.unc.edu		None Requested
National Lesbian and Gay Journalists Association (NLGJA), https://members.nlgja.org/networking/ , 2120 L Street, NW Suite 850, Washington, DC 20037. Phone: 202-588-9888, info@nlgja.org		None Requested
Public Media Journalists Association PMJA (formerly PRNDI), www.pmja.org PO Box 838, Sturgis, SD 57785 Phone: 605- 490-3033, Christine Paige Diers, Business Manager, christine@pmja.org	1	None Requested
Ida B Wells Society https://idabwellsociety.org/ UNC Chapel Hill, Carroll Hall, Campus Box 3365, Chapel Hill, NC 27599 indabwellsociety@unc.edu		None Requested
Air Media https://airmedia.org/jobs AIR Association of Independents in Radio, PO Box 220400, Boston, MA 02122 Phone: 617-825-4400		None Requested
Greater Public - Public Media Jobs - https://greaterpublic.org/jobs/ Greater Public PO Box 303279 Austin, TX 78703-0055 (800) 454-2314		None Requested
Mandy Hofmockel's Journalism Jobs newsletter		None Requested
NC Local Newsletter: https://nclocalnewsworkshop.org/resources/newsletter/		None Requested

Attachment A-1

Telephone	Contact	Organization	Address	City	State	Zip
415-553-2129	STATION MANAGER	KQED-FM	2601 MARIPOSA ST	SAN FRANCISCO	CA	94110
919-962-8989	STATION MANAGER	WXYC-FM	CB# 5210, CAROLINA UNION	CHAPEL HILL	NC	27599
919-821-8555	STATION MANAGER	WRAL-FM	3100 HIGHWOODS BLVD, STE 140	RALEIGH	NC	27605
919-515-2401	STATION MANAGER	WKNC-FM	BOX 8607, NCSU MAIL CTR	RALEIGH	NC	27695-8607
704-789-2900	HAROLD C LASSITER	CAREER PLANNING OFFICE BARBER-SCOTIA COLLEGE	145 CABACUSS AVE	CONCORD	NC	28025
336-334-7755	LEON WARREN	CAREER PLANNING OFFICE N. C. A & T UNIVERSITY	1601 E MARKET ST	GREENSBORO	NC	27411
615-329-8500	CAREER PLANNING OFFICE	FSK UNIVERSITY	1000 17th AVE N	NASHVILLE	TN	37208
573-681-5000	CAREER PLANNING OFFICE	LINCOLN UNIVERSITY		JEFFERSON CITY	MO	65101
312-850-7000	DIR OF CO-OP EDUCATION	MALCOLM X COLLEGE	1900 W. JACKSON /RM 1400 A	CHICAGO	IL	60612
865-524-6525	DEAN OF STUDENTS	KNOXVILLE COLLEGE	901 COLLEGE STREET P.O. BOX 52648	KNOXVILLE	TN	37921
315-443-1870	NEWHOUSE PLACEMENT OFFICE	SYRACUSE UNIVERSITY	215 UNIVERSITY PLACE	SYRACUSE	NY	13244-2100
828-287-8000	STATION MANAGER	WNCW-FM	P O BOX 804	SPINDALE	NC	28107
252-638-3434	STATION MANAGER	PUBLIC RADIO EAST	800 COLLEGE COURT	NEW BERN	NC	28562
919-775-5401	BILL FREEMAN	BROADCAST PROD TECHNOLOGIES CENTRAL CAROLINA COMM COLLEGE	1105 KELLY DRIVE	SANFORD	NC	27330
336-725-5614	PRESIDENT	WINSTON-SALEM URBAN LEAGUE	201 FIFTH STREET WEST	WINSTON-SALEM	NC	27101
800-842-8991	STATION MANAGER	KNKX / KLPJ-FM	950 BROADWAY	TACOMA	WA	98402-4405
919-719-8876	CAREER DEVELOPMENT OFFICE	SHAW UNIVERSITY	118 E SOUTH ST, YANCY BLDG, STE 222	RALEIGH	NC	27601
336-517-2100	IRENE C HARRINGTON	DIRECTOR CAREER SERVICES BENNETT COLLEGE	900 EAST WASHINGTON ST	GREENSBORO	NC	27401-32239
215-351-1200	STATION MANAGER	WHYY-FM	150 N 6TH STREET	PHILADELPHIA	PA	19106
757-727-5000	VIVIAN WREN DAVID, DIRECTOR	CAREER CENTER HAMPTON UNIVERSITY	E QUEEN STREET	HAMPTON	VA	23668
504-486-7411	CAREER PLANNING OFFICE	XAVIER UNIVERSITY	1 DREXEL DR	NEW ORLEANS	LA	70125
704-374-3833	STATION MANAGER	WBT-AM/FM	ONE JULIAN PRICE PLACE	CHARLOTTE	NC	28208
919-962-1204	BUSINESS MNGR/PLACEMENT	SCHOOL OF JOURNALISM	CB#3365, HOWELL HALL	CHAPEL HILL	NC	27599-3365
614-292-9678	PERSONNEL OFFICER	WOSU STATIONS	1800 N PEARL ST	COLUMBUS	OH	43210
336-273-6605	EXECUTIVE DIRECTOR	GUILFORD NATIVE AMER. ASSOC.	P.O. Box 5623	GREENSBORO	NC	27435
919-790-9392	STATION MANAGER	WPTF-FM	3012 HIGHWOODS BLVD	RALEIGH	NC	27604
910-343-1640	STATION MANAGER	WHQR-FM	254 N FRONT ST	WILMINGTON	NC	28400
336-334-7936	STATION MANAGER	WNAA-FM	NORTH CAROLINA A&T UNIVERSITY	GREENSBORO	NC	27411
704-371-6775	JODI DOUGLAS TURNER	CAREER PLANNING JOHNSON C SMITH	100 BEATTIES FORD ROAD	CHARLOTTE	NC	28216
404-880-8000	CLARK ATLANTA UNIVERSITY	CAREER AND PROFESSIONAL DEV.	223 JAMES P BRAWLEY DR., SW	ATLANTA	GA	30314
336-750-2321	BRIAN ANTHONY, GENERAL MGR.	WSSU-FM	601 S. MLK JR. DR	WINSTON-SALEM	NC	27110
443-885-3333	CAREER PLANNING SERVICE	MORGAN STATE UNIVERSITY	1700 E COLD SPRING LN	BALTIMORE	MD	21239
919-530-6445	UNIVERSITY CAREER SERV.	N C CENTRAL UNIVERSITY	PO BOX 19585	DURHAM	NC	27707
312-948-4600	STATION MANAGER	WBEZ-FM	848 E GRAND AVE	CHICAGO	IL	60611
919-962-2311	ADMINISTRATIVE ASSISTANT	COMMUNICATIONS STUDIES	CB#3285, 112 BINGHAM HALL	CHAPEL HILL	NC	27599-3282

EXHIBIT B

MENU OPTION ACTIVITIES

Station WUNC(FM) has engaged in the following outreach activities during the period covered by this Report:*

Activity Classification*	Type of Activity	Brief Description
5	Internship Program:	1. WUNC's News Department maintains an internship program during the Fall and Spring semesters. Two college students (or recent graduates) were selected for each semester of this reporting period. They worked closely with programming and technical staff to enhance their education in journalism and broadcasting. 2. WUNC's Digital News Department maintained an internship program during the Fall and Spring semesters. One college student was selected for each semester of this reporting period, and each intern worked closely with programming and technical staff to enhance their education in journalism and broadcasting. 3. WUNC's daily program, "Due South," maintained an internship program during the Fall and Spring semesters. One college student was selected for each semester of this reporting period, and each intern worked closely with programming and technical staff to enhance their education in journalism and broadcasting. 4. WUNC's "Embodied" program continued its internship program this year. Two recent college graduates were (sequentially, for an internship period of August – December, and February - June, respectively) selected for this role. They worked closely with the Embodied team and technical staff to enhance their education in journalism and broadcasting.
8	Training Designed to Facilitate Broadcast Skill Acquisition	Training is provided to WUNC employees on an ongoing basis throughout the year. This training helps to enable station personnel to acquire skills that could qualify them for higher level positions. Examples for this current period's report include: 1. One staff member attended the Public Media Content Collective "Content Conference 2025" in

		Salt Lake City, UT, August 25-28, 2025. Director of Programming. 2. Six staff members attended the Resonate Podcast Festival in Richmond, VA, November 7-8, 2025. Director of Digital Content, Editor for Narrative Audio and Podcasts, Digital Producer, Host for The Broadside, Host for Embodied, and Lead Producer for Embodied. 3. One staff member attended the NCCU Corporate Event Planner Course in Durham, NC, January 9, 2026. Director of Community Partnerships and Events. 4. Two staff members attended NC News & Information Summit in Raleigh, NC, March 27, 2026. Grants & Major Gifts Officer, Race, Class and Communities Reporter. 5. One staff member attended National Association of Broadcasters Show in Las Vegas, NV, April 18–22, 2026. Director of IT/Engineering. 6. One staff member attended AAJA Executive Leadership Program, April 22-25, 2026, in Washington, D.C. Host “The Broadside.” 7. One staff member attended NON-COMMvention in Philadelphia, PA, May 5-8, 2026. Music Reporter. 8. Six staff members attended the Public Media Growth Conference, in Chicago, IL, July 8-10, 2026. Director of Development, Corporate Support Manager, Assistant Director of Individual Giving, Corporate Support Associate, Grants & Major Gifts Officer, and Digital Fundraising & Marketing Associate.
16	Other Activities	1. August 22, 2025 – Embodied: Transformed, Live. Explore personal stories of reinvention, renewal and starting over. Attendance ~ 250 2. September 24, 2025 - WUNC Spotlight: Politics. An intimate community conversation diving deep into the stories shaping North Carolina’s political landscape. Attendance = 41 3. October 26, 2025 – Zine Machine – Presenting our zines “Scorched Workers” and “Embodied’s Transformed” zine Attendance = 86 4. December 10, 2025 - WUNC Spotlight: Due South - An hour-long conversation taking audience members behind the scenes of the daily show. Attendance = 31 5. February 25, 2026 - WUNC Spotlight: Reflecting on Five years of Embodied - A behind-the-scenes

		journey through some of the most powerful and surprising moments in Embodied's five-year history. Attendance = 46 6. March 11, 2026 – Pints & Politics with WUNC– We'd love for you to join us to chat about all things North Carolina politics. Chapel Hill. Attendance = 130 7. April 9, 2026 – Members of WUNC's Daily News Team discuss local news at Open Eye Café in Carrboro. Attendance = 60 8. April 10, 2026 – WUNC Spotlight: Feel the beat of Race, Class and Culture – a look at the production process, discussion of stories and moments in the studio and in the field, and memorable conversations with the community. Attendance = 38 9. May 13, 2026 – WUNC's "The Broadside" Presents: An Evening of Asian American Storytelling – The Cary Theater: an evening of storytelling, performance, and community reflection. Attendance = 119 10. May 14, 2026 – Pints & Politics with WUNC – We'd love for you to join us to chat about all things North Carolina politics. Attendance = 100 11. May 15, 2026 – "Due South" Live Broadcast in Manteo – Pioneer Theater – We continue to celebrate WUNC's 50th anniversary with 50 events throughout the year with a live broadcast of the North Carolina News Roundup. Attendance = 100 12. May 16, 2026 - Common Roots AAPI festival: WUNC sponsored and had a booth at the Common Roots festival. Attendance: 1,000. 13. May 20, 2026 – Hyperscale, Hyperspeed: Breaking Down the Data Center Boom Live with the Reporters – A conversation around the tradeoffs between economic development and environmental impact, as well as growth and transparency. Attendance = 64 14. June 26, 2026 – "Due South" Live Broadcast in Greensboro – We continue to celebrate WUNC's 50th anniversary with 50 events throughout the year with a live broadcast of the North Carolina News Roundup. Attendance = 100 15. June 30, 2026 – WUNC Spotlight: Who's in Hot Water? An Interactive Event where we'll discuss the complex world of PFAS and 1,4-dioxane pollution, the politics behind key regulatory decisions, and
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		what it all means for public health. Attendance = 42 16. July 9, 2026 – WUNC Spotlight: Drawing Your Community- Storytelling & Zine Making – Part journalist talk, part community hangout, and part zine-making workshop, this WUNC Spotlight invites you to explore how stories can take shape far beyond the page. Attendance = 40. 17. July 22, 2026 – WUNC Spotlight: Make it Scroll - Behind the Feed – WUNC invites guests into an interactive live newsroom experience exploring how journalists decide what stories capture attention. Attendance = 14
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Menu Option Classifications

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions; and
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.